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Application Details

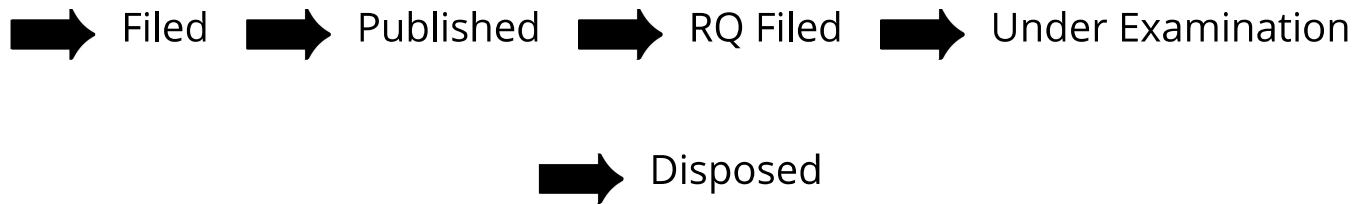
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TITLE OF INVENTION	ARTIFICIAL INTELLIGENCE-BASED APPROACH TO PREDICT THE STATISTICAL IMPACT OF INFLUENCERS FOR EXPANDING CLIENT BASE THROUGH INFLUENCER MARKETING TACTICS
FIELD OF INVENTION	COMPUTER SCIENCE
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(54) Title of the invention : ARTIFICIAL INTELLIGENCE-BASED APPROACH TO PREDICT THE STATISTICAL IMPACT OF INFLUENCERS FOR EXPANDING CLIENT BASE THROUGH INFLUENCER MARKETING TACTICS

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(57) Abstract :
 Artificial intelligence-based approach to predict the statistical impact of influencers for expanding client base through influencer marketing tactics is the proposed invention. The proposed invention focuses on utilizing algorithms of Artificial Intelligence for predicting the statistical impact of influencers for expanding client base. The invention aims at concentrating on the concept of influencing marketing tactics and thereby improving economic stability of an organization.

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