

World IP Day

World Intellectual Property Day is observed annually on April 26th. The event was established by the World Intellectual Property Organization (WIPO) in 2000 to "raise awareness of how patents, copyright, trademarks and designs impact on daily life" and "to celebrate creativity, and the contribution made by creators and innovators to the development of economies and societies across the globe". April 26th was chosen as the date for World Intellectual Property Day because it coincides with the date on which the Convention Establishing the World Intellectual Property Organization entered into force in 1970. World Intellectual Property Day is WIPO's largest intellectual property (IP) public outreach campaign.

VNR VJIET observes World IP day by organising guest lectures by the eminent speakers. Faculty and students participate in the event to get awareness pertaining to the Intellectual patents. Guest of eminence related to IP will be invited to deliver lectures every year.

Details of activities are:

- Lectures
- Resource person interaction with students and faculty

Few Glimpses of Faculty and Students participation in World IP Day organized in VNRVJIET:



Eminent personality from IP company delivering lecture



Resource Person interacting with faculty and students on the World IP day



Resource person interacting with students and Faculty



Resource person giving presentation to faculty and students who took part in the event organised



Resource person along with Principal, and Dean of VNR VJiet

Poster giving details of the speaker invited on World IP Day celebrations in VNR VJiet