

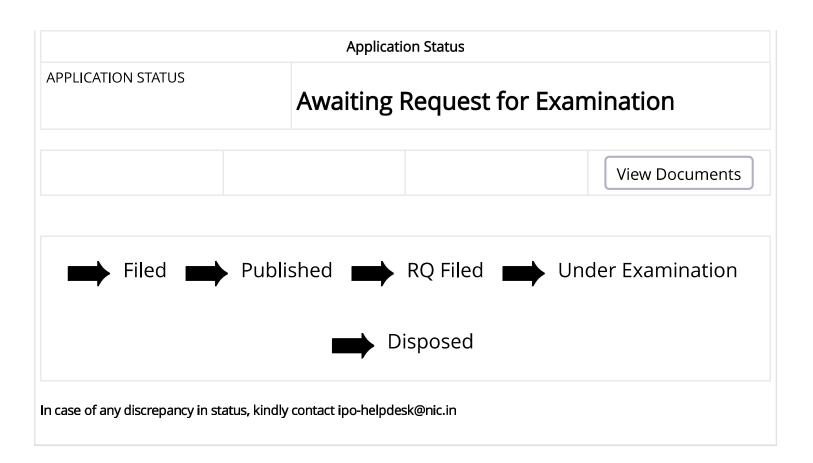
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TITLE OF INVENTION	USING CORPORATE ORGANIZATION ANALYZING THE USEFULNESS OF BUSINESS RE-ENGINEERING AS A STRATEGIC TOOL FOR THE SURVIVAL
FIELD OF INVENTION	COMPUTER SCIENCE
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(57) Abstract :

A technique that may be used to reengineer a business process. The method includes the step of extracting baseline information requirements of at least one business process, wherein the step of extracting includes interviewing a process owner of each of the sub-processes of the business process based on a predetermined questionnaire and quantifying information requirements of each of the sub-processes of the business process based on the questionnaire. In addition, the method includes the step of extracting baseline information requirements of at least one business process. The method also includes displaying the baseline information requirements in a predetermined matrix structure and prioritising opportunities for removing information bottlenecks in at least one business process using the predetermined matrix structure. This is done so that the information bottlenecks can be eliminated more quickly.

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