Name: Dr.B.PRATHYUSHA

Designation: Assistant Professor

Department: Humanities and Sciences

Mail I.D: prathyusha_b@vnrvjiet.in

Experience (in years):

Teaching: 18 yrs **Research: 08 yrs** **Others (If any, Specify):**

1. Educational / Technical qualifications:

S.No	Level (UG / PG / Ph.D.)	Year of passing	Specialization
1	Ph.D.	2019	Stress Management
2	M.H.R.M.	2007	Human Resource Management
3	M.B.A.	2001	Marketing Management
4	C.I.T	1999	Information Technology
5	B.Com	1998	Advanced Accountancy

2. Teaching and Learning:

2.1. Teaching Interests:

- Human Resource Management
- Organizational Behavior
- Marketing Management
- Managerial Economics
- Soft Skills & Stress Management

2.2. Novel Teaching & Learning Techniques adopted:

- Case Studies
- Role Play
- Flipped Classroom
- POGIL
- TPS (Think-Pair-Share)
- Concept and Mind Maps
- Group Discussions
- Moodle
- Business Games

2.3. Involvement in Curriculum Updating / Design:

- **Principles of Management and Organizational Behaviour-**Designing of Syllabus and course objectives and outcomes. (2018 and 2019)

- *Management Science*- Designing of Syllabus and course objectives and outcomes. (2011, 2012, 2013 and 2015)

3. Co-Curricular and Extra-Curricular Activities

3.1. Interests and Hobbies:

- Reading business magazines &Watching Business Channels
- Listening to Music

3.2. CCA/ECA Organized:

- Opening and Closing Ceremony – Sports fest- Till 2012.
- Coordinated activities in Creative Arts Committee.
- Coordinated stage arrangements for Induction Programme 2015, 2016 and guided in 2017.

3.3.CCA/ECA participated:

- Involved in organizing Engineer's day, Women's day, Annual day, Scintillashunz.

3.4. Counseling and Mentoring Activity:NA

3.5.Committees involved in:

Department level:

- Sr. Member in BOS –Commerce and Management.
- Incharge of Departmental Budget from 2006 till date.
- Incharge of Imprest amount from 2006-2011.

Institute Level:

- Member, Vignana Vahini Annual magazine.
- Member, EDC cell.
- Member, Finishing School.
- Member, E-Learning, CAMS.

4. Conference / Workshop / Seminar / Guest Lectures:

4.1   Conducted: 04

- A seminar on "Impact of GST on a common man", on 25th July, 2017 for the II CE-2 and IV ECE-1 students of VNRVJIET.
- A Seminar on "Computation of Individual Income Tax", VNRVJIET, Hyderabad, October 2011.
- Faculty development program on "Behavioural and Soft Skills", VNRVJIET, Hyderabad, December 2010.
- Conducted a one day seminar on "Team Management" to II CSE students, VNRVJIET, September 2009.

4.2   Attended: 25

- A two day workshop on "Technical Writing", organized by Department of H&S at VNRVJIET, 28th June 2019- 29th June 2019.
- A three day workshop on "Outcome based Teaching, Learning and Assessment Strategies", organized by Centre for Education Technology and Department of H&S at VNRVJIET, 25th June 2019- 27th June 2019.

- A Faculty development Program (FDP301x) on "Mentoring Educators in Educational Technology", organized by IIT Bombay at VNRVJIET, 17th May 2018 – 27th June 2018.
- A Faculty development Program (FDP201x) on "Pedagogy for Online and Blended Teaching-Learning Process", organized by IIT Bombay at VNRVJIET, 14th September 2017 – 12th October 2017.
- A Faculty development Program (FDP101x) on "Foundation Program in ICT for Education", organized by IIT Bombay at VNRVJIET, 3rd August 2017– 7th September 2017.
- A two day workshop on "Analytics using R", organized by CSI and CSI SIG-BDA at CSI-Hyderabad Chapter, 2nd and 3rd July 2016.
- A one day workshop on "Arduino for everyone", organized by IIT Hyderabad at VNRVJIET, 1st July 2016.
- A two day workshop on "Basic tools in MATLAB and R language", organized by Department of Humanities and Sciences, VNRVJIET, 17th -18th 2016.
- 9th National Conference on "Make in India: The Economic Imperative", VJIM, Hyderabad, 6thto7thJanuary, 2016.
- Two day workshop on "Design of POGIL Activities for Outcome Based Education", organized by IT & EEE Dept. , VNRVJIET, Hyderabad, 8th& 9th December 2014.
- Attended a training program on "WIT & WIL" conducted by EEE dept., VNRVJIET, Hyderabad, 2nd December 2014.
- 3- Day Workshop on "Engineering the Education Scenario towards a Learner Centric Environment", VNRVJIET, Hyderabad, 4th -6th August 2014.
- One day National Workshop on "A step to NBA Accreditation: Edification on Program Educational Objectives and Outcomes", VNRVJIET, Hyderabad, 19th July 2014.
- A week course on "Research Methodology" conducted by R&D, JNTUH from 16th Dec – 21st Dec 2013.
- A training programme on "Research Methodology and IBM-SPSS 20.0 Predictive Analytics Software" conducted by School of Management Studies, JNTUH in collaboration with IBM-SPSS South Asia Pvt. Ltd, Bangalore from 12th July 2013 to 14th July 2013.
- The Art of Teaching and POGIL workshops conducted by EnhanceEdu,IIIT, Hyderabad during February- March 2013.
- A two day Workshop on "Instructional Design for e –Content Development", organized by VNRVJIET in association with EnhanceEdu of IIIT and British Council, Hyderabad, 21st and 22nd Feb 2013.
- Open seminar session on "e-learning Environments- New Opportunities and Challenges for Students and Universities" organized by VJIM and VNRVJIET in association with Enhance Edu of IIIT and British Council, Hyderabad, 23rd Feb. 2013.

- A One-Day Workshop on 'Effective Methods of Teaching for Engineering Faculty' organized by Institute of Public Enterprise, Hyderabad, 14th October, 2012.
- DST-NSTEDB Faculty Development Program on "Entrepreneurship", VNRVJIET, Hyderabad, July 2012.
- Faculty Development Program, VJIM, Hyderabad, July 2009.
- Train the Trainer program on Soft Skills, Infosys Technologies Ltd, Hyderabad, Nov. 2008.
- Train the Trainer workshop, VNR VJIET, Hyderabad, Nov. 2008.
- Short term Orientation program, UGC- Academic Staff College, JNTU, Hyderabad, Nov. 2007.
- Supply Chain Management-Opportunities & Challenges workshop,VJIM, Hyderabad, Feb. 2006.

5. Academic Contribution and Research & Consultancy:

5.1. Invited Lectures:

5.2. Articles/Chapterspublished inBooks:

5.3. Bookspublishedassingleauthororaseditor:

5.4.Projects Guided:

a) UG:

b) PG: 01

5.5.Research Interests:

- Stress Management
- Performance Management
- Job Satisfaction
- Work Life Balance
- Employee Engagement

5.6.Ph.Dstudents: a) Enrolled: b) Submitted: c) Awarded:

5.7.Papers published in reviewed Journals:

S.No	Title of the Paper	Journal Name Vol.No. PP	ISBN/ ISSN No.	Impact Factor/ Citation Index	National/ International
1	Investigation of Stress Coping Strategies in Software Professionals	Stress Management Professional- An International Journal, Vol.2, No.2,pp.35-40, Dec 2014.	ISSN: 2347-9124	3.569	International
2	Occupational Stress, Health concerns and Coping Strategies of Software Professionals –An Empirical Study	NCESTM 2K14, *Conference Proceedings*, pp. 107-109, Aug 2014.	ISBN: 978 93 8303820 6	NA	National

3	Professional life Stress among software professionals in Hyderabad- An Evaluation	International Journal of Innovative Research in Science, Engineering and Technology, Vol. 4, Issue 12, pp. 12372-12376, Dec 2015.	ISSN: 2319 – 8753	5.442	International
4	Biofeedback- An Intervention to Regulate Occupational Stress	IOSR Journal of Humanities and Social Sciences (IOSR-JHSS), Vol.21, Issue 3, Ver.I, pp. 94-96, Mar 2016.	ISSN: 2279-0837	1.607	International
5	A Quantitative Erudition of Occupational Stress in Software Professionals	Journal of Computational Engineering and Management(IJCEM), Vol.19, Issue 3, pp. 1-4, May 2016.	ISSN: 2230-7893	0.843	International
6	Development of Information Technology Industry in Hyderabad- Then to Now	International Journal of basic and applied research, Volume 8, Number 8, pp.1113-1119, August 2018.	ISSN: 2249-3352	5.86	International
7	Occupational Stress among Information Technology Professionals in India: A Systematic Review of Literature	International Journal of Scientific Research in Computer Science Applications and Management Studies, Vol. 8, Issue 1, pp. 1-7 January 2019.	ISSN: 2319-1953	0.654	International
8	Emerging Trends in Recruitment and Selection in India	International Journal of Management, IT & Engineering, Volume 9, Issue 3, pp.42-47, March 2019.	ISSN: 2249-0558	7.119	International

5.8. Papers presented at National / InternationalConferences:

S.No	Title of the Paper	Names of the Conference/ Seminars	National/ International	Period
1	An Empirical Investigation of Stress Coping Strategies in Software Professionals in Hyderabad.	International Conference on Stress Management Professionals (ICSMP 2014)	International	6th -8th November 2014
2	Occupational Stress, Health concerns and Coping Strategies of Software Professionals –An Empirical Study	National Conference on "Emerging Trends in Science, Technology & Management"	National	8th & 9th August 2014

5.9. Sponsored research Projects: NA

S.No	Title	Agency	Period	Grant amount	Ongoing / Completed

5.10 Consultancy Projects: NA

S.No	Title	Agency	Period	Sanctioned Amount	Ongoing / Completed

6.Awards / Honors received:

1. Received"**Award of Excellence"** as Top Performer for AICTE approved FDP's on "Foundation Program in ICT for Education" and "Pedagogy for Online and Blended Teaching-Learning Process", conducted by IIT Bombay.

2. Top Performer for AICTE approved FDP "Mentoring Educators in Educational Technology",conducted by IIT Bombay.

7. Motto:

When life puts you in tough situations don't say "WHY ME" say "TRY ME".