

Name: CH.V.L.L. KusumaKumari  
 Designation: Assistant Professor  
 Department: H&S (Mngt. Scs.)  
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Experience (in years): 18 (Total)Teaching: 18 Research: 8 Others(if any, specify): 11 (Academic Administration)

## 1. Educational / Technical qualifications:

S.No	Level (UG / PG / Ph.D)	Year of passing	Specialization
1.	<b>B.Sc.</b> from <b>St. Joseph's College for Women, Visakhapatnam</b> Affiliated to <b>Andhra University</b> with aggregate of <b>84.3%</b>	1999	Chemistry, Botany, Zoology
2.	<b>B.Ed</b> from Andhra MahilaSabha, Affiliated to <b>Osmania University</b> , Hyderabad with aggregate of <b>70.0%</b>	2000	Biology, English
3.	<b>M.Sc</b> from <b>Kakatiya University</b> , Warangal with aggregate of <b>73.2%</b>	2005	Environmental Sciences
4.	<b>MBA</b> from Malla Reddy Engineering College for Women, Affiliated to <b>JNTUH, Hyderabad</b> with aggregate of <b>73.3%</b>	2012	HR (Human Resources)
5.	<b>(Ph.D) in Management</b> - Thesis submitted - <b>Gitam University, Hyderabad.</b>	Thesis submitted	Management-HR

## 2. Teaching and Learning:

### 2.1. Teaching Interests:

- Engineering Economics and Accountancy
- Management Science.
- Management and Organization Behavior
- Human Resource Management
- Organizational Behavior
- Strategic Management
- Compensation & Reward Management
- Industrial Relations Management
- Leader Ship & Change Management
- Marketing Management
- Production and Operations Management

## **2.2. Novel Teaching & Learning Techniques adopted:**

Case Studies/WIT&WIL/POGIL/Flip Classroom/ Activities/Assignments

## **2.3. Involvement in curriculum updating / Design:**

Involvement in Department Committee discussions for curriculum updating / Design

## **3. Co-curricular and Extra-Curricular Activities**

### **3.1. Interests and Hobbies: Gardening, Reading Books**

### **3.2. CCA/ECA Organized:**

- Presented **TV Live Shows for Career Guidance to Students - N TV & TV5**
- **Convenor, Co-Convenor & Organising Secretary** for several Technical & Cultural Fests
- **Organised and compered** for several Mega events of Malla Reddy Group of Institutions
- **Organizing Coordinator** for all events in Malla Reddy Engineering College for Women
- **Compere** for all events in Malla Reddy Engineering College for Women
- **Personality Development** Trainings for Students

### **3.3. CCA/ECA participated:**

- Presented **TV Live Shows for Career Guidance to Students - N TV & TV5**

**3.4. Counseling and Mentoring Activity:** Head, Counseling and Mentoring Cell, Malla Reddy Engineering College for Women (8 years)

**3.5. Committees involved in:**

**Department level:**

- **NAAC Coordinator – VNR VJIET**
- **HOD, I B.Tech& Humanities and Sciences** Department at Malla Reddy Engineering College for Women (Autonomous) since November 2019 to February, 2023
- **HOD, MBA** from 2013 March to November 2019at Malla Reddy Engineering College for Women (Autonomous)
- **Board of Studies Chairperson** for Management Sciences &**Board of Studies Member** as HOD for all Humanities and Sciences subjects (Mathematics, Physics, Chemistry & English)
- **Member of all Department Committees as Head of the Department, Humanities & Sciences and MBA**

**Institute Level:**

- **Member of College Governing Body** as senior faculty since 2016 to February, 2023at Malla Reddy Engineering College for Women (Autonomous)
- **Member, Internal Quality Assurance Cell (IQAC)**at Malla Reddy Engineering College for Women (Autonomous)
- **Member Secretary, Co-Curricular & Extra Curricular Activities Committee**at Malla Reddy Engineering College for Women (Autonomous)
- **Member Secretary, Counseling & Mentoring Cell**at Malla Reddy Engineering College for Women (Autonomous)
- **Member Secretary, Women Protection Cell** at Malla Reddy Engineering College for Women (Autonomous)
- **Member Secretary, Grievance RedressalCell** at Malla Reddy Engineering College for Women (Autonomous)
- **Head-Centre for Human Excellence**at Malla Reddy Engineering College for Women (Autonomous)

- **Member- Industry Institute Partnership Cell, Global Education and Career Guidance Cell, Entrepreneurship Development Cell, Institution Academic Committee** at Malla Reddy Engineering College for Women (Autonomous)
- **Editor-in-Chief for College Annual Newsletter** at Malla Reddy Engineering College for Women (Autonomous)
- **College News Letter** Editor in Chief of Malla Reddy Engineering College for Women
- **Website Updation-** “mallareddyecw.co.in”Coordinator
- **Core Member - Admissions Committee**atMalla Reddy Engineering College for Women
- **NAAC Coordinator** atMalla Reddy Engineering College for Women
- **NBA Coordinator**atMalla Reddy Engineering College for Women
- **ISOCordinator**atMalla Reddy Engineering College for Women

#### **4. Conference / Workshop / Seminar / Guest Lectures :**

##### **4.1 Conducted:**

- **Convenor** for **5 International conferences** – International Conference on Emerging Strategies for Business Advancements organised by the Department of MBA
- **Coordinator &Organising Secretary** for several Workshop / Seminar / Guest Lectures / Technical & Management Symposiums

##### **4.2 Attended:**

- **Certification in Moralities of Everyday Life** an online non-credit course authorized by **Yale University** and offered throughCoursera
- **Certification in Leadership and Emotional Intelligence**an online non-credit course authorized by **Indian School of Business** and offeredthrough Coursera
- Attended the **One Week Workshop** on Universal Human Values on the theme “**Inculcating Universal Human Values in Technical Education**” during 18-22, July 2020 organized by **All India Council for Technical Education (AICTE)**.
- Attended the **JNTUH UIIC** organised **Workshop** on **Realising Objectives with Project Management Skills** on 05-01- 2019.

- Attended the **One Week Faculty Development Programme on Skills Reengineering in Business Management** organized by Andhra Loyola Institute of Engineering and Technology, Vijayawada during 23rd to 27th May, 2023.
- Attended the **Two Days Faculty Development Programme on Gamification - An Innovative Teaching Pedagogy** organized by Vignana Jyothi Institute of Management, Hyderabad on 20th & 21st April, 2023.
- Attended Cambridge at Home 45-minute talk on **How to teach children online and overcome the physical distance** on 31/05/2020
- Attended Cambridge at Home 45-minute talk on **Motivating teens to take responsibility for their own learning** on 31/05/2020
- Attended Cambridge at Home 45-minute talk on **Engaging activities for online lessons with teens** on 31/05/2020
- Attended Cambridge at Home 45-minute talk **Engaging and motivating students through visible progress** on 31/05/2020
- Attended Cambridge at Home 45-minute talk on **Fun Boosts – Practical, interactive skills development for children at home** on 31/05/2020
- Attended Cambridge at Home 30-minute talk on **Fun and physical songs helping children sparkle and shine** online on 31/05/2020
- Attended Cambridge at Home 45-minute talk on **Developing autonomy in young learners** on 31/05/2020
- Attended Cambridge at Home 45-minute talk on **Speaking to the screen: overcoming challenges in developing conversation skills in virtual contexts** on 31/05/2020
- Attended Cambridge at Home 45-minute talk on **‘Play it again, Sam!’ The value of task repetition** on 31/05/2020
- Attended Cambridge at Home 45-minute talk on **Engaging language learners from home** on 31/05/2020
- Participated in **Three Days FDP on Application Oriented Teaching Methodologies** on 03-07-2017 to 05-07-2017
- Attended **One Week FDP on Effective Teaching Methodologies for Engineering Education** during 01-11-2016 to 05-11-2016

- Participated in **Three DaysFDP on Effective Teaching Methodologies** during 06-12-2012 to 08-12-2012

## **5. Academic Contribution and Research & Consultancy:**

### **5.1. Invited Lectures:**

- **Invited Guest to HR summit in ISTTM (International School for Telecom & Technology Management) Gachibowli.**
- **Invited Speaker to HSB (Hyderabad school of Business), Woxen University, Gitam Business School Hyderabad.**

### **5.2. Articles/Chapterspublished inBooks: NA**

### **5.3. Books published as single author or as editor:**

- **Book Published with Title : A Text Book of Human Resource Management  
RK Publications    ISBN : 9788119140824    May, 2023**
- **Patent Published - Title of the Invention : Design of a System to study the psychological signals of Humans and predict the Life Stress early using Machine Learning Pipelines.  
Application No : 202311026054. Published on 19.05.2023.**
- **Patent Published - Title of the Invention : Data Science and Machine Learning based Working Employees Stress Forecast Analytics by Human Resources. Application No :  
202311031393. Published on 09.06.2023.**

### **5.4. Projects Guided :**

a) UG : -    b) PG :**350 MBA Projects**

### **5.5. Research Interests :**

- Human Resources Management
- Work-Life Balance
- Quality of Work-Life
- Learning and Development
- Talent Management
- Work Stress

➤ Life Stress

**5.6. Ph.D students :**

a) Enrolled : NA      b) Submitted: NA      c) Awarded: NA

**5.7. Papers published in reviewed journals :**

S.No	Title of the Paper	Journal Name Vol.No. PP	ISBN/ISSN No.	Impact Factor/ Citation Index	National/ International
1	IMPACT OF EMOTIONAL INTELLIGENCE ON JOB PERFORMANCE WITH REFERENCE TO SOFTWARE INDUSTRY	International Journal of Pure and Applied Mathematics Volume 118 No. 15 2018, 89- 95	ISSN 1314-3395	Impact Factor : 7.19	International
2	A STUDY ON ACCOMPLISHMENT AND CHOICE IN ORGANISATIONS	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019.	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
3	A STUDY ON EFFECTIVE COMMUNICATION CHANNELS IN ORGANIZATIONS	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019.	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
4	A STUDY ON EMPLOYEE RETENTION	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019.	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International

5	A STUDY ON EVALUATION OF COACHING PROGRAMMES	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
6	A STUDY ON HUMAN RESOURCE DEVELOPMENT CLIMATE	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019.	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
7	A STUDY ON JOB CONTENTMENT	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019.	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
8	A STUDY ON JOB SATISFACTION	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019.	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
9	A STUDY ON ORGANIZATIONAL CHANGE AT WORK PLACE	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
10	A STUDY ON WORKER MOTIVATION v/s PERFORMANCE	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International



11	E-RECRUITMENT: A Boom to the Organization in the Competitive World	JASC: Journal of Applied Science and Computations Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
12	EFFECTIVENESS OF METHODS FOR IMPROVING PRODUCTIVITY AT WORK PLACE	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
13	EMPLOYEE ENGAGEMENT	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
14	FACTORIES ACT 1948	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
15	HRM VIEWS ON LEARNING ORGANISATION	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
16	HUMAN RESOURCE COMING UP WITH APPLICATIONS IN MANAGING HUMAN RESOURCE	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
17	IMPACT OF INFORMATION TECHNOLOGY IN HUMAN RESOURCE MANAGEMENT	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
18	IMPACT OF LEADERSHIP STYLES	JASC: Journal of Applied Science and Computations, Volume VI, Issue I,	ISSN NUMBER:1076-	Impact Factor:5.8	International

	ON EMPLOYEES	January/2019	5131		
19	IMPACT OF SELF HELP GROUPS ON WOMEN ENTREPRENEURSHIP DEVELOPMENT: CHALLENGES	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
20	IMPACT OF SOCIAL MEDIA ON EMPLOYEE PERFORMANCE	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
21	IMPORTANCE OF HUMAN RESOURCE SYSTEM IN CURRENT STATE OF AFFAIRS	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
22	JOB DESIGNING METHODS	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
23	LABOR LEGISLATION IN INDIA	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
24	ORANIZATION DEVELOPMENT INTERVENTION	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
25	QUALITY CIRCLE WITHIN THE ORGANISATION	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
26	QUALITY OF LABOR LIFE AMONG STAFF	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International

27	ROLE OF STRATEGIC HRM SYSTEMS AMONG THE EMPLOYEES	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
28	STRATAGIC HUMAN RESOURCE MANAGEMENT	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
29	A STUDY ON ACCOMPLISHMENT AND CHOICE IN ORGANISATIONS	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
30	THE IMPACT OF LEADERS AND LEADERSHIP ON ORGANIZATIONAL EFFECTIVENESS AND CULTURE	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
31	THE IMPACT OF MULTI SKILLING ON PERSONNEL	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
32	UPSHOTS OF DAILY WAGE LABOUR IN CURRENT SCENARIO	JASC: Journal of Applied Science and Computations, Volume VI, Issue I, January/2019	ISSN NUMBER:1076-5131	Impact Factor:5.8	International
33	AN ABSOLUTE METHOD OF WORK LIFE BALANCE IN PUBLIC SECTOR AND PRIVATE SECTOR BANKS OF HYDERABAD (URBAN)	International Journal of Recent Technology and Engineering (IJRTE), Volume-8 Issue-4S3, December 2019	ISSN: 2277-3878	Impact Factor: 7.957.	International

	AND HYDERABAD (RURAL) REGIONS				
34	INFLUENCE OF ORGANIZATIONAL CLIMATE ON EMPLOYEE PERFORMANCE	Journal of Resource Management and Technology Vol 10, Issue 12, December/ 2019	ISSN 0745- 6999	Impact Factor: 5.4.	International
35	ANALYZING HIGH PERFORMANCE WORK SYSTEMS	Journal Of Resource Management and Technology Vol 10, Issue 12, Dec / 2019	ISSN 0745- 6999	Impact Factor: 5.4 .	International
36	WORK LIFE BALANCE AMONG THE WORKING WOMEN IN EDUCATIONAL INSTITUTIONS	The International journal of analytical and experimental modal analysis Volume XI, Issue XII, December/2019	ISSN NO: 0886- 9367	Impact Factor: 6.3.	International
37	UPSHOTS OF HUMAN RESOURCE FOR SOFTWARE ORGANIZATIONS	Journal of Interdisciplinary Cycle Research Volume XIII, Issue I, January/2021	ISSN NO: 0022- 1945	Impact Factor: 6.2	International
38	TRAINING STRATEGIES OF IT INDUSTRY IN CURRENT SCENARIO	Journal of Interdisciplinary Cycle Research Volume XIII, Issue I, January/2021	ISSN NO: 0022- 1945	Impact Factor: 6.2	International
39	INTERSECTION OF WORK AND LIFE OF TEACHING STAFF IN COVID-19 PANDEMIC	Journal of Interdisciplinary Cycle Research Volume XIII, Issue I, January/2021	ISSN NO: 0022- 1945	Impact Factor: 6.2	International
40	RECONCILIATION OF WORK AND FAMILY LIFE OF	Journal of Interdisciplinary Cycle Research Volume XIII, Issue I, January/2021	ISSN NO: 0022- 1945	Impact Factor: 6.2	International

	PHARMACEUTICAL EMPLOYEES				
41	CONFRONTS OF WOMEN ENTREPRENEUR IN COVID19 PANDEMIC	Journal of Interdisciplinary Cycle Research Volume XIII, Issue I, January/2021	ISSN NO: 0022- 1945	Impact Factor: 6.2	International
42	E-RECRUITMENT: A BOOM TO THE ORGANIZATION IN THE COMPETITIVE WORLD	The International journal of analytical and experimental modal analysis Volume XIII, Issue I, January/2021	ISSN NO: 0886- 9367	Impact Factor: 6.3.	International
43	A STUDY ON EFFECTIVE COMMUNICATION CHANNELS IN ORGANIZATIONS	The International journal of analytical and experimental modal analysis, Volume XIII, Issue I, January/2021	ISSN NO: 0886- 9367	Impact Factor: 6.3.	International
44	A STUDY OF HUMAN RESOURCE DEVELOPMENT CLIMATE	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
45	CONSUMER PROTECTION AND THE BANKING SERVICES - AN INDIAN PERSPECTIVE	Science, Technology and Development Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
46	EMERGING HR CHALLENGES AND STRATEGIES IN INDIAN RETAIL SECTOR	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International

47	EMERGING HR CHALLENGES AND STRATEGIES INIT SERVICES SECTOR	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
48	GLOBALIZATION CHALLENGES FACED BY PRESENT EDUCATIONAL INSTITUTIONS	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
49	HR CHALLENGES AND OPPORTUNITES -2020	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
50	HR CHALLENGES IN SERVICE SECTORS	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
51	IMPACT OF WORKPLACE STRESS ON JOB PERFORMANCE	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
52	ICT AND ITS IMPACT ON RURAL WOMEN IN INDIA published in Science, Technology and Development, Volume X Issue II February 2021	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International
53	SERVICE SECTOR FRAME WORK FOR HUMAN RESOURCE CHALLENGES AND STRATEGIES published in Science, Technology	Science, Technology and Development, Volume X Issue II February 2021	ISSN NO : 0950-0707	Impact Factor : 6.1	International

	and Development, Volume X Issue II February/2021				
54	AN OVERVIEW OF FOREIGN DIRECT INVESTMENT IN INDIA	International Journal of Research ( IJR) Volume XI, Issue II, February/2022	ISSN 2348-6848	Impact Factor: 4.8.	International
55	HR CHALLENGES IN AUTOMOBILE INDUSTRY DURING PANDEMIC	The International journal of analytical and experimental modal analysis ( IJAEMA) Volume XIV, Issue II, February/2022	ISSN NO: 0886- 9367	Impact Factor: 6.3.	International
56	ECONOMIC PERFORMANCE OF BANKING SECTOR IN INDIA	Science, Technology and Development Volume XI Issue II FEBRUARY 2022	ISSN NO : 0950-0707	Impact Factor : 6.1	International
57	ONLINE BANKING AND TRANSACTIONS ARE HAMPERED BY CYBERSECURITY CONCERNS	Parishodh Journal Volume XI, Issue III, March/2022	ISSN NUMBER:2347- 6648	Impact Factor: 6.0	International
58	IMPACT OF COVID-19 ON HUMAN LIVES AND FINANCIAL STABILITY	JASC: Journal of Applied Science and Computations Volume IX, Issue II, February/2022	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
59	STATUS QUO OF LIFE STYLE JUSTICE OF SKILLED WOMEN SOFTWARE	Parishodh Journal Volume XI, Issue III, March/2022	ISSN NUMBER:2347- 6648	Impact Factor: 6.0	International
60	THE RISK ASSOCIATED BY	Journal of Interdisciplinary Cycle Research	ISSN NO: 0022- 1945	Impact Factor:	International

	CRYPTO CURRENCY - A STUDY	Volume XIV, Issue II, February/ 2022		6.2	
61	AIR INDIA PRIVATIZATION	Journal of Interdisciplinary Cycle Research Volume XIV, Issue II, February/ 2022	ISSN NO: 0022- 1945	Impact Factor: 6.2	International
62	OPPORTUNITIES TO FRESH JOB ASPIRANTS IN PRESENT CIRCUMSTANCES	JASC: Journal of Applied Science and Computations Volume IX, Issue II, February/2022	ISSN NUMBER:1076- 5131	Impact Factor:5.8	International
63	CONFRONTS OF MICRO ENTREPRENEURS IN PRESENT SCENARIO	Journal of Interdisciplinary Cycle Research Volume XIV, Issue II, February/ 2022	ISSN NO: 0022- 1945	Impact Factor: 6.2	International
64	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON FINANCIAL PERFORMANCE	International Journal of Research ( IJR) Volume XI, Issue III, March/2022	ISSN 2348-6848	Impact Factor: 4.8.	International

#### 5.8. Papers presented at National / International Journals :

S.No	Title of the Paper	Names of the Conference/ Seminars	National/ International	Period
1	“A study on the factors effecting consumer perception and awareness on financial supermarkets”	International Conference (ICSBE)	International	December 2014
2	“Performance Appraisal: Dimensions and Determinants”	International Conference on Emerging Strategies for Business	International	July 2015



		Advancements		
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#### 5.9. Sponsored research Projects: NA

S.No	Title	Agency	Period	Grant amount	Ongoing / Completed

#### 5.10 Consultancy Projects: NA

S.No	Title	Agency	Period	Sanctioned Amount	Ongoing / Completed

### 6. Awards / Honors received:

- **Certificate of Appreciation** for All India Essay Writing Event-2018 from Shri Rama Chandra Mission United Nations Information Centre and the Heartfulness Education Trust for Outstanding contribution to the success of the event.
- **Dynamic HOD Award** by Malla Reddy Engineering College for Women.
- **Best Teacher Award** by Malla Reddy Engineering College for Women.

**7. Motto:** To utilize my skills and abilities to be resourceful, innovative and flexible for consistent growth of the organization and self.