

Name : Dr. D. Pardhasradhi  
Designation : Associate Professor & Head Training and Placements  
Department : H&S  
E Mail ID : pardha@vnrvjiet.in  
Experience (in years): Teaching: 8 Research: 3 Industry : 20



#### 1. Educational/ Technical Qualifications:

Degree	Specialization
Ph.D	Strategic Management
M.B.A ( Technology Management )	Information Technology
B.Law	Insurance Law

#### 2. Teaching and Learning:

##### 2.1 Teaching Interests:

Business Intelligence, Management Science, Ecommerce

2.2 Novel Teaching & Learning Techniques adopted: Follow WIT & WIL teaching & Learning technique

2.3 Involvement in curriculum updating / Design: Participate in the BOS meetings

#### 3. Co-curricular and Extra-Curricular Activities

3.1. Interests and Hobbies:

3.2. CCA/ECA Organized:

3.3. CCA/ECA participated:

3.4. Counseling and Mentoring Activity:

Career Counseling and organize support services to the engineering students is one of my Key Result Area

3.5. Committees involved in:

Department level:

Institute Level: Leads the Training & Placement Committee at the Institute Level and organize periodical meetings involving Both Faculty and Students

#### 4. Conference / Workshop / Seminar / Guest Lectures:

4.1 Conducted: Employable Skills Workshop involving Industry Personnel for every batch of students

4.2 Attended: Industry Connect Programs organized by Industry.

#### 5. Academic Contribution and Research & Consultancy:

5.1. Invited Lectures:

5.2. Articles / Chapters published in Books:

5.3. Books published as single author or as editor:

5.4. Projects Guided:

a) UG: Participate in the student project presentations; Guide the students on the Industry relevant projects.

b) PG:

5.5. Research Interests: usage of Balance Scorecard tool in Strategic Enterprise Management applications developed by ERP giants SAP & ORACLE

5.6. Ph.D students:

a) Enrolled:

b) Submitted:

c) Awarded:

5.7. Papers published in reviewed Journals:

5.8. Papers presented at National / International Journals:

5.9. Sponsored research Projects:

5.10 Consultancy Projects:

6. Awards / Honors received:

Consecutive 3 yrs received National Best Employability Award from Aspiring Minds.

7. Motto: