

Name: Dr. BANDLA PRATHYUSHA

Designation: Assistant Professor

Department: Humanities and Sciences

Mail I.D: prathyusha_b@vnrvjiet.in

Experience (in years):

Teaching: 21 yrs Research: 12 yrs Others (If any, Specify):



1. Educational / Technical qualifications:

| S.No | Level (UG / PG / Ph.D.) | Year of passing | Specialization |
|------|-------------------------|-----------------|---------------------------|
| 1 | Ph.D. | 2019 | Stress Management |
| 2 | M.H.R.M. | 2007 | Human Resource Management |
| 3 | M.B.A. | 2001 | Marketing Management |
| 4 | C.I.T | 1999 | Information Technology |
| 5 | B.Com | 1998 | Advanced Accountancy |

2. Teaching and Learning:

2.1. Teaching Interests:

- Fundamentals of Management
- Human Resource Management
- Principles of Management and Organizational Behavior
- Marketing Management
- Managerial Economics
- Fundamentals of Economics
- Financial Management
- Strategic Management
- Soft Skills & Stress Management

2.2. Novel Teaching & Learning Techniques adopted:

- WIT & WIL
- Case Studies
- Role Play
- Flipped Classroom
- POGIL
- TPS (Think-Pair-Share)
- Concept and Mind Maps
- Group Discussions
- Moodle
- Business Games

2.3. Involvement in Curriculum Updating / Design:

- **Principles of Management and Organizational Behaviour**-Designing of Syllabus and course objectives and outcomes (2018 and 2019).

- **Engineering Economics and Accountancy-** Designing of Syllabus and course objectives and outcomes (2018 and 2019).
- **Management Science-** Designing of Syllabus and course objectives and outcomes. (2011, 2012, 2013 and 2015).
- **Business Economics and Financial Analysis-** Designing of Syllabus and course objectives and outcomes. (2011, 2012, 2013 and 2015).
- **Fundamentals of Economics-** Designing of course objectives and outcomes (2020)
- **Business Strategy-** Designing of course objectives and outcomes (2021)
- **Financial and Cost Accounting-** Designing of course objectives and outcomes (2021)
- **Fundamentals of Management-** Designing of course objectives and outcomes (2021)
- **Industrial Psychology-** Designing of course objectives and outcomes (2022)

3. Co-Curricular and Extra-Curricular Activities

3.1. Interests and Hobbies:

- Reading business magazines & Watching Business Channels
- Listening to Music

3.2. CCA/ECA Organized:

- Opening and Closing Ceremony – Sports fest- Till 2012.
- Coordinated activities in Creative Arts Committee.
- Coordinated stage arrangements for Induction Programme 2015, 2016 and guided in 2017.

3.3. CCA/ECA participated:

- Involved in organizing Engineer's day, Women's day, Annual day, Scintillashunz.

3.4. Counseling and Mentoring Activity: NA

3.5. Committees involved in:

Department level:

- Chairman, Board of Studies of Commerce and Management Science from Feb 2021- till date.
- Academic Committee Member from Aug 2020- till date.
- Incharge of Departmental Budget from Aug 2006 –Feb 2023
- Incharge of Imprest amount from Aug 2006- Apr 2011 and Aug 2020- till date.
- Incharge of Budget file – NAAC & ISO
- Sr. Member in BOS –Commerce and Management from July 2007- Jan 2021.

- Coordinator for Annual Quality Assurance Report (AQAR) for 2019.

Institute Level:

- Faculty Coordinator-Diurnalis- The Journalism Club
- Core Committee Member CPADT
- Coordinator for Scholarships for NIRF Ranking, &NAAC
- Member, NIRF publication team
- Member-8th criteria, NBA
- Member, Vignana Vahini Annual magazine.
- Member, EDC cell.
- Member, Admission Coordination Committee – 2022
- Member, Hospitality team, Student Induction Programme- 2022
- Member, Finishing School.
- Member, E-Learning.
- Admission section - I B.Tech admission enquires.

4. Conference / Workshop / Seminar / Guest Lectures:

4.1 Conducted: 08

- Faculty Development Program on “Design Thinking”, VNRVJIET, Hyderabad, from 18th January- 21st January 2023.
- A Seminar on “Innovative Teaching- learning with WIT&WIL and Pro-research towards e-SMACK for future growth”, Dept. of H&S, VNRVJIET, Hyderabad, on 29th June 2022.
- A Seminar on “Destiny Explained” for IV ECE students, VNRVJIET, Hyderabad, on 13th December 2020.
- A workshop on “Solar Lamp Assembly” on 25th September 2019, for I B. Tech students of VNRVJIET (organized under NSS unit).
- A seminar on “Impact of GST on a common man” for the II CE-2 and IV ECE-1 students of VNRVJIET, Hyderabad, on 25th July, 2017.
- A seminar on “Computation of Individual Income Tax”, VNRVJIET, Hyderabad, October 2011.
- Faculty development program on “Behavioural and Soft Skills”, VNRVJIET, Hyderabad, on 1st December 2010.
- Conducted a one-day seminar on “Team Management” to II CSE students, VNRVJIET, on 17th September 2009.

Attended:

- Attended PMMMNTT Two-week National Online Faculty Development Program on “Advanced Research Methodology and Publishing”, conducted by Assumption College, Ministry of Education from 1st November -30th November 2022.
- Attended a Six Days Online FDP Program on “Changing Paradigms in Management Education and Preparedness” organized by Raja Bahadur Venkata Rama Reddy Institute of Technology (RBVRRIT) from 31st October -5th November 2022.

- Attended a 10-week e-MDP on “Design Thinking for Customer Centric Innovation”, conducted by Indian Institute of Management Kozhikode (IIMK) from 22nd March – 31st May 2022.
- Attended an Orientation/Refresher Programme on “Design Thinking Pedagogical Training” organized by GRIET, Hyderabad during 16th -22nd December 2021.
- AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Stress Management" at VNR Vignana Jyothi Institute of Engineering and Technology from 13th – 17th Sep 2021.
- A 3- Days Online International FDP on “Innovations in Techno-Management and Strategic Case Based Teaching Learning” organized by Sinhgad Institute of Management and Computer Application on 6th-8th Aug 2021.
- A National Conference on New Vistas of Teaching and Learning (NVTTL) organized by Department of Education, Invertis University on 6th – 7th August 2021.
- An AICTE sponsored six days Online Short-Term Training Program on “Augmented Reality and Virtual Reality”, (Phase-1) organised by Department of Computer Science and Engineering, MVGR college of engineering (A), Andhra Pradesh from 26th July to 31st July, 2021.
- An UGC sponsored one-week National Level Faculty Development Programme on “Transformation in Indian Education through New Education Policy- Challenges and Opportunities”, organised by Government First Grade College for Women, Balmatta, Mangaluru in association with St Aloysius College (Autonomous), Mangaluru. from 5th July- 11th July 2021.
- A National Ten-day Online Faculty Improvement Programme on “Research Methodology” organized by the Prerna College of Commerce, Nagpur, Maharashtra, from 1st to 10th July 2021.
- A 9-Day National Level Online FDP on” Foregrounding the Spectrum of Character Building in Modern Human Life”, organised by Department of Humanities and Sciences, Balaji Institute of Technology and Science from 25th June -3rd July 2021.
- A National Conference on “COVID-19 Impact on various sectors of Indian Economy”, organized by S.S.Jain Subodh Management Institute on 21st June 2021.
- A National Webinar on Financial Awareness: A key to Financial Well Being organized by University College of Law, Osmania University in association with Association of Mutual Funds in India on 19th May 2021.
- One Week International Webinar on ‘Teaching Redefined for Gen Z’ organized by Department of Educational Psychology, Center for Capacity Building Programmes for School Teachers, Tamil Nadu Teachers Education University, Chennai & Internal Quality Assurance Cell, Stella Matutina College of Education (Autonomous), Chennai from 17th May 2021 to 23rd May 2021.
- AICTE Sponsored Online Short Term Training Program (STTP) on “Econometrics” organized by the Institute of Business Management & Research (IBMR), IPS Academy, Indore in association with AICTE, New Delhi from 1st March 2021 to 6th March 2021.
- A Two Day Virtual National Seminar on “INTELLECTUAL PROPERTY RIGHTS” organized by Department of Business Management and Sponsored by Indian Council of Social Science Research, Southern Region, Hyderabad held on 3rd and 4th March, 2021.

- A National Webinar on "Innovative HRM practices in the Digital Era " organized by Department of HRM, Dr. MGR Educational and Research Institute, Adayalampattu Phase II Campus, Chennai on 22nd February 2021
- AICTE Sponsored Online Short Term Training Program (STTP) of 6 days (30 hours) on "Management 4.0" organized by the Institute of Business Management & Research (IBMR), IPS Academy, Indore in association with AICTE, New Delhi, from 15th Feb. 2021 to 20th Feb. 2021
- AICTE Sponsored Online Short Term Training Program (STTP) on "Management 4.0" organized by the Institute of Business Management & Research (IBMR), IPS Academy, Indore in association with AICTE, New Delhi from 15th -20th Feb. 2021.
- A National Webinar on 'Crafting Research Proposals for securing grants from funding agencies' organised by Department of Commerce & IQAC, Badruka College of Commerce & Arts, Hyderabad, on 12 February 2021.
- International Level webinar on "Decoding Indian Budget, with key focus on Education Sector" organized by Sheth T.J. Education Society's Sheth N.K.T.T. College of Commerce & Sheth J.T.T. College of Arts on 10th February 2021.
- AICTE sponsored online STTP on "Moral, Values, Attitude and Behaviour Sciences" organizes by Dept. of EEE, GL Bajaj Institute of Technology and Management, Noida, from 8th- 13th February 2021.
- A two-day workshop on "Data Analytics in Management Sciences using SPSS, sponsored by ICSSR-SRC organized by School of Management Studies, Guru Nanak Institutions Technical Campus on 2nd & 3rd February 2021.
- A two-day National Webinar on 'Analysis of Data in Social Sciences through SPSS-Foundation Course' organized by Faculty Development Centre, Tamil Nadu Teachers Education University, Chennai held on 27th-28th January 2021.
- A National Level Seminar on "Generating Template for Research Paper and Creation of Citation using MS-Word" Organized by Department of IT, KBP college Vashi, Navi Mumbai on 25th Jan, 2021.
- A One-day workshop on "Corporate Social Responsibility and Entrepreneurship "organized by the Department of Commerce in collaboration with IQAC, Vidyanagar College on 17th January, 2021.
- A Webinar on "Blockchain for Commerce- Beyond Bitcoins" organized by Department of Commerce and Professional Studies in association with IQAC, Rajagiri College of Social Sciences held on 16th Jan, 2021.
- Ten Day Faculty Development program on 'Research Methodology' organized by Department of Business Management, RBVRR Women's College in association with ICSSR, from 28th Dec,2020 to 6th Jan, 2021.
- One Week Online AICTE MARGDARSHAN FDP on "Outcome based Education and Research Methodologies", organized by GRIET, Hyderabad, from 21st December to 27th December 2020.
- One Week AICTE sponsored online STTP on "Harmony in the Workplace: Effective Interpersonal & Communication Skills" held from 21st December to 26th December 2020, organized by Department of Science & Humanities, Sri Venkateswara Engineering College, Tirupati, Andhra Pradesh-517507.
- The National e-Workshop on 'Structural Equation Modelling (SEM) using AMOS', organized by KL University Business School, Hyderabad, on 21st December 2020.

- A Three Week Faculty Development Program on “The Practice of Effective Teaching and Learning through Dialogue, Assessment and Research” organized by Saint Francis De Sales College, Nagpur from 1st December to 23rd December, 2020.
- One Week AICTE sponsored STTP on “Pedagogy for effective use of ICT in Engineering Education” organized by Department of Electronics & Instrumentation Engineering, Dr. Ambedkar Institute of Technology, Bengaluru, from 7th to 12th December 2020.
- One Day National Webinar on “Technology in Education Sector”, organised by Department of Computer Science (Shift-1), Anna Adarsh College for Women, Chennai, on 21st November 2020.
- The Webinar and a Panel Discussion on “NEP 2020: A Paradigm Shift in Content and Intent- A look into Primary Education”, organised by centre for Education, VNRVJIET on 21st November 2020.
- A Faculty Development Program on “MS Excel Essentials for Academicians”, organised by Department of Commerce and Professional Studies, Rajagiri College of Social Sciences in association with IQAC on 20th and 21st November 2020.
- One-day National webinar on “Revised Accreditation Framework of NAAC Quality Enhancement Practices in Higher Education”, organised by S.S. Jain Subodh P.G.(autonomous), Jaipur, Rajasthan, under the aegis of UGC Paramarsh Scheme and Internal Quality Assurance Cell on 21st Oct 2020.
- The webinar and a Panel Discussion on “NEP 2020: A Paradigm Shift in Content and Intent- A look into Primary Education”, organised by centre for Education, VNRVJIET on 9th October 2020.
- One-day National online webinar on ‘Emotional Intelligence: Understanding Human Relations’ organized by Center for Capacity Building Programmes for School Teachers, Tamil Nadu Teachers Education University, Chennai on 22nd Sep 2020.
- International Online Conference on “High Impact for Today and Tommorrow”, jointly organised by Tamilnadu Teachers Education University, Chennai along with St. Charles College of Education, Madurai and TalentEase, New Jersey, USA from 4th Sep- 10th Sep 2020.
- One Week International Online Capacity Building training Programe on ‘Research Methodology and Application of Statistical Tools’ organized by Center for Capacity Building Programmes for School Teachers, Tamil Nadu Teachers Education University, Chennai, Dhupguri College of Education, Roy Para, Ward No. 16, P.O. P.S- Dhupguri, Jalpaiguri-735210, West Bengal, from 10th Aug to 16th Aug 2020.
- One-day Symposium om “Beyond the Pandemic: Knowledge, Recession, and much more”, organised by MCT Rajiv Gandhi Institute of Technology, 9th Aug 2020
- Completed online certificate course on “Resilience in Crisis”, organised by Heartfulness Education, 4th Aug- 9th Aug 2020.
- A National Level Webinar on “Gender Equality: An Inevitable Change in India”, organised by Dept. of H&S, VNVJIET, 27th -29th July 2020.
- A one-day Webinar on “Ethical Charter”, organised by Anna Vailankanni Arts and Science College, 27th July 2020.
- Completed E-course on “Journey of Self Discovery”, organised by Hare Krishna Temple, 18th -26th July 2020.

- A FDP on “Academic Transformation with Secrets of Empowerment”, organised by MCT Rajiv Gandhi Institute of Technology, 23th – 25th July 2020.
- A webinar on “Impact of COVID-19 on the Global Economy, Healthcare, Education, Energy and Employment”, organised by Lead India Foundation, 17th July 2020.
- Three-day online workshop on “ICT Tools and Techniques for Teaching, Learning Process”, organised by IT dept., VNRVJIET, 16th -18th July 2020.
- A FDP on “Role of Technology Institutes: in Rural areas for livelihood and ATMNIRBHAR”, organised by Unnat Bharat Abhiyan, Sathyabama Institute of Science and Technology, 10th July-12th July 2020.
- A Webinar on “The Power of Innovative Entrepreneur”, organised by EDC cell, Vidya Jyothi Institute of Technology, 9th July 2020.
- A Webinar on “All that count is, Right Attitude”, organised by Vidya Jyothi Institute of Technology, 9th July 2020.
- A One-day online Session on “Learn to Live- Attitude and Skills to Face the Future”, organized by A.P.C. Mahalaxmi College for Women, 8th July 2020.
- A Webinar on “Art of Teaching”, organised by Gayatri Vidya Parishad College of Engineering, 7th July 2020.
- A Webinar on “NAAC Assessment and Accrediation Process”, organised by UGC-HRDC, JNTUH, 3rd July 2020.
- A Webinar on “IPR and Innovation”, organised by Department of Mechanical Engineering, Don Bosco Institute of Technology, 2nd July 2020.
- A Webinar on “Government e Marketplace (GeM)”, organised by World Association for Small and Medium Enterprises, 2nd July 2020.
- An International e-seminar on “Rethinking Business Education”, organised by Department of Business Administration, University of Lucknow, 30th Jun 2020.
- A Webinar on “Health: Why your Apple is not keeping the Doctor away”, organised by department of MBA, Dhanalakshmi Srinivasan College of Engineering and Technology”, 29th Jun 2020.
- A Webinar on “Publishing Research Articles inScopus Indexed Journals”, organised by CBIT- School of Management Studies, 24th Jun 2020.
- “The Bodhi Tree and SAFE Tools for Effective Online Teaching: A Hands on Workshop”, organized by ICT, IIT Bombay and PMMMNMTH, MHRD, Govt. of India, 20th- 21st Jun 2020
- A one-week National Level FDP on “Moodle Learning Management System”, organised by JNTUH College of Engineering in association with Spoken Tutorial Project IIT Bombay, 10th- 15th Jun 2020.
- A Leadership talk with Sri. R Subrahmanyam, MHRD’s Innovation Cell, 13th Jun2020.
- An International Webinar on “How to get research grants from UGC, AICTE”, organised by MBITS and SMBS, 9th Jun 2020.
- Online Quiz on “Basics of Business Management”, organised by MLR Institute of Technology, 5th -8th Jun 2020.
- A Leadership talk with Ms. Ashwini Deaspande, MHRD’s Innovation Cell, 6th Jun2020.

- A One Week Online FDP on “Engineering Education & the Industry: A Post COVID-19 Perspective”, organised by Rajiv Gandhi Institute of Technology, 1st-5th Jun 2020.
- A Webinar on “Tackling Anxiety in the Context of Implusive Adaptation to Virtual Classroom”, organised by CPDT, VNRVJIET, 28th May 2020.
- A Workshop on “Effective and Efficient Online Teaching in the Age of Corona, A hands in Workshop”, organised by ICT, IIT Bombay and PMMMNTT, MHRD, Govt. of India, 23rd May 2020.
- A FDP on “Blended Learning”, organised by TASK, 20th-23rd May 2020.
- National Webinar on “Impact of COVID-19 on Global Economy”, organised by Inspira Research Association and Indian Accounting Association, Jaipur Chapter, 15th May 2020.
- A Webinar on “Comparative Evaluation of Old Tax Rates Regime vs New Tax Rates Regime for FY 2020-21”, organised by Bharati College, University of Delhi, 14th May 2020.
- Online Faculty Program on NBA organized by Bharati Vidyapeeth College of Engineering, 13th May 2020.
- A three-day workshop on “Stress Management through Heartfulness Meditation”, organized by Centre for Education Technology and Department of H&S at VNRVJIET, 7th-9th January 2020.
- A seminar on “Swatantrata Policy Conclave” on the topic ‘India Amidst the Significant Economic Slowdown: Urgent Need for Structural Reforms and Policy Actions’, organized by VNRSF at VNRVJIET, 3rd January 2020.
- A Faculty Development Program on “Fundamentals of Economics” for the course on Computer Science and Business Systems designed by TCS, conducted at TCS, from 9th December 2019 – 10th December 2019.
- A seminar on “Evaluation Reforms in Higher Education-Leading to better Assessment and Learning”, organized by IQAC at VNRVJIET, 13th September 2019.
- A one-week Faculty Development Program on “Innovation, Business Models and Entrepreneurship”, conducted by NPTEL- AICTE, from 26th August 2019 – 18th October 2019.
- A half week Faculty Development Program on “Design Thinking- A Primer”, conducted by NPTEL-AICTE, from 29th July 2019 – 23rd August 2019.
- A two-day workshop on “Technical Writing”, organized by Department of H&S at VNRVJIET, 28th June 2019- 29th June 2019.
- A three-day workshop on “Outcome based Teaching, Learning and Assessment Strategies”, organized by Centre for Education Technology and Department of H&S at VNRVJIET, 25th June 2019- 27th June 2019.
- A Faculty Development Program (FDP301x) on “Mentoring Educators in Educational Technology”, organized by IIT Bombay at VNRVJIET, 17th May 2018 – 04th July 2018.
- A Faculty Development Program (FDP201x) on “Pedagogy for Online and Blended Teaching-Learning Process”, organized by IIT Bombay at VNRVJIET, 14th September 2017 – 12th October 2017.

- A Faculty Development Program (FDP101x) on “Foundation Program in ICT for Education”, organized by IIT Bombay at VNRVJIET, 3rd August 2017– 7th September 2017.
- A two-day workshop on “Analytics using R”, organized by CSI and CSI SIG-BDA at CSI-Hyderabad Chapter, 2nd and 3rd July 2016.
- A one-day workshop on “Arduino for everyone”, organized by IIT Hyderabad at VNRVJIET, 1st July 2016.
- A two-day workshop on “Basic tools in MATLAB and R language”, organized by Department of Humanities and Sciences, VNRVJIET, 17th -18th March 2016.
- 9th National Conference on “Make in India: The Economic Imperative”, VJIM, Hyderabad, 6th to 7th January, 2016.
- Two-day workshop on “Design of POGIL Activities for Outcome Based Education”, organized by IT & EEE Dept., VNRVJIET, Hyderabad, 8th & 9th December 2014.
- Attended a training program on “WIT & WIL” conducted by EEE dept., VNRVJIET, Hyderabad, 2nd December 2014.
- 3- Day Workshop on “Engineering the Education Scenario towards a Learner Centric Environment”, VNRVJIET, Hyderabad, 4th -6th August 2014.
- One-day National Workshop on “A step to NBA Accreditation: Edification on Program Educational Objectives and Outcomes”, VNRVJIET, Hyderabad, 19th July 2014.
- A week course on “Research Methodology” conducted by R&D, JNTUH from 16th Dec – 21st Dec 2013.
- A training programme on “Research Methodology and IBM-SPSS 20.0 Predictive Analytics Software” conducted by School of Management Studies, JNTUH in collaboration with IBM-SPSS South Asia Pvt. Ltd, Bangalore from 12th July 2013 to 14th July 2013.
- The Art of Teaching and POGIL workshops conducted by EnhanceEdu, IIIT, Hyderabad during February- March 2013.
- A two-day Workshop on “Instructional Design for e –Content Development”, organized by VNRVJIET in association with EnhanceEdu of IIIT and British Council, Hyderabad, 21st and 22nd Feb 2013.
- Open seminar session on “e-learning Environments- New Opportunities and Challenges for Students and Universities” organized by VJIM and VNRVJIET in association with Enhance Edu of IIIT and British Council, Hyderabad, 23rd Feb. 2013.
- A One-Day Workshop on ‘Effective Methods of Teaching for Engineering Faculty’ organized by Institute of Public Enterprise, Hyderabad, 14th October, 2012.
- DST-NSTEDB Faculty Development Program on “Entrepreneurship”, VNRVJIET, Hyderabad, July 2012.
- Faculty Development Program, VJIM, Hyderabad, July 2009.
- Train the Trainer program on Soft Skills, Infosys Technologies Ltd, Hyderabad, 24th - 28th Nov. 2008.
- Train the Trainer workshop, VNR VJIET, Hyderabad, Nov. 2008.
- Short term Orientation program, UGC- Academic Staff College, JNTU, Hyderabad, Nov. 2007.

- Supply Chain Management-Opportunities & Challenges workshop, VJIM, Hyderabad, Feb. 2006.

5. Academic Contribution and Research & Consultancy:

5.1. Invited Lectures: 04

- A lecture on “Business Models and Strategies”, delivered in Faculty Development Programme on “Design Thinking” on 21st January 2023, organized by CPADT, VNRVJIET, Hyderabad.
- A Guest Lecture on “Stress in Students” for the students IV B.Tech (ME, CSE, ECE), VNRVJIET, 25th November 2022.
- A Guest Lecture on “Stress Management” for the students IV B.Tech (CSE), VNRVJIET, December 2021.
- A seminar on “Computation of Individual Income Tax”, for the faculty of VNRVJIET, October 2011.

5.2. Articles/Chapters published in Books:

| S · N o | Article / Book Details | | Authors (As Appeared on the Book/ Article) | Publisher Details | Edition, Volume and issue No. & page nos. | Date, Month & Year of Publicatio n (DD-MM- YYYY) | ISSN No. / ISBN No. | Published / Edited |
|------------------|---|---------------------------------|---|---|---|--|-----------------------------------|-----------------------|
| | Title of Book / Article | National / Internation al | | | | | | |
| 1 | Book Title: Stress Management: Strategies and Best Practices Chapter Title: Stress Management Techniques adopted by Software Professionals | Internati onal | B. Prathyusha | ABS Books | 158- 175 | March 2021 | 978- 93- 91002 -08-4 | Published |
| 2 | Book Title: Inclusive Education: A Comprehensive Study Chapter Title: Factors Influencing Inclusive Education in India. | Internati onal | B. Prathyusha | OnlineGat ha – The Endless Tale | Vol.1 212- 223 | March 2021 | 978- 93- 90662 -99-9 | Published |
| 3 | Book Title: Repositioning Business: A Strategic Response to COVID 19. Chapter Title: | Internati onal | B. Pr;athyusha Ch.S.Durga Prasad | Routledge Taylor & Francis Group | 45-63 | July 2021 | 978- 1- 032- 11465 -1 | Published |

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| | Determinants of Occupational Stress in Information Systems Professionals post COVID-19 | | | | | | | |
| 4 | Book Title: Emerging Trends in Online Education: Global Challenges Chapter Title: Active Learning Techniques to Mitigate Engineering Students Resistance from Learning Economics and Accountancy | National | B.Prathyusha | Excel publications | 176-182 | Dec 2021 | 978-93-91708-01-6 | Published |
| 5 | Book Title: 'Post-Lockdown Restart Manual: Framework for Prevention and Mitigation of COVID-19' Chapter Title: Human Capital Management - Time Management, Reporting, Forms and Formats, and Review Process | | | | | | | Published |

5.3. Books published as single author or as editor:

5.4. Projects Guided:

a) UG:

b) PG: 03

5.5. Research Interests:

- Stress Management
- Performance Management
- Job Satisfaction

- Work Life Balance
- Employee Engagement
- Education Technology

5.6. Ph.D students: a) Enrolled: b) Submitted: c) Awarded:

5.7. Papers published in reviewed Journals: 08+ 03 Conference proceedings

| S.No | Title of the Paper | Journal Name Vol.No. PP | ISBN/ ISSN No. | Impact Factor/ Citation Index | National/ International |
|-----------------------|---|---|-------------------|--|----------------------------|
| Journal Papers | | | | | |
| 1 | Investigation of Stress Coping Strategies in Software Professionals | Stress Management Professional- An International Journal, Vol.2, No.2, pp.35-40, Dec 2014. | ISSN: 2347-9124 | 3.569 | International |
| 2 | Professional life Stress among software professionals in Hyderabad- An Evaluation | International Journal of Innovative Research in Science, Engineering and Technology, Vol. 4, Issue 12, pp. 12372-12376, Dec 2015. | ISSN: 2319 – 8753 | 7.569 | International |
| 3 | Biofeedback- An Intervention to Regulate Occupational Stress | IOSR Journal of Humanities and Social Sciences (IOSR-JHSS), Vol.21, Issue 3, Ver.I, pp. 94-96, Mar 2016. | ISSN: 2279-0837 | 4.621 | International |
| 4 | A Quantitative Erudition of Occupational Stress in Software Professionals | Journal of Computational Engineering and Management (IJCEM), Vol.19, Issue 3, pp. 1-4, May 2016. | ISSN: 2230-7893 | 0.843 | International |
| 5 | Development of Information Technology Industry in Hyderabad- Then to Now | International Journal of basic and applied research, Volume 8, Number 8, pp.1113-1119, August 2018. | ISSN: 2249-3352 | 5.960 | International |

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| 6 | Occupational Stress among Information Technology Professionals in India: A Systematic Review of Literature | International Journal of Scientific Research in Computer Science Applications and Management Studies, Vol. 8, Issue 1, pp. 1-7 January 2019. | ISSN: 2319-1953 | 0.654 | International |
| 7 | Emerging Trends in Recruitment and Selection in India | International Journal of Management, IT & Engineering, Volume 9, Issue 3, pp.42-47, March 2019. | ISSN: 2249-0558 | 7.119 | International |
| 8 | Green Innovation Practice for Organizational Performance And Sustainable Development | Journal of Positive School Psychology , Vol. 6, No. 6, pp. 3195-3200, July 2022 | E-ISSN:2717-7564 | 3.6 | International |
| Conference Proceedings | | | | | |
| 1 | Occupational Stress, Health concerns and Coping Strategies of Software Professionals –An Empirical Study | NCESTM 2K14, Conference Proceedings, pp. 107-109, Aug 2014. | ISBN: 978 93 8303820 6 | -- | National |
| 2 | The Effect of Demographic Variables on Occupational Stress: A Study on Software Professionals | RTIB, Conference Proceedings, pp. 145-158, January 2021. | ISBN: 978-81-950163-0-3 | -- | National |
| 3 | Determinants of Occupational Stress in Information Systems Professionals post COVID-19- A Factor Analysis Approach | 3rd International Conference - Impact of Current Events on the Future of Business, Conference Proceedings, pp. 47-62, April 2021 | ISBN: 978-81-950136-4-7 | -- | International |

5.8. Papers presented at National / International Conferences: 07

| S.No | Title of the Paper | Names of the Conference/ Seminars | National/ International | Period |
|------|--|---|-------------------------|---|
| 1 | An Empirical Investigation of Stress Coping Strategies in Software Professionals in Hyderabad. | International Conference on Stress Management Professionals (ICSMP 2014) | International | 6 th -8 th November, 2014 |
| 2 | Occupational Stress, Health concerns and Coping Strategies of Software Professionals –An Empirical Study | National Conference on “Emerging Trends in Science, Technology & Management” | National | 8 th & 9 th August, 2014 |
| 3 | Influence of Demographic Variables on Level of Occupational Stress among Information Systems Professionals: A Chi-square (χ^2) Analysis | Prof. C R Rao Birth Centenary Conference on “Statistics and Applications” | International | 6 th & 7 th February, 2020 |
| 4 | The Effect of Demographic Variables on Occupational Stress: A Study on Software Professionals | National Level e-Conference on “Recent Trends and Innovation in Business” | National | 28 th & 29 th January, 2021 |
| 5 | Determinants of Occupational Stress in Information Systems Professionals post COVID-19 | 3rd International Conference – “Impact of Current Events on the Future of Business, 2021” | International | 23 rd & 24 th April, 2021 |
| 6 | Flipped Classroom- An Effective Instructional Approach for teaching Management Science to the Engineering Students | International Conference on “Best Innovative Teaching Strategies”(ICON-BITS 2023)-BITS PILANI | International | 9 th -11 th February, 2023 |

6. Awards / Honors received:

1. Received “**Award of Excellence**” as Top Performer for AICTE approved FDP’s on “Foundation Program in ICT for Education” and “Pedagogy for Online and Blended Teaching-Learning Process”, conducted by IIT Bombay.

2. Top Performer for AICTE approved FDP “Mentoring Educators in Educational Technology”, conducted by IIT Bombay.
3. Topper and received Elite+ Silver certificate in NPTEL Online Certification course on “Design Thinking Fundamentals”.
4. Topper and received Elite+ Gold certificate in NPTEL Online Certification course on “Innovation, Business Models and Entrepreneurship”.

7. Others:

Indian Institute of Management Kozhikode (IIMK)

- Design Thinking for Customer Centric Innovation (e MDP)

NPTEL Online Certification Courses

- Design Thinking –A Primer
- Innovation, Business Models and Entrepreneurship

Edx courses

- Design Thinking Fundamentals

Courseera courses

- Design Thinking for Innovation
- Design Thinking for the Greater Good: Innovation in the Social Sector
- AI For Everyone
- Foundations of Mindfulness
- Introduction to Artificial Intelligence
- Diversity and Inclusion in the workplace
- Gender and Sexuality: Diversity and Inclusion in the workplace
- The Science of Well-Being
- Positive Psychology
- Deep Learning for Business
- Covid 19- Contact Tracing

7. Motto:

Life does not get better by ‘chance’ it gets better by ‘change’.

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