

VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING & TECHNOLOGY

KNOWLEDGE ASSET 2022-23

Name: KOTHA ANIL KUMAR
Designation: ASSISTANT PROFESSOR
Department: H&S (MBA)
Mail I'd: anilkumar_k@vnevjiet.in
Experience (in years): 25 Teaching: 25 Research: 4 others (if
any, specify



1. Educational / Technical qualifications:

S.No	Level (UG / PG / Ph.D)	Year of passing	Specialization
1	Ph. D in Management	Viva Pending	Finance and Banking
2	MBA	2009	Finance
3	M Com	1995	Corporate Accountancy & Cost Accountancy
4	M.Phil	2007	Commerce & Finance
5	B.Com	1993	Cost Accountancy & Income Tax

2. Teaching and Learning:

- 2.1. Teaching Interests: Finance and Banking
- 2.2. Novel Teaching & Learning Techniques adopted: Case Analysis, Decision Analysis, Analytical review, Power point points, Questionnaire, Audio video presentation.
- 2.3. Involvement in curriculum updating / Design: Yes (EEA, PMOB. Taxation, FCA,& FM)

Co-curricular and Extra-Curricular Activities

- 3.1. Interests and Hobbies: Book Reading
- 3.2. CCA/ECA Organized: -
- 3.3. CCA/ECA participated:-
- 3.4. Counseling and Mentoring Activity: -
- 3.5. Committees involved in:-
Department level:- **Time Table committee**
Institute Level:- **VNR Entrepreneur Development Cell**

4. Conference / Workshop / Seminar / Guest Lectures :

- 4.1 Conducted: --
Attended: **Seminars and Conferences:**

- Attended and Submitted a Research Article in “Service Sector Management” conducted by Kakatiya University, Warangal.
- Submitted a Research Paper in Emerging Trends in Corporate Social Responsibility conducted by University PG College, Khammam.
- Attended and Submitted a Research Article in “Banking sectors Reforms” conducted by Osmania University, Hyderabad.
- Submitted a Research Article in” Portfolio Management: conducted by Pondicherry University.
- Submitted a Research Article in Risk Analysis in Micro Finance” conducted by Osmania University, Hyderabad.

FDP’S and Workshop’s Attended :

- Participated in a 5 day Faculty Development programme on “**Learning Technological Trends in Business Management with Data Science**” from **4th May to 8th May 2023**, conducted by Aurora’s PG College, Nampally, Hyderabad.
- Participated a 6 day’s Faculty development program on “**Changing paradigms in management education and preparedness**” conducted by Raja Bahadur Venkata Rama Reddy Institute of Technology, Hyderabad, from **31st October to 5th November 2022**.
- Participated in One day webinar on “**5G : A catalyst for the next wave of innovation and Digital Transformation**” on **9th November 2022**, conducted by **G.Pullu Reddy Engineering College, Kurnool**.
- Participated in Workshop on Stock Market Investments conducted by SEBI-IPEF from 25th May to 28th May 2021.

- Participated in one day Webinar on Revisiting Our teaching Philosophies in Online Environs conducted by IEEE Hyderabad section Education society Chapter in collaboration with IEEE WIEAG on 22 May 2021
- Participated in One day National level Multidisciplinary E-Commerce on Digital, Space, Innovation and Transformation- The futuristic Approach leading the world, conducted by Sri L.R.Tiwari College, Mumbai on 15th May 2021.
- Participated in Three day Faculty Development Programme on “Role of Teacher in Higher Education” from 8th March to 10th March 2021, Conducted by Global Education Centre.
- Participated In One day National Webinar in collaboration with Academic Connect in association with Indian Society for training and Development, Hyderabad Chapter, on 27th April 2021
- Participated Faculty Development program on “New Challenges in Business Management Post Covid-19 Pandemic Scenario from may 25 to 31 may 2020. Organized by CMR Technical Campus.
- Participated in 6 days FDP Webinar on “Practical Applications of Econometrics” Organized by MBA Department of PSNA Engineering college, Dindigul, Tamil Nadu from 05-10-2020 to 10-10-2020.
- Participated in 5 days FDP Webinar on “Research Methodology” Organized by Balaji Institute of Technology and Science, Narsampet, Warangal District from 13.07.2020 to 17.07.2020.
- Participated in 3 days National FDP webinar on “Research Methodology” organized by Indian Accounting Association from 29.06.2020 to 1.7.2020.
- Participated 6 days National FDP Webinar on “Strategic Alignment and Performance Metrics of Supply Chain” organized by PSNA college, Dindigul, from 02.11.2020 to 07.11.2020.
- Participated One day Workshop on “Outcome Based Learning”, organized by St. Josephs Degree & PG College , Hyderabad on 6th July, 2019.
- Participated Faculty Development Programme at Swarna Bharathi Institute of Science & Technology on the topic “Becoming a Better Teacher “on 1st & 2nd August 2010.

- Participated in the one day FDP on **“Effective Methods of Teaching for Commerce and Economics”** Faculty Organised by Institute of Public Enterprise (IPE) Hyderabad on 20th October 2012.

- Participated in One Day Faculty Development Programme on Management Teacher 2015- New Age Teacher Organized by **Association of Indian Management Schools –(AIMS)** Hyderabad on 7th March 2012.

- Participated in Faculty Development Programme on **Equities & Derivatives** conducted by National Stock Exchange of India Limited at Bomma Institute of Science & Technology Khammam on 5th January 2012.

- Participated a 2 day Faculty Development Programme on **Teaching & Research Methodologies in Technical Education** on 9th& 10th March 2013 organized by SBIT , Khammam

- Participated one week faculty development programme on “Innovative Pedagogy In Challenging Times” held from 7^h to 12th September 2015, organized by Swarna Bharathi Institute of Science & Technology (SBIT), Khammam).

5. Academic Contribution and Research & Consultancy:

5.1. Invited Lectures: -

5.2. Articles / Chapters published in Books: - 01(Digitalization of the Indian Financial Sector)

5.3. Books published as single author or as editor: -

5.4. Projects Guided :

a) UG :150 b) PG : 95

5.5. Research Interests : Finance and Banking

5.6. Ph.D students :

a) Enrolled : -- b) Submitted : -- c) Awarded --

. Papers published in reviewed journals :

S.No	Title of the Paper	Journal Name Vol.No. PP	ISBN/ISSN No.	Impact Factor/	National/ Internationa
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				Citation Index	l
1	Artificial Intelligence Advances and Their Repercussions on the Financial System	https://ieeexplore.ieee.org/xpl/conhome/10128170/proceeding IEEE: January 2023	ISBN : ISBN:979-8-3503-4821-7		International
2	“Waste management in india - some issues and challenges”	International Journal of Research in Social Science Vol. 12 Issue 03, March 2022	ISSN: 2249-2496	7.081	International
3	“Financial performance of State Bank of India with reference to Deposits and Advances – A study”	Asian Journal of Management vol.9,Oct-Dec2018	ISSN No. 09 76-495X (Print), 2321 -5763 (Online)	5.18	International
4	Digitalization Impact on Banking Operational Profitability with reference to Public and Private sector Banks	International Journal of Management ,IT and Engineering, Vol.9, Jan2019	ISSN No.2249- 0558.	7.119	International
5	Market Efficiency of State Bank of India	International Journal of Management, IT and Engineering vol.11	June2019, ISSN No.2249-558	7.119	International
6	Management of Non-performing assets in Banks- A study of Bank of Baroda	International Journal of Research in Social Sciences, vol.9	July 2019, ISSN No.2249- 2496	5.2	International
7	A Study on Penetration in Indian Line Insurance Sector	Asian Journal of Management, vol.4	Oct- Dec2013, ISSN No.0976- 495X(Print),	5.18	International

			2321-5763(Online)		
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. Papers presented at National / International Journals :

S.No	Title of the Paper	Names of the Conference/ Seminars	National/ International	Period
1				
2				

5.9. Sponsored research Projects:

S.No	Title	Agency	Period	Grant amount	Ongoing / Completed

5.10 Consultancy Projects:

S.No	Title	Agency	Period	Sanctioned Amount	Ongoing / Completed

6. Awards / Honors received: --

7. Motto: Very much interest in Learning by adapting innovative teaching methods and motivate students to exhibits their inherent talents and skills