

VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING & TECHNOLOGY

**KNOWLEDGE ASSET 2022-23**

Name: Dr GAMPALA PRABHAKAR  
Designation: Assistant Professor in Management Science  
Department: Humanities and Sciences  
Mail I'd: prabhakar\_g@vnrvjiet.in



Experience (in years): 15      Teaching: 10      Research: 05      Others(if any, specify):

**1. Educational / Technical qualifications:**

S.No	Level (UG / PG / Ph.D)	Year of passing	Specialization
1	PhD in Management	2018	Finance
2	M.Com	2009	Accounts and Finance
3	MBA	2006	Finance and Systems
4	B.Com	2004	Computer Applications

**2. Teaching and Learning:**

2.1. Teaching Interests:

- Management Accounting
- Financial management
- Strategic Investment Decisions
- Financial Markets
- Management Sciences or Fundamentals of Management
- Business Economics and Financial Analysis
- Statistical Tools for Social Sciences (SPSS)
- Research Methodology and Statistical Analysis

2.2. Novel Teaching & Learning Techniques adopted: nil

2.3. Involvement in curriculum updating / Design: nil

**3. Co-curricular and Extra-Curricular Activities**

3.1. Interests and Hobbies:

- Listening to Business news/Stock market podcasts
- Stock market swing trading and Investments
- Listening to music

3.2. CCA/ECA Organized: nil

3.3. CCA/ECA participated: nil

3.4. Counselling and Mentoring Activity: nil

3.5. Committees involved in: nil

Department level:

Institute Level:

#### **4. Conference / Workshop / Seminar / Guest Lectures :**

##### **4.1 Conducted:**

- State level Faculty Development Programme on ‘CARR (Case Study, Article Writing, Research Tools & Research Methodology)’ on 13<sup>th</sup> and 14<sup>th</sup> November 2009, organised by Department of Business Management, Vignana Bharathi Institute of Technology, Hyderabad.

##### **4.2 Attended:**

#### **List of Seminars/ Conferences/ Workshops Participated**

1. Completed NTPEL **8 weeks** course on “**Behavioral and Personal Finance**” with 72% from IIT Kharagpur in March 2023.
2. Completed NTPEL **12 weeks** course on “**Artificial Intelligence (AI) for Investments**” with 58% from IIT Kanpur in April 2023.
3. Completed NTPEL **12 weeks** course on “**Understanding Incubation and Entrepreneurship**” with 57% from IIT Bombay in April 2023.
4. Completed NTPEL **12 weeks** course on “**Financial Management for Managers**” with 42% from IIT Roorkee in April 2023.
5. AICTE Approved Two Week Faculty Development Program (FDP) on ‘Research Methodology in Management and Social Sciences Using SPSS’ from 20<sup>th</sup> November 2017 to 4<sup>th</sup> December 2017, organised by Department of Business Management, VignanaaBharathi Institute of Technology, Hyderabad.
6. Two day National Seminar on ‘Multivariate Analysis for Management Research’ on 14<sup>th</sup>& 15<sup>th</sup> September 2013, organised by Department of Business Management, Osmania University – Hyderabad.
7. State level Faculty Development Program (FDP) on ‘Various perspectives of MBA New Syllabus’ on 12<sup>th</sup> and 13<sup>th</sup> September 2013 organised by Department of Business Management, VignanaaBharathi Institute of Technology, Hyderabad.
8. AICTE Sponsored Staff Development Programme on ‘Developing Research Skills in Management Scholars’ from 2<sup>nd</sup> to 16<sup>th</sup> May 2012, organised by Department of Management Studies, GokarajuRangaraju Institute of Engineering and Technology- Hyderabad.
9. One day Faculty development Programme on ‘Management Teacher 2015 – New Age Teacher’ on 5<sup>th</sup> March 2012, organised by Association of Indian Management Schools (AIMS).
10. One day state level seminar on ‘Strategies for Financial Inclusion’ on 26<sup>th</sup> February 2009, organized by School of Management studies, JNTU – Hyderabad.
11. 60<sup>th</sup> All India Commerce Conference on 27<sup>th</sup> and 29<sup>th</sup> December 2007 organized by Department of Commerce Osmania University Hyderabad.

12. Work on MBA project work on December 18<sup>th</sup> 2006 organized by Department of Business Management Osmania University Hyderabad.

**List of Webinars attended:-**

1. Two week online FDP on “ICT Tools for Teaching Learning process and Institute” jointly organized by electronics and ICT Academies held from 10<sup>th</sup>-21<sup>st</sup> August 2020 under the “Scheme of Financial Assistance for setting up of electronics and ICT Academies” of the Ministry of Electronics and information Technology Government of India.
2. Three day TTT program on “Modern Online Tools and Software for remote teaching and E-content development, organized during on 06 August 2020, under TEQIP III, JNTUHCEH.
3. A two day national webinar organized by Department of Business Management Osmania University Hyderabad on “Covid -19 Lock Down impact on small and single owner Business” on 30<sup>th</sup> and 31<sup>st</sup> July 2020.
4. National webinar on “Investments Scenario in Indian Securities Market during and post covid era” organized by Pendekanti Institute of Management on 11<sup>th</sup> July 2020 in collaboration with metropolitan stock exchange (MSE), National Securities Depository Limited (NSDL), and Securities and Exchange Board of India (SEBI).
5. Five day FDP on Innovative Teaching Learning Methodologies conducted by CIT-TLC from 06 to 10<sup>th</sup> July 2020, by Coimbatore Institute of Technology.
6. National webinar on “Techniques of acquiring API score and submitting PBAS for University and college Teachers” organized by International Quality Assurance cell of Lokamanya Mahavidyalaya, Warora on Wednesday 24<sup>th</sup> June 2020.
7. FDP on “Creation of Google Sites and OER” organized by the Department of Business Management held on 26.05.2020, RBVRR Women’s college.
8. One week online faculty development programme on Model Organized by Department of Management SBJITMR in association with spoken Tutorial project, IIT Bombay from 11 may to 16 may 2020.

**5. Academic Contribution and Research & Consultancy:**

5.1. Invited Lectures:

5.2. Articles / Chapters published in Books: 15 Articles in National and International journals of Scopus and UGC care list.

5.3. Books published as single author or as editor:

5.4. Projects Guided :

a) UG :      b) PG : 50

5.5. Research Interests :

5.6. Ph.D students : nil

a) Enrolled :                      b) Submitted :                      c) Awarded :

5.7. Papers published in reviewed journals :

S.No	Title of the Paper	Journal Name Vol.No. PP	ISBN/ISSN No.	Impact Factor/Citation Index	National/International
1	Intention to adopt ICT by Agri-Entrepreneur: An Empirical Analysis using Technology Acceptance Model	International Journal of Disaster Recovery and Business Continuity ( <b>web of science journal</b> ), Vol 11, No 1(2020), Page No 1364-1369.	ISSN-2005-4289(P) IJDR BC	2	International
2	An empirical study on training and development programs impact on employees' performance and psychological empowerment with reference to selected healthcare units	Journal of Critical Reviews ( <b>Scopus Indexed</b> ), Vol 7, Issue 10, 2020, doi: <a href="https://doi.org/10.31838/jcr.07.10.82">10.31838/jcr.07.10.82</a> , Page No 390-394.	ISSN-2394-5125	1.27	International
3	Credit Impact on Performance of Micro and Small Enterprises in Telangana  <a href="https://www.abacademies.org/articles/credit-impact-on-performance-of-micro-and-small-enterprises-in-telangana-7335.html">https://www.abacademies.org/articles/credit-impact-on-performance-of-micro-and-small-enterprises-in-telangana-7335.html</a>	Academy of Entrepreneurship Journal( <b>Scopus Indexed</b> ), Vol 24 Issue -2,).Page No pp.1 – 30. <b>UGC approved Journal No: 185</b>	Print ISSN 10879 595 and Online ISSN: 1528 – 2686	1	International
4	A study on association of demographic attributes with employee satisfaction: with respect to compensation policies of 'IT' sector, Hyderabad  Available at : <a href="http://www.ijrar.org/papers/IJRAR19K2712.pdf">http://www.ijrar.org/papers/IJRAR19K2712.pdf</a>	IJRAR - International Journal of Research and Analytical Reviews (IJRAR), Volume.6, Issue 2, Jan-March 2019, Page No pp.995-1003, <b>UGC approved Journal No: 43602</b>	E-ISSN 2348-1269, P-ISSN 2349-5138	7.17	National
5	Factors influencing satisfaction of employees	International Journal of Management, Technology and Engineering	ISSN NO:	6.3	National

	<p>towards compensation policies and their level of impact</p> <p>DOI:16.10089.IJMTE.2019.V9I4.19.270581; <b>UGC approved Journal No: 45550</b></p> <p>Available at:<a href="https://app.box.com/s/0iyhds0vuq6794c03uyrj6rcg978g5m8">https://app.box.com/s/0iyhds0vuq6794c03uyrj6rcg978g5m8</a></p>	(IJMTE), Volume IX, Issue IV, APRIL/2019, Page No: 4580 to 4593.	2249-7455		
6	<p>An empirical study on impact of employee engagement and job satisfaction on employee retention in service-based IT sector in Hyderabad</p> <p><a href="https://doi.org/10.10089/IJMTE.2019.V9I4.19.27061">DOI:16.10089.IJMTE.2019.V9I4.19.27061</a>; <b>UGC approved Journal No: 45550</b></p> <p>Available at:<a href="https://app.box.com/s/uzq9ghx7q68afeythycpixk8v3zff8gd">https://app.box.com/s/uzq9ghx7q68afeythycpixk8v3zff8gd</a></p>	International Journal of Management, Technology And Engineering (IJMTE), Volume IX, Issue IV, APRIL/2019, Page No: 523 to 532.	ISSN NO: 2249-7455	6.3	National
7	<p>A comparative study on buying behavior based on advertising methods with respect to smartphones in Hyderabad</p> <p>Available at : <a href="https://ijrar.com/upload_issue/ijrar_issue_20543207.pdf">https://ijrar.com/upload_issue/ijrar_issue_20543207.pdf</a></p>	IJRAR - International Journal of Research and Analytical Reviews (IJRAR), Volume.6, Issue 1, Jan-March 2019, Page No pp.555-560, <b>UGC approved Journal No: 43602</b>	E-ISSN 2348-1269, P-ISSN 2349-5138	7.17	National
8	<p>Study on factors causing youth unemployment in India</p>	International Journal of Management, Technology And Engineering (IJMTE), Volume IX, Issue II,	ISSN NO:	6.3	National

	<p><a href="https://doi.org/10.10089.IJMTE.2019.V9I21.18.27961">DOI:16.10089.IJMTE.2019.V9I21.18.27961</a>; <b>UGC approved Journal No: 45550</b></p> <p>Available at: <a href="https://app.box.com/s/vspl4w1eycizse89nbeso8vl7fxyr-etq">https://app.box.com/s/vspl4w1eycizse89nbeso8vl7fxyr-etq</a></p>	FEBRUARY/2019, Page No: 541 to 545.	2249-7455		
9	<p>An Empirical Study on Work-Life Balance of IT Employees in Hyderabad</p> <p>DOI:16.10089.IJMTE.2019.V9I01.18.27804.</p> <p><b>UGC approved Journal No: 45550</b></p> <p>Available at: <a href="http://ijamtes.org/gallery/406-jan19.pdf">http://ijamtes.org/gallery/406-jan19.pdf</a></p>	International Journal of Management, Technology and Engineering (IJMTE), Volume IX, Issue I, JANUARY/2019, Page No: 3449 to 3459.	ISSN NO: 2249-7455	6.3	National
10	<p>An empirical study on stress management by IT employees in Hyderabad</p> <p><b>DOI:16.10089.IJMTE.2019.V9I01.18.27802;</b></p> <p><b>UGC approved Journal No: 45550</b></p> <p>Available at: <a href="http://ijamtes.org/gallery/404-jan19.pdf">http://ijamtes.org/gallery/404-jan19.pdf</a></p>	International Journal of Management, Technology and Engineering (IJMTE), Volume IX, Issue I, JANUARY/2019, Page No: 3421 to 3434.	ISSN NO: 2249-7455	6.3	National
11	<p>Human resources through artificial intelligence perspective- a conceptual study</p>	IJRAR - International Journal of Research and Analytical Reviews (IJRAR), Volume.6, Issue 1, Page No pp.646-650, January 2019,	E-ISSN 2348-1269, P-ISSN	7.17	National

	<b>UGC approved Journal No: 43602</b>  Available at <a href="http://ijrar.org/papers/IJRAR19J1088.pdf">:http://ijrar.org/papers/IJRAR19J1088.pdf</a>		2349-5138		
12	Impact of Credit Programs on Performance of Micro and Small Enterprises in Telangana State  <b>UGC approved Journal No: NA</b>  <a href="http://www.indusedu.org/papers-ijrmec.php?id=7-9-9-2017">http://www.indusedu.org/papers-ijrmec.php?id=7-9-9-2017</a>	International Journal of Research in Management, Economics and Commerce, Vol 7, Issue 9,.Page No pp. 62 – 74.	ISSN: 2250-057X	6.384	National
13	“Impact of Socio-Economic Factors on Micro and Small Enterprises in Telangana State: A Comparative Study	Academic Social Research Journal, Vol 6, Issue 3	ISSN: 2456-2645		National
14	Performance of PIA’s in Aajeevika Skills (NRLM): A Study on Telangana State  <b>UGC approved Journal No: 46617</b>	IRA-International Journal of Management and Social Sciences, Vol. 03, Issue 03.	ISSN: 2455-2267		National
15	Aajeevika (NRLM): Access to Employment Opportunity for Rural Youth in India	International Journal of Marketing, Financial Services & Management Research, Vol.3, No.4,	ISSN: 2277-6788		National

5.8. Papers presented at National / International Journals :

S.No	Title of the Paper	Names of the Conference/ Seminars	National/ International	Period
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1	Schemes for Development of MSME's in India: With Special Focus on CGTMSE for MSE's	Proceedings of National Seminar on 'Modern Management Practices – A Paradigm Shift' Organised by Department of Business Management, Osmania University, Hyderabad – 500007, ISBN No: 97881-9284784-9	National	26 <sup>th</sup> and 27 <sup>th</sup> February 2016
2	MSMED Act 2006 for Sustainable Growth & Development of Indian Industries	Proceedings of one day National Seminar on 'Business Dynamics – A Paradigm Shift in Policies for Sustainability' held by St.Mary's College, Yousufguda, Hyderabad, ISBN: 978-93-85506-03-1	National	31 <sup>st</sup> October 2015
3	Performance of PIA's in Aajeevika Skills (NRLM): A Study on Telangana State	Proceedings of two day Seminar on 'Social Sector Development: Issues, Challenges and Policy' Organised by Institute of Public Enterprise (IPE), Hyderabad	International	27- 28 November 2014,

#### 5.9. Sponsored research Projects:

S.No	Title	Agency	Period	Grant amount	Ongoing / Completed

#### 5.10 Consultancy Projects:



S.No	Title	Agency	Period	Sanctioned Amount	Ongoing / Completed

**6. Awards / Honors received:**

- **UGC JRF and NET in Management, UGC Ref.No.: 1601/(NET-JUNE 2011)**
- **UGC NET in Commerce, UGC Ref.No.: 12463/(NET-DEC.2012)**
- **AP SET in Commerce, Ref No.: 3978/APSET/JULY/2012**
- **UGC JRF fellowship awardee** having total of 5.5 years research experience from February 2013 to August 2018 on financial credit issues faced by Micro, Small and Medium Enterprises in Telangana with research title **“Impact of Credit Programs on Development of MSME’s in Telangana”** in Department of Business Management, Osmania University-Hyderabad.

**7. Motto:** “Love all as you love yourself”