

Name: K. Ashok
Designation: Assistant Professor
Department: H&S (English)
Mail Id: ashok_k@vnrvjiet.in



Experience (in years): Teaching: 5.4 Years Research: 3 Years
Others (if any, specify): Worked as a Translator in the Translating Company ‘Webdunia’ for one year.

1. Educational / Technical qualifications:

S.No	Level (UG / PG / Ph.D)	Year of passing	College & University	Specialization
1.	M.Phil	2017	Madras University, Chennai.	English (Literature & Language) Film Studies with reference to Gender.
2.	P.G	2016	Presidency College, Madras University, Chennai.	English (Literature & Language)
3.	U.G	2014	Loyola College, Madras University, Chennai.	English (Literature & Language)
4.	UGC NET	2019	NTA, UGC, India.	English (Literature & Language)
5.	AP-SET	2016	Andhra University, Vishakhapatnam, Andhra Pradesh, UGC, India.	English (Literature & Language)

2. Teaching and Learning:

2.1. Teaching Interests:

- English Language
- Literatures of the world in English.
- Film Studies.
- Storytelling.
- Fiction and Non-Fiction Writing and appreciation.
- Poetry writing and appreciation.
- Literary Theories.
- Literary and Film Criticism.

2.2. Novel Teaching & Learning Techniques adopted:

- WIT & WIL
- Learn By Doing
- Lab Protocol
- Digital Teaching with new platforms like Google Meet, Zoom, MS Office etc.

- Preparation of own Digital Content by recording the lectures.
- Exploration of online digital content that can be used in teaching.

2.3. Involvement in curriculum updating / Design:

3. Co-curricular and Extra-Curricular Activities

3.1. Interests and Hobbies:

- Reading novels, books, poems, magazines, and newspapers.
- Writing poems, fiction, and non-fiction.
- Watching and analyzing films.
- Giving motivational talks to my friends, juniors, students, and all who come for.
- Playing Cricket, Badminton, and Tablet Tennis.
- Playing guitar, drums and listening to world music.

3.2. CCA/ECA Organized:

3.3. CCA/ECA participated:

3.4. Counseling and Mentoring Activity:

3.5. Committees involved in:

Department level:

- In-charge - Minutes of the Meeting, H&S Department, VNR VJIET, Hyderabad, for all the Faculty and Academic Meetings of the Department from December 2019 to Till Now.
- In-charge – Daily and Monthly Reports, H&S Department, VNR VJIET, Hyderabad, Telangana from September 2019 to Till Now.
- In-charge – Result Analysis, English Discipline, H&S Department, VNR VJIET, Hyderabad from December 2020 to Till Now.

Institute Level:

- NEP Team Member
- Correction of the Restart Manual
- Correction of Faculty's research papers, book chapters, Ph.D. chapters, etc.
- Drafting messages and letters for Sports Committee.
- Member of the College Quarterly News Magazine, Vignana Vartha.
- Promoted as the Associate Chief Editor of the College Quarterly News Magazine, Vignana Vartha, VNR VJIET.
- Member of the Anchoring Committee for the Annual Day, Sports Day, and Cultural Day, VNR VJIET, Hyderabad, Telangana from 2020 to Till Now.
- Faculty In-charge, VNR Basketball Team, Sports Committee, VNR VJIET, Hyderabad from 2022 to Till Now.
- NEP Coordinator and Member of the TLC (Teaching Learning Centre, VNR VJIET, Hyderabad, Telangana), which works with IUCEE (Indo Universal Collaboration for Engineering Education

to start Student Chapters, Roll Out and Implement New Courses, Plan for Paper Publications, Conduction of Conferences etc. from September 2022 to Till Now.

- NAAC Documents Preparing and Proofreading.

4. Conference / Workshop / Seminar / Guest Lectures:

4.1 Conducted:

- Member of the committee and a Resource Person for the **Proposal Writing Workshop** for VNR Faculty on the 11, 12, and 13th of March, 2020.
- Resource Person and Member of the NEP (National Education Policy-2020) Team of VNR VJIET which organized the ‘**Webinar and Panel Discussion**’ on “**NEP-2020: A Paradigm Shift in Content and Intent – A Look into Primary Education**” conducted on 09th October 2020.
- Member of the NEP (National Education Policy-2020) Team of VNR VJIET which organized the ‘Webinar and Panel Discussion’ on “**NEP-2020: A Paradigm Shift in Content and Intent – A Look into Higher Education**” conducted on 21st November 2020.
- Member of English Faculty who were part of reviewing ‘**Micro Teaching**’ of Newly Joined Faculty at VNR VJIET from 14th to 20th of July 2020.
- Resource Person where a session on the topic “Dignity of Labour: Nothing is a Mean Job” was delivered at the Three-Day **National Webinar on “Gender Equality: An Inevitable Change in India”**, organized by the Department of Humanities & Sciences (English), VNR VJIET, Hyderabad, Telangana from the 27th to 29th of July 2020.
- A Guest Lecture was given on the topic ‘**Universal Human Values**’ to all the First Year Engineering and Technology Students of Dhanalakshmi College of Engineering on the 10th of November 2020.
- Member of the organizing committee for the ‘**International Conference on Interdisciplinary Study of Memory Studies, Storytelling and the Impact of Digital Technologies (IMS2IDT-2022)**’ organized by the Department of Humanities & Sciences (English), VNR VJIET, Hyderabad, India, in association with the Storytelling Academy of Loughborough University, UK on the 24th & 25th of November 2022.

4.2 Attended:

- Attended a Two-day **International Seminar on New Feminist Writings: Emancipation to Representation** conducted by the Department of English on the 16th and 17th of March, 2017 at Pondicherry University.

- Participated in the 2-Day **Faculty Development Program on ‘Teaching Techniques’** at Karpaga Vinayaga College of Engineering and Technology, Madurantagam conducted by ICT Academy, Chennai in June 2018.
- Attended a 2-Day **Workshop on ‘Introspection’** on the 13 and 14th of February, 2019 at Adhi College of Engineering, Kanchipuram, conducted by the Temple of Consciousness Trust which is affiliated with The World Community Service Centre, Chennai.
- Attended the **Workshop on ‘Proposal Writing’** for VNR Faculty, organized by CET (Centre for Education Technology), under the aegis of H&S Department, VNR VJIET on 6th, 7th and 8th of February 2020.
- Participated in the 4-day **Faculty Certificate Program on ‘Soft Skills’** from 28th January to 31st January, 2020 conducted by Infosys Limited, Hyderabad in association with TASK, Telangana.
- Attended the **Workshop on ‘Proposal Writing’** for VNR Faculty on 6, 7 and 8th of February, 2020.
- Participated in a One-Day **Online Workshop on ‘Book & Article Publishing and Springerlink Platform Demonstration’** on 22nd April, 2020 organized by School of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Government of India at Guru Nanak Dev University, Amritsar in collaboration of Springer Nature Publishers.
- Attended the 3-Day **Faculty Development Program on ‘Blended Learning’** from 20th May to 23rd May, 2020 conducted by TASK (Telangana Academy for Skill and Knowledge), Telangana.
- Participated in the E-Quiz on 22-06-2020 on ‘**English Poetry**’ organized by SOULRIC – THE POETRY CLUB, English Department of St. Thomas College of Arts and Science, Chennai.
- Received a Certificate of Participation for the **Three-Day National Webinar on “Gender Equality: An Inevitable Change in India”**, organized by the Department of Humanities & Sciences (English), VNR VJIET, Hyderabad, Telangana from the 27th to 29th of July 2020.
- Completed a 4-Week **Online Coursera Certificate Course on the topic “The Modern and the Post Modern (Part-1)”** from Wesleyan University, the USA on 26th October 2020.
- Participated and got the certificate of Appreciation by successfully completing the **National Level Online Quiz, on the occasion of “English Language Day and World**

Book & Copyright Day” organized by the Dept. of English and Library, Govt. Degree College for Women, Sangareddy on 23 April 2021.

- Participated in a 5-day **Online FDP on the theme “Inculcating Universal Human Values in Technical Education”** organized by the All India Council for Technical Education (AICTE) from the 31st of May 2021 to the 4th of June 2021.
- Attended the ‘**National Education Day-2021**’, organized by the Engineering Staff College of India, Hyderabad, in Collaboration with Higher Education Institutions of India, on 11th of November 2021 at Chanakya Seminar Hall, ESCI Campus, Hyderabad as a Member of the NEP Team, VNR VJIET, Hyderabad where we got the MoU signed for future NEP related activities.
- Currently attending the **Online FDP ‘Brent-Felder Webinar Series’ on “Effective Teaching and Learning”** (12 Webinars in total, scheduled from the 21st of September 2022 to the 19th of June 2024), as the Coordinator of NEP-2020 and the Member of Teaching Learning Centre, VNR VJIET, Hyderabad, organized by the Indo Universal Collaboration for Engineering Education (IUCEE).

5. Academic Contribution and Research & Consultancy:

5.1. Invited Lectures: Nil

5.2. Articles / Chapters published in Books: Nil

5.3. Books published as a single author or as editor: Nil

5.4. Projects Guided:

a) UG: Nil b) PG: Nil

5.5. Research Interests:

- Film Studies
- Gender Studies
- English Literature
- Literatures of the world in English
- Storytelling and Memory Studies
- Film and Media Studies

5.6. Ph.D students:

a) Enrolled: Nil b) Submitted: Nil c) Awarded: Nil

5.7. Papers published in reviewed journals:

S.No	Title of the Paper	Journal Name Vol.No. PP	ISBN/ISSN No.	Impact Factor/ Citation Index	National/ International
1.	Emancipation of Women from Male Gaze: Changes in	Research	ISSN:2456-2696	4.845 (SJIF)	International

	Representation of Women in Films.	Journal of English Language and Literature. Vol-4, Issue-1, 2019.			
2.	Representation of Sportswomen in the Contemporary Indian Cinema	UGC-approved International Journal of Research and Analytical Reviews (IJRAR) Vol.9, Issue.2.	E-ISSN: 2348-1269, P-ISSN: 2349-5138	7.17	International
3.	Revitalizing Teacher's Acknowledgement: A Boosting Efficacy (Co-Author)	The Criterion: An International Journal of English, Volume-13, Issue-III, Pages: 244-266, June-2022.	ISSN: 0976-8165	7.86	International

5.8. Papers presented at National / International Conferences/ Seminars:

S.No	Title of the Paper	Names of the Conference/ Seminars	National/ International	Period
s	New Feminism: Emancipation of Women from male gaze: Changes in representation of women in films.	New Feminist Writings: Emancipation to Representation.	International	16 th and 17 th of March, 2017.
2.	The Role of Film as a Visual Storytelling Medium in Developing Historical Consciousness to Understand India's Struggle for Independence	International Conference on Interdisciplinary Perspectives on Memory Studies, Storytelling and the Impact of Digital Technologies. (Hybrid Mode), organized by the Department of Humanities & Sciences (English), VNR VJIET, Hyderabad, Telangana.	International	24 & 25 November 2022.
3.	Story-based Language Learning: Implementing	International	International	24 & 25

	the Science Behind Storytelling and Language Learning	Conference on Interdisciplinary Perspectives on Memory Studies, Storytelling and the Impact of Digital Technologies. (Hybrid Mode), organized by the Department of Humanities & Sciences (English), VNR VJIET, Hyderabad, Telangana.		November 2022.
--	---	--	--	----------------

5.9. Sponsored Research Projects:

S.No	Title	Agency	Period	Grant amount	Ongoing / Completed
-	-	-	-	-	-

5.10 Consultancy Projects:

S.No	Title	Agency	Period	Sanctioned Amount	Ongoing / Completed
-	-	-	-	-	-

6. Awards / Honors received:

- Academic Excellence Award – Silver Medal in +2.
- Proficiency Certificate for securing Second Rank in PG.
- Produced 100% results in English for the ECE-2017 batch at Dhaanish Ahmed College of Engineering, Chennai.
- Got the Certificated of Merit for producing 100% results in English for the Civil-2018 batch at Adhi College of Engineering, Kanchipuram.
- Awarded the Certificate of Appreciation for completing the Online E-Quiz on Covid-19 Related Vocabulary on 12th May, 2020 organized by Patrician College of Arts and Science, Chennai.
- Awarded the Certificate of Appreciation in recognition of outstanding performance in Immaculate English Literary E-Quiz competition held by the Department of English during the month of May, 2020.

7. Motto:

- Love is the Mantra: Be it personal life or professional life to succeed.