

Business WIZARDS of



VNRVJET

Foreward

Business Wizards of VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING & TECHNOLOGY is not only motivating, but a great book for entrepreneurs and budding Engineers as it provides an insightful glimpse into the thought process leading up to ground-making moments. It is a well-known fact that in an era of Make in India, the progress of any country or organisation depends on Entrepreneurship and will continue to prosper with the emergence of more innovative entrepreneurs into the next generations. The Profiles in the Business Wizards of VNRVJIET reflects the journey of our Alumni and provides a close view of noted great leaders whose remarkable success and accomplishments in business, family and philanthropy will inspire the new and upcoming entrepreneurs, who will carry the torch forward into the future.



Dr. C.D. Naidu
Principal

YOGAIAH NAIDU
BHAVAN

YOGAIAH NAIDU
BHAVAN

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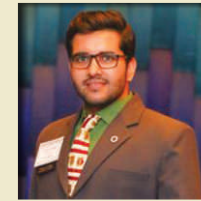
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Business WIZARDS

SAGGRAHA MANAGEMENT SERVICES

RAHUL KASINADHUNI
FOUNDER DIRECTOR & CFO





SaGgraha Management Services is a Bottom of the Pyramid financial service provider with a mission to contribute to the country's financial inclusion effort. The organization is promoted by a team of three professionals who have worked extensively in Agri, Micro and Rural banking, Branch Banking, SME banking, Treasury, Agri Inputs, Microfinance, IT and Consulting.

They have been associated with financial inclusion and microfinance for the past 10 years and have worked with various MFIs in Operations, Risk, Finance and HR functions at senior management levels.

Drawing from their core expertise, the organization believes in maintaining high ethical and professional standards, governance and transparency. It aims to scale about 2000 Crs of AUM in the next four years while offering Assets, Liabilities, Remittances and third party products thus delivering an array financial services to rural population.

Rahul carries 11 years of experience in Banking, IT, Consulting, Microfinance and Financial services. He is the Founder Director & CFO of Saggraha management Services Pvt Ltd. He was the CFO at SCCI Microfinance, Head of Treasury at India Finserve and Group General Manager at Radhakirshna Toyota. He started his career at ICICI bank and has raised about INR 1000 Cr in his fund raising career. His core competency is in Corporate Finance, Business Strategy, Fund raising, Treasury, Business Analytics, MIS Systems, Investor & Funder relationship and Regulatory matters. He holds a B. Tech in Electronics Engineering from VNRVJIET and a management degree from Institute of Rural Management (IRMA).



Business WIZARDS

SOLARIS INNOVATIONS &
SYSTEMS

JAGDISHWAR REDDY CHINTALAPALLI
CEO





Solaris Innovations & Systems is an ISO 9001:2008 certified unit with Grade 'A' Electrical License known as pioneers in the field of renewable energy sources sectors was established in the year 2011. The quality, reliability and endurance of our products together with the service we are providing are the keys to our customer's satisfaction. Backed by their highly dedicated team of professionals, they develop and operate different solutions for customers to help them identify and install renewable energy solutions that can match their requirements.

The management of Solaris Innovations & Systems is comprised of couple of engineers with complementary and diverse backgrounds. The company is focused on innovative approaches to commercialize solar solutions. This is a strong technology and engineering based company with substantial in-house knowledge for design and erection of off grid and grid tied solar power plants.

Jagdishwar is a professional business consultant who served many American businesses of varying diversities like Financial, Federal and State Universities. Leading critical projects and mentoring board room executives with combination of process discipline and technological expertise is his niche. He has mastered corporate maturity by bringing business and technology closer that really helped companies determine their needs.

Jagdishwar holds an MSCS from University of Illinois, USA and a B.Tech, degree in Electrical and Electronics Engineering from VignanaJyothi Institute of Engineering and Technology, JNTU. Other than the above, he is a part of many professional and social organizations that helped him to become the person he is.



Business WIZARDS

ADITYA SCIENTIFIC

NARESH REDDY AERRA
CEO





A ditya Scientific started its business operations in the year 2008 at Hyderabad, Andhra Pradesh, India. Since inception, they have emerged as one of the leading names involved in manufacturing and supplying widespread array of Diaphragm Vacuum Pump, Magnetic Stirrer, Recirculation Chiller, Rotary Evaporator and Parallel Block. Their products are highly cherished across the market for their robust construction, superior quality, reliability, high performance, dimensional accuracy and durability.

Production process involves the use of finest grade components and metals that are sourced from trusted vendors. They make effective utilization of modernized machines and cutting-edge tools enable the customers to offer products as per industrial trends and varied customer's demands. To ensure high reliability and fault-free operations, our production, packaging, storing is vigilantly scrutinized. At the time of dispatch, entire range is thoroughly tested and is put through a series of test. Owing to these checks, they are able to ensure production as per international quality standards.

They have robust infrastructural facility that enables them to perform varied operations with ease. To efficiently cater to the diverse customer demands, they have developed state-of-the-art manufacturing unit. It is functional with modernized machines and indigenous tools that enable us to offer large volumes of our products with ease. Apart from our manufacturing facility, we have with us warehousing facility, marketing and sales, packaging, administrative and more. All these departments are interconnected and are manned by skilled professionals.

They are supported by extremely capable and skilled professionals, who possess thorough knowledge and experience regarding their domain. Rigorous selection process is followed to recruit the professionals after thoroughly examining their proficiency and talent. The professionals work in close harmony and offer exclusive range of products to our nationwide customers. Finest grade products are offered to their clients. They follow ethical business practices and ensure hassle free business experience is offered to our clients.



Business WIZARDS

DYMES ENGINEERS
PVT. LTD

TARACHAND BOPPANA
DIRECTOR





Dymes Engineers Pvt. Ltd commenced their business with a perspective inclined towards captivating quality of people's life and future. Dymes Engineers Pvt. Ltd. is into manufacturing & Exporting of chemicals, drugs pharmaceuticals and industrial process machinery like reactors, heat exchangers, filters and pressure vessels in stainless steel, mild steel, copper, aluminium and lead. The company is known to have bagged the best export award in the country level in small sector from EEPC (Engineering Export Promotion Council), ministry of Commerce, Govt. of India in the year 1994-95.

DYMES also got recognised as the best export award from EEPC southern Region in Chennai and the same award was also given by FAPCCI in Hyderabad, State of Andhra Pradesh for the year 2004-05.

Mr. Tarachand is known for his dynamism in marketing and human resource. He is graduated from VNRVJET and also obtained degree in international Business/Marketing from Boston University state of Massachusetts, U.S.A followed by a degree from Oxford Brooks University, Oxford England. He acts as a key person in the Company taking care of day to day aspects and also deals with international Public relation, Marketing and business relations.

SARATH CITY CAPITAL Mall is the first 1.9 million sft., Mall at one of its kind address. Sophistication and scale reach a new benchmark and shopping will never be the same again in Hyderabad. The sprawling million sft. Mall offers a vantage of lakhs of footfall, translating into visibility of lakhs of people and multi million businesses. This impressive venture is a bend of enterprise and innovation and happens to be a joint enterprise of M/s DYMES Group and M/s Skill promoters



Business WIZARDS

SHAH GLOBAL

E. KRISHNA KANTH
EXECUTIVE DIRECTOR



Business WIZARDS

POLMON INSTRUMENTS
PVT. LTD.

JYOTHI MANNE
DIRECTOR





Polmon Instruments Pvt. Ltd. was established in 1992. Over two challenging but successful decades, Polmon steadily gained a footing in the instrumentation and automation sector. Today, the Polmon name is firmly established in the league of India's leading Measuring & Control Instrumentation and Automation solution providers to the Life Sciences industry. Safety, Regulatory adherence, Productivity and Real-time response are the wheels on which Polmon's chariot of relentless progress continues to charge ahead.

What differentiates us from the other players in the field is our ability to anticipate change and innovate proactively. Developing first-of-its-kind products is more a way of life at Polmon than an exception. This has been made possible by our insistence on and the ability to 'listen' – to the advancements happening the world over, to customers' needs and expectations, to our own voice of innovation.

With standardization as well as customization, and performance consistency as default parameters, we devise and deliver a broad spectrum of technology-driven products that meet all regulatory, operational and productivity requirements. Our product range finds wide application in the Production, Quality Control, Raw Material Analysis, Warehouse, FG and other departments of the Pharmaceutical industry.



Starting with the first ISO certification in 2005 and through regular re-certifications (in 2008, 2011 & 2014), we have never let our focus on quality assurance and process improvements waver. Foraying into the realm of medical devices, we acquired the ISO 13485 certification for design and manufacture of the same. The standards set by NABL are our chosen yardstick of measurement. Both our facilities in Hyderabad feature state-of-the-art equipment and technologies that are upgraded regularly to enable us to deliver solutions that preempt their demand in terms of time and quality. Today, having served over 1100 customers, we have developed the unique ability to utilize our standard modules to design and develop customized solutions for a wide cross-section of clients.

Jyothi Manne, graduated with Masters degree in Engineering Management from DUKE university, USA and Bachelors degree in Electronics & Communications Engineering from JNTU, Hyderabad. She is a Co-founder of a Design Thinking Innovation Consulting firm, Instill Motion., Hyderabad, specializing new consumer centric products, services and business models for clients in diverse industries - FMCG, Consumer Packaged Goods, Technology, Aviation, Micro finance, Infrastructure etc. She worked as a Product Manager with 5 years of experience in managing multi-disciplinary teams of researchers, UX designers and engineers through the entire innovation cycle from user / stakeholder interviews to insight generation and conceptualization to building prototypes and pilot roll-outs. She joined Polmon in the year 2011 as Director and worked on branding strategy to position the company along with its international competitors as a solutions provider for the life-sciences industry. She developed digital marketing campaign that improved the website traffic by 100%. Jyothi worked as a Project Control Specialist at PARSONS, USA from March 2008 to April 2010. She was responsible for the Financial Analysis / Cost Controls for various projects. She performed COPQ analysis & used DMAIC methodology to implement process improvement initiatives in the Change Management System. Jyothi is qualified in Lean Six Sigma Green Belt and Certified Cost Technician, CCT.

Business WIZARDS

SANDEEP TALARI
POLYFARMING





Sandeep Talari – 24 years old, completed his schooling from Sri Swamiarayan Gurukul and BTECH from VNRVJIET (2015). In an era of instant gratification, Sandeep decided to be a farmer rather than going for job or pursuing higher studies making him to stand out of the crowd.

A polyhouse is a structure made of polyethylene, usually semi-circular or square in shape. Polyhouse farming is an alternative technique in agriculture. It reduces dependency on rainfall and makes the optimum use of land and water resources. Polyhouses are structures utilized to make the plants grow well in unfavourable climate.

Before embarking onto the business of Polyfarming, he studied a lot about polyfarming, surveyed a lot and met many people in the field of polyfarming. He even attended classes related to Polyfarming at Pune and then he ventured into this arena.

TURNING IT INTO REALITY

He started this venture in his own farm of 1 acre at Gandipet. He cleared the land, created red soil beds, laid drip irrigation pipes and slowly marched towards his goal. And his Polyfarm is first of its kind in 'Rajendranagar' mandal.

Though Sandeep had gone through ups and downs in the initial stages. Today his farm yields 8 types of Gerbera flowers. He also wishes a day when a farmer can sell his yield at fixed prices in the near future and which also reduces the suicides of farmers.



Business WIZARDS

SYNTIZEN
TECHNOLOGIES

VAMSI KOTTE
CEO





Syntizen Technologies is an Aadhaar based bootstrapped organization established by three young entrepreneurs in 2014. Incubated in T-Hub, Syntizen is in the business of providing Aadhaar services like e-KYC, Electronic Signing, Authentication Services, Login with Aadhaar, Digi Locker, Aadhaar based Attendance Systems, PAN Verification, etc.

Currently, it is working with different organizations in the Banking, NBFC, Insurance, Stock Broking and Government Sector and are also partnering with major organizations like Master Card, NSDL, Videocon, Uttar Pradesh Government and Telangana Government. Syntizen is providing a paperless, authentic and instant environment for the identification of a citizen with the help of UIDAI's Aadhaar & their system processes about 5 Lakh transactions a day.

Syntizen's current clients include organizations such as Muthoot Fincorp, Manappuram Finance, Fincare Small Finance Bank, Indiabulls, India Shelters, Angel Broking, Motilal Oswal, Shriram Housing Finance, Shriram Life Insurance, SE Investments, etc. Recently, it participated in two State tenders to provide the complete Aadhaar Eco-system and won both the tenders for the state of Telangana and Uttar Pradesh. The startup's solutions are horizontally and vertically scalable and can handle a load of 2 crore transactions every hour.

Within a short span of three years, Syntizen has succeeded in capturing major clients & partners and at the same time ensured that it complies with the compliance laid down by Unique Identification Authority of India (UIDAI). Its systems have been audited by CERT-IN CISA Auditors for 13 times and an audit was also conducted by PWC. Syntizen is now valued at Rs 100 crore and with the current orders at hand it is on track for an exponential growth.

Syntizen is looking to launch its first product named "GETKYC", which will be India's first electronic Signing and KYC Gateway. This product will enable a customer to sit at home and open accounts with different brokers, banks, insurance policy, LPG connections, etc., ensuring a full KYC with Aadhaar.

Looking at its success, business model and their vast subject matter expertise, Master Card International has decided to invest in Syntizen making it the second company in India to be funded by the Financial Giant.

Vamsi Kotte is the co-founder of Syntizen Technologies. He is a product of VNR Vignana Jyothy Institute of Engineering and Technology. Vamsi's core strength is to design solutions and provide utmost security to the systems. He is the technical backbone of Syntizen Technologies. He is the Chief Architect of Syntizen's Core Engine (Software Application which interacts with UIDAI ecosystem) and has built a robust system, which can be scaled up to any level within no time. On the other hand, he also has a vast knowledge on Information Security, which has enabled him to design a product that was accepted by top NBFC's and Brokers in the country.

Vamsi is a believer in technology and recommends the use of software tools to simplify any process. He has introduced many tools in Syntizen which has made both technology development and management easy in the organisation. He always looks out for the best practices in the industry and is keen on learning new things on a daily basis.

His motto is to build leaders who can manage things independently and is a master in delegating work for quick turnaround time. He also believes in facing challenges and hence always stayed updated with industry standards.



Business WIZARDS

INANI SOLAR

KESHAV INANI
MANAGING PARTNER





Jani solar offers a vast array of products and services to ensure we have the most energy efficient Solar Solutions to fit every customer need from commercial to the largest of utility solar Projects.

We provide the customers with a complete solution in all aspects of system attainment from design to installation to operational maintenance.

The team is dedicated to our customers, understanding their desires and helping them accomplish their goal of energy independence.

Inani Solar is established in the year 2014 and is promoted by Technocrat and Professional people in the field of Solar System Integration and Services. Their industry experience and in-depth knowledge enable us to meet the demands of our clients. They guarantee excellent quality and professional services to their customers.

Keshav Inani completed his Bachelors in Civil Engineering in 2010 from VNRVJIET. He worked as a site engineer at NCC and slowly realised he was not satisfied at his daily work routine.

He quit NCC and joined GVK Infra. He found it monotonous and left GVK Infra and joined his family business. To his surprise he was happy and satisfied with what he was doing. Then to gain more business knowledge he landed at NMIMS University, Mumbai. So, with two years of diversified experience he got a project on renewable energy and started gathering more info and came across solar power.

It was back then when an idea clicked in his mind to venture into solar power business. He started making a business plan and worked on the opportunities available.

Soon after his MBA, he started INANI SOLAR SOLUTIONS LLP. This is how he ventured into solar business. But the challenges were many. Though being from a family business background things were different when it comes to real world. The initial orders, the practical knowledge, customer needs, business competition were some areas we needed to work hard in the initial days.

The growth in the first year was slow. But, with more experience and financial strength we started growing fast from the second year. The customer base was increasing. They delivered what the customer needed and customer service was our top priority.

Now, the firm has successfully completed 4 years and the journey is a long way to go.



Business WIZARDS

ALLIKA

ABDUL MUJEEB
FOUNDER & CEO





Shaik Abdul Mujeeb, a social entrepreneur, is making handicrafts from the weed water hyacinth, while at the same time helping women from low income households empower themselves.

On his way to college every day, Shaik Abdul Mujeeb used to notice the overwhelming presence of weed in a pond not aware of the fact that it's water hyacinth. Later, found many ponds and lakes in his hometown of Tenali and nearby places, which were filled with water hyacinth. Abdul was very much aware of the kind of damage this weed was causing. Lakhs of rupees were wasted each year on cleaning up this weed, with tenders called by the government across the country to weed out the hyacinth.

Abdul, who found out from a friend that water hyacinth could be made into cardboard, embarked on a journey to find out more about this otherwise deadly weed.

THE JOURNEY OF ALLIKA

Abdul started out on a journey to put water hyacinth to a proper use and restore the water bodies at the same time. Water hyacinth is known to clog waterways and greatly diminish the water flow in a region. The weed is known to cause floods by blocking the exit points of the water bodies. It has a life span of around 45 days, after which it starts decaying and contaminates the water.

Abdul noticed that in his home state of Andhra Pradesh, water hyacinth wasn't put to any use. His journey began by getting some of the plants from a nearby pond, cutting their stems and leaving them to dry in the open sun. Through this, he made a mat.

In October, 2014, Abdul established Allika, a social enterprise that provides sustainable livelihoods to low income household women. He came back from Assam and conducted a survey in the 20 districts of Andhra Pradesh and Telangana where hyacinth was prevalent.

In October, 2014, Abdul established Allika, a social enterprise that provides sustainable livelihoods to low income household women through the production of beautifully hand-crafted lifestyle accessories made out of water hyacinth.



SUPPORTING LOCAL LIVELIHOODS

Allika, which started off with six women, is currently supporting 70. It trains them in the art of creating handicrafts from water hyacinth. The women are provided with skill training, to create a wide range of handbags, baskets, dining mats, home décor and so on. Allika has aided these women in empowering themselves, both economically and socially.

The water hyacinth that is used for production is procured from ponds, lakes and irrigations canals, by hiring local men. It has also provided an opportunity to generate income for 30 men who help Allika collect the weed from various locations in Andhra Pradesh. The water hyacinth is procured from three villages in near Tenali, Pedravuru, Angalkuduru, Jagadaguntapalem, and some parts of East and West Godavari districts. These people, especially the women, have been able to raise their living standards and provide education to their children through their association with the venture.

Allika currently makes hand bags, coasters, dinning mats, lunchbox/water bottle bags, laptop bags, conference bags and lamp shades. The stem of the plant is used for making the products, which last for a good eight to ten years.

"Though the Indian handicraft industry is considered a cottage industry, it has evolved as one of the country's major revenue generators over the years. There has been consistent growth of 20 percent over the past few years. We make our sales through our Facebook page and some exhibitions in the cities. We still need to meet the demand, and we are trying to expand and make new products," says Abdul.



Business WIZARDS

GSK ESTRUCTURAL
INDIA PVT. LTD.

G.SAI KRISHNA
DIRECTOR





GSK EIPL is an infrastructure company that specializes in Construction of Buildings, Roads, Flyovers, Bridges, Irrigation Projects, Railways, Water & Sewerage Projects, Oil & Gas Pipeline Projects and Electrical Projects. Well trained professionals, experienced civil engineers and architects enable the company to execute the projects according to the pre-planned schedule. Further, these personnel take every possible step for ensuring safety during the execution of the projects and hold substantial knowledge in their respective domains.

They follow a systematic approach to complete the project within the shortest possible time frame. To ensure this, we constantly upgrade our technology and resources. The company is equipped with all the required machines , equipment and technology for providing the services efficiently. The infrastructure of the company is one of the strengths to execute the projects effectively.

The professionals are engaged in understanding the exact requirements of the clients and execute the projects as per their requirements and budget. In addition, they also make sure that all the specifications and details mentioned by the client are duly met with. The structures are constructed using superior quality building material for providing resistance to natural calamities like earthquakes, floods, etc. The team comprises of civil engineers, architects, project managers and other skilled workers.

Er. G. SAI KRISHNA, Managing Director is an astute entrepreneur, a dynamic team leader and is the Driving Force for the company. He has done M.Tech in Computer Aided Structural Engineering from IIIT-H University and was awarded with Gold Medal. He was also a Gold Medalist in B.Tech. (Civil Engineering). He holds the honorary post of Director-Projects for National Co-operative Construction & Development Federation of India Ltd. (NFCD). His ample knowledge in civil contracts, construction and structural designing drives GSK EIPL as a quality driven infrastructure company. He displays great dynamism and focus in leading highly motivated teams of architects, engineers, supervisors and network of sub-contractors and engages them in execution of wide range of projects.

Business WIZARDS

JARSH INNOVATIONS

KAUSTHUB KAUNDINYA
CEO





As a son of financial consultant, Kausthub got a early chance to interact with some high network individuals and understand how the world of money works. Fascinated by the meticulous planning and patient hard-work put in by these self-made successful people inspired him to take on the path of entrepreneurship and try his luck in what he once considered a game.

However, succumbing to lack of a clear path and peer pressure, his journey swayed in to engineering that fortunately gave him the opportunity to discover his passion and gave him a clear path to develop complex technological products to solve tiny issues around the globe. He wanted to be an entrepreneur, but now he wanted to be a tech entrepreneur.

His strength lies in identification of problem and sensing the gap in the market. His personal experience of wearing a helmet while he travels 60 Kms everyday inspired him to solve the problem for millions of users. His calculation of market need lied in the fact that if he faced particular issue as a common man, there are millions of common mans who are desperate to have the same issue solved.

His motivation towards entrepreneurship lied with his interest to do things differently and to rewrite the rules of how a problem is solved. He likes the freedom entrepreneurship provides, which can be put to a very positive use to help the world solve its problems without some very innovative products and help himself in the process.

Jarsh was named after Jarvis from Iron Man and it means "Just A Rather Safe Helmet" It all started as a discussion on how to improve the lives of workers in harsh factory environments where heat becomes unbearable and productivity declines, not to mention the behavioural issues at shop floor. Jarsh transforms the way safety gear works. We are a company that specializes in miniature cooling systems. We design helmets that are comfortable to use and help to stay safe in any type of industrial environment. With Jarsh



helmets, the work force can keep themselves cool, calm and efficient in any workspace the planet may offer. From the conceptual stage, Jarsh was always focused on two things – Safety & Productivity. They take pride in saying that our air-conditioned helmet is The First Made in India Helmet that has an industrial application and helps in improving the lives of the employees using them and their productivity. Their air-conditioned helmet is unique, safe and improves production while it can improve the lives of millions of people who are the backbone of every industry – the workers.

Business WIZARDS

JARSH INNOVATIONS

ANAND KUMAR
CPO





Anand always had an affinity towards bringing things to life and it all started with making custom made clay toys as designed and described by his little sister for her to play with.

While growing up, he was exposed to various humungous machinery during his visits to Tea Processing Plants. His father was a tea trader. He developed an interest towards machines, production and the processes that ensure products are made at sustainable quality.

His uniqueness lies in his capability of simplification and articulation of designs to quickly produce enough prototypes and set up processes for producing them on large scale. He loves new products and is constantly on the path of exploring new technologies. His passion towards entrepreneurship lies more with opportunity and freedom he can enjoy while making and testing new products. He loves the freedom to explore and believes that technology is the leading way to solve most of world's problems.

His motivation pushes him to develop the best products for the people to enjoy and he believes innovation in India and products specific to Indian scenario is the only way to solve the country's unique problems.

Jarsh was named after Jarvis from Iron Man and it means "Just A Rather Safe Helmet". It all started as a discussion on how to improve the lives of workers in harsh factory environments where heat becomes unbearable and productivity declines, not to mention the behavioural issues at shop floor. Jarsh transforms the way safety gear works. We are a company that specializes in miniature cooling systems. We design helmets that are comfortable to use and help to stay safe in any type of industrial environment. With Jarsh helmets, the work force can keep themselves cool, calm and efficient in any workspace the planet may offer. From the conceptual stage, Jarsh was always focused on two things – Safety & Productivity. They take pride in saying that their air-conditioned helmet is The First Made in India Helmet that has an industrial application and helps in improving the lives of the employees using them and their productivity. Their air-conditioned helmet is unique, safe and improves production while it can improve the lives of millions of people who are the backbone of every industry – the workers.

PRODUCTIVITY CHALLENGE

Improve Productivity At Your Factory

Kepi 2.0 can help you achieve it!

Up to 7%

AIR CONDITIONED HELMETS

Make Your Workforce COMFORTABLE
This Summer, Let's Make History!!

- 2 hours battery life
- Rechargeable battery
- Unbreakable visor
- On-board battery

- 8 hour battery life
- Rechargeable battery
- Unbreakable visor
- Body mounted battery

Business WIZARDS

JARSH INNOVATIONS

SREEKANTH KOMMULA
CTO





A designer at heart, Sreekanth often finds himself crossing traditional boundaries to innovatively tackle various technical challenges faced during development of a product.

He is a avid reader of tech news and loves to improve and develop anything old school like hardware and considers himself at peace away from software. His curiosity towards hardware products and especially automobiles motivated him into rip apart old stuff he brought from scrap shops and start his own practical learning experience before he even completed an engineering degree.

His uniqueness lies in his special sense of design, where he manages to map out all tiny factors of usability in a quick and natural way. His passion towards entrepreneurship lies in his keen interest towards creating ungodly innovative products that take the world by shock. While he ventured into this specific product to solve his own problem on a bike ride, he is confident that he isn't going to stop with one product and is more than excited to bring more surprise into this world.

Serving as the Vice-Chair for 1 year of a Student Organization that developed high performance automobiles, he has gained considerable experience in building competent technical knowledge and strategy required to develop products fit for commercial use.

Jarsh was named after Jarvis from Iron Man and it means "Just A Rather Safe Helmet" It all started as a discussion on how to improve the lives of workers in harsh factory environments where heat becomes unbearable and productivity declines, not to mention the behavioural issues at shop floor. Jarsh transforms the way safety gear works. We are a company that specializes in miniature cooling systems. We design helmets that are comfortable to use and help to stay safe in any type of industrial environment. With Jarsh helmets, the work force can keep themselves cool, calm and efficient in any workspace the planet may offer. From the conceptual stage, Jarsh was always focused on two things – Safety & Productivity. We take pride in saying that our air-conditioned helmet is The First Made in India Helmet that has an industrial application and helps in improving the lives of the employees using them and their productivity. Our air-conditioned helmet is unique, safe and improves production while it can improve the lives of millions of people who are the backbone of every industry – the workers.

PRODUCTIVITY CHALLENGE

Improve Productivity At Your Factory

Up to 7%

Kepi 2.0 can help you achieve it!

AIR CONDITIONED HELMETS

Make Your Workforce COMFORTABLE
This Summer, Let's Make History!!

- 2 hours battery life
- Rechargeable battery
- Unbreakable visor
- On-board battery

- 8 hour battery life
- Rechargeable battery
- Unbreakable visor
- Body mounted battery

Business WIZARDS

AUTHBASE PVT LTD

UMESH THOTA
CEO





Business WIZARDS

AuthBase is deep tech cyber security startup that provides security frameworks for developers to test their applications. They monitor vulnerabilities in applications on web and mobile and use machine learning to identify and mitigate bots and hacks in real time. The team is currently part of T-Hub and supports fellow startups right from threat modelling to Ransomwear and technical mentoring. They started their journey at TiE-Mentorshop pitching their idea to be part of T-Hub incubated by NASSCOM, and find better ways of improving and adding modules to their product.

Auth Base is run by a group of passionate people and conscious about security primarily focused on bridging the gap in security among startups and msmes.

As part of their research, they scanned 20 websites apps and services ranging from e-commerce, matrimony websites to healthcare and mobile apps it was found what we hoped and what they found were completely different. Over 80% of the websites had severe vulnerabilities and have resulted which made us data loss to complete, takeover of these sites. Most of these were easily mitigate-able and there were loss of awareness towards security.



The assumption that open source is free but using it without any responsibility opens doors to crashes and hacks.

Our product in development is a scanner that would detect and monitor and alert any web solution across different levels for threats, vulnerabilities and exploits. And their services include Static Code Analysis, Pen Testing, Vulnerability Assessment, Cloud & Data Security, Network Security, Server Hardening And Enhancements

Umesh Thota started AuthBase two years ago with over 10 years of experience in building technology and Products. With a team of collective strength of 50 years in technology and business today he has suite of products specially focused from SDLC to deployment from Vulnerability Management to Threat Mitigation we realized there should be a strategic change in dealing with cyber-attacks and threats we believe that just as the worms are becoming intelligent the defences we present need to be intelligent as well.

Business WIZARDS

D'ZYNIC STUDIOS

SANDEEP MALIREDDY

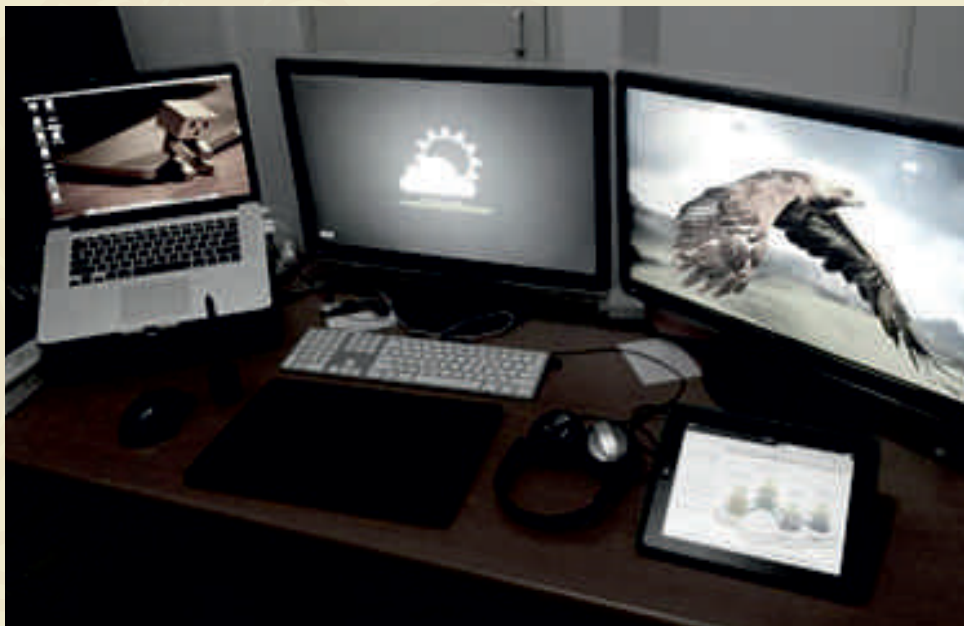
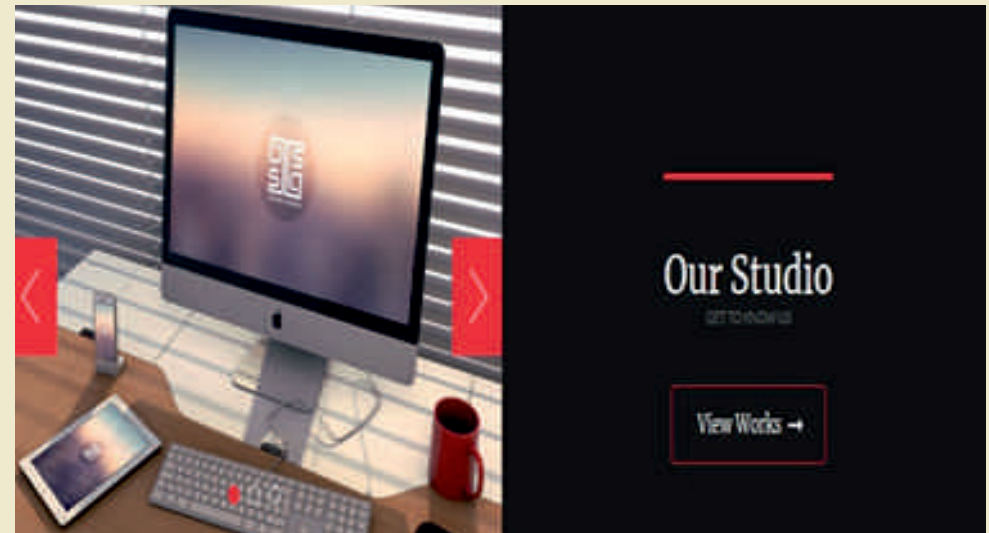
FOUNDER AND INTERACTIVE PRODUCER





Business WIZARDS

D'ZYNIC Studios is a proactive design agency ensuring that customers are empowered and equipped with everything they need. D'zync Studios love what They do! The team at D'zync Studios believe that all ideas and dreams can be brought to life, and the effect is both creative and inspiring. They choose their platform and they will make the client go 'Wow' with the perfect design and development. In short, they will make it look awesome...e. This positions D'zync Studios to offer comprehensive energy and performance guarantees to secure customer investment and cash flows.



Sandeep Malireddy, being the interactive producer of the company, is the life behind every idea. He works very closely with the client trying to incorporate every wish into the design. His education Web & Interactive Media, and the 10 years of experience has taught him to be a strategic thinker & very detail oriented, leaving no room for error. His forte is with corporates & organizations alike, creating minimalistic & elegant designs.

Business WIZARDS

ELIXIR MET FORM
PVT LTD

KARTHIK PENMATCHA
CEO





Elixir Met Form Pvt. Ltd., Manufactures Eco-Friendly building products that comprise Doors, Windows, Partitions, False Ceilings, Work Stations, Wall Paneling and other commercial, industrial and residential purpose. Elixir is a professional manufacturer and supplier of Roll Forming Sections & Pre-Engineered Buildings of Lightweight and Heavyweight structures.

Established in 2005, Elixir has a comprehensive and state-of-the-art factory at Bonthapally Village, Jinnaram Mandal, Medak District with fully established quality machinery and run by a team of technocrat engineers and skilled workers, Elixir has proven its calibre over the years by giving absolute satisfaction to the clients with Eco-Friendly Building Products. Elixir systems are Elegant, Maintenance free, offer Excellent sealing from water, dust and are long lasting.

They have a comprehensive and state-of-art factory at Bonthapally Village, Jinnaram Mandal, Medak dist. built up area of about 20000sq.ft with fully established and quality machinery run by a team of professional engineers and skilled workers. Equipment. The plant is equipped with 2 Roll forming machines of 18 stations and 32 stations capable of producing very complex profiles and supported by Automatic cutting machines, Power press machinery and Press tools, Jigs and fixtures, Welding machines, Drilling machines and other accessories.



Business WIZARDS

SUN WORKS ENERGY

ARJUN VARMA PENUMATSA
DIRECTOR





Sun Works is an initiative by seasoned professionals to bring high quality Advisory, Engineering and Construction Management services to Solar PV developers. Built by engineers, Sun Works has a strong focus on quality and efficiency at all levels ensuring the highest standards of execution. Their team has been at the forefront of the solar industry in India since the beginning.

Sun Works offers a comprehensive suite of services from concept to commissioning and designs to enhance the value of your solar investment Sun Works stands for efficiency and premium quality preferring only tier-1 manpower, partners and vendors for its projects. The proprietary software tools, design methodology and quality processes ensure an efficient output every single time. This positions them to offer comprehensive energy and performance guarantees to secure your investment and cash flows.

Arjun carries over 10 years of Solar PV experience in sourcing, procurement, strategic partnerships and resource management. Arjun has worked widely in developing solutions for energy management and conservation through the proliferation of new technological ideas and innovations.



Business WIZARDS

WHOLSTERINC

ANJANA LAVUA
FOUNDER AND DIRECTOR





Founded in November 2016 Wholster Inclusive Pvt Ltd is a fashion apparel startup set out to compete with world renowned brands. We launched our first brand WHOLSTER in March 2018. The company specializes in contemporary fashion catering to both men and women across the length and breadth of India. It is an e-commerce company foraying into Brick and Mortar stores in the next financial year.

Mission Statement:

To be "The World's favorite destination for contemporary fashion".

It is a newly established online fashion retail company that offers exclusive and stylish wear. Wholster is an exclusive online retailer of the latest in Women's and Men's clothing, Casual dresses, Special occasion dresses and trouser, and many more fantastic items and gift ideas.

Its core value is to provide a wide range of the high quality, trendy fashion clothing at stunning factory direct prices along with a unique and friendly leading customer service experience to our worldwide community of customers.

Our goal is to provide our customers with high - quality products at competitively low company direct prices. The more you purchase, the more you save! Our website is available in much languages in order to cater our continually expanding different background customers.

It is one of the world's largest fashion catalogs on trend-setting high-quality products and styles. Outstanding fashion items are sourced and added every single day on wholster. Our website makes it easy for buyers to constantly search for the very latest in stunning fashion clothing. With thousand product lines, we offer a world of style at the lowest best online prices. Customer satisfaction is and will always be our top priority.

Business WIZARDS

WHOLSTER INCLUSIVE
PVT LTD

RANJIT PRASAD MUPPARAJU
CO-FOUNDER, DIRECTOR





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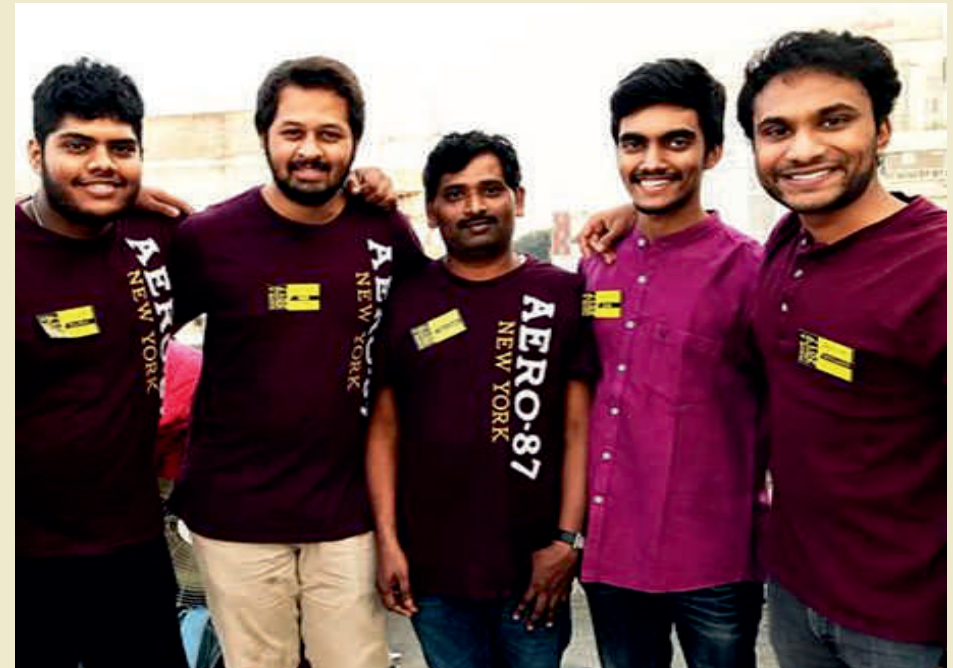
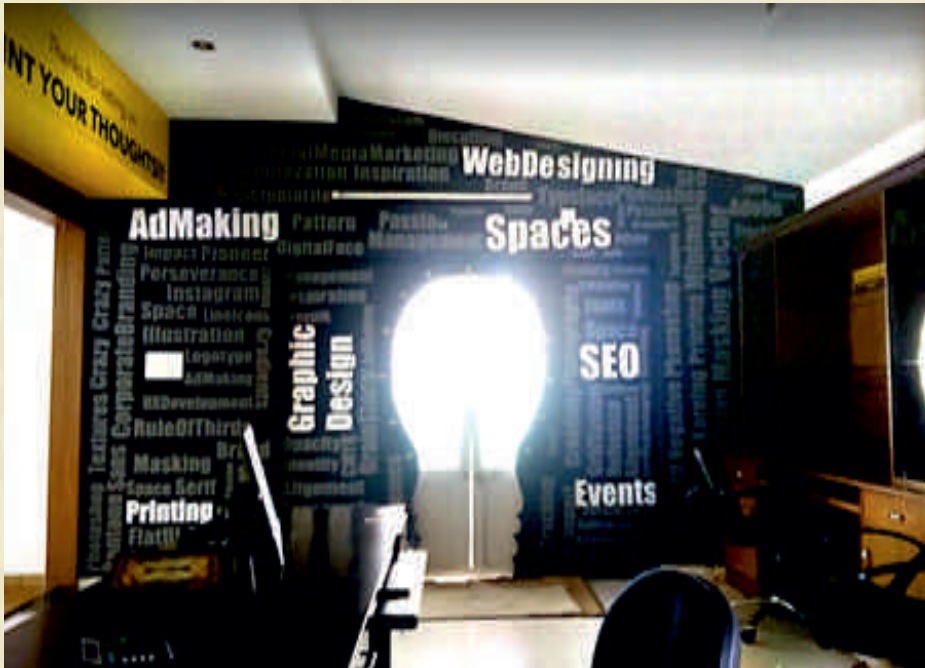
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Business WIZARDS

SOCIALIGHT

RAMANA KOVELAMUDI
FOUNDER & CEO





Socialight was started in 2015 as a web-designing company with a modest investment of INR 3000. On-boarded international clients in the first year of operations. The company acquired 50% stake in a printing press during the second year of operation and crossed a revenue of INR 1 Cr.

The idea of Socialight was seeded when Ramana was a part of core-committee of Sintillashunz for 4 years. His interaction with sponsors gave him a feeling that most companies are being exploited by agencies that were charging exponentially for "Digital Marketing", which was why he believed it was important that the service should be available to people, specially for start-ups at an affordable price.

Business WIZARDS

SOCIALIGHT

ANIRUDH CHALLA
CO-FOUNDER & COO





VNRVJIET

Business WIZARDS

SOCIALIGHT

VIQUAR MSM
CO-FOUNDER & CDO





VNRVJIET

Business WIZARDS

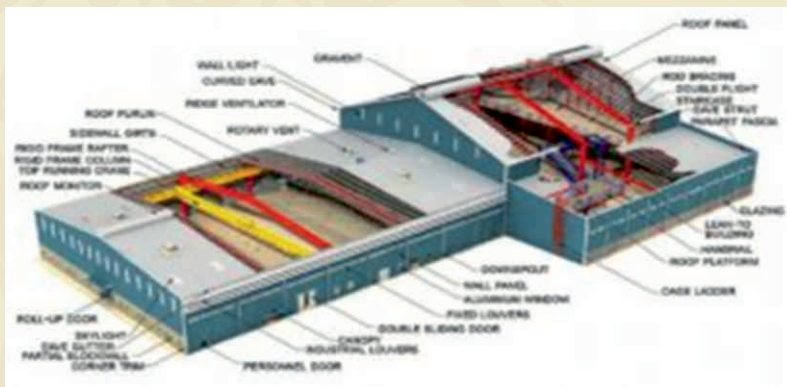
POLSTAR BUILDING
SYSTEMS
PRIVATE LIMITED

DHEERAJ DATTA POTHINENI
DIRECTOR





Polstar Building Systems Private Limited is a Private incorporated on 28 October 2014. It is classified as Non-govt company and is registered at Registrar of Companies, Hyderabad. Its authorized share capital is Rs. 10,000,000 and its paid up capital is Rs. 10,000,000. It is involved in Business activities n.e.c.



Business WIZARDS

DOLEVEL

ASHWITHA REDDY
CO-FOUNDER





Focused on innovation in education management industry. Skilled in Technology Proficiency. Strong entrepreneurship professional with a Bachelor's degree focused in Information Technology. Oversees the implementation of long and short term plans in accordance with organisation's strategy.

Leads the development of organisation's strategy. Ensures effective internal controls. Manages human, financial and physical resources of the organisation.

LEVEL is a radical platform for people who want to learn something instantly and for users who want to teach instantly. People can register themselves as tutors on any Topic, an Art, a Passion, Skill or Sport. And users who want to learn from the available services, can take sessions by booking a tutor through our app. Level is focused on building a platform for Knowledge Network. We provide an easy way of finding a perfectly tailored topic tutor at your comfort. This is an opportunity for students who intend to be a Part Time Professional Tutor at Level.

They are young enthusiastic team and believe in deep collaboration and cross-pollination of our skills, which allow them to innovate in a way that others cannot.

Ashwitha Reddy is skilled in Technology Proficiency. She has Strong entrepreneurship professional. Oversees the implementation of long and short term plans in accordance with organisation's strategy.

Business WIZARDS

SUCHITRA REDDY
CO-FOUNDER, LEVEL





Suchitra Reddy, Focused on innovation in education management industry. She is Skilled in Technology Proficiency and Strong entrepreneurship professional with a Bachelor's degree focused in Information Technology. Suchitra oversees the implementation of long and short term plans in accordance with organisation's strategy.

She Leads the development of organisation's strategy. Ensures effective internal controls. Manages human, financial and physical resources of the organisation.

Business WIZARDS

SHIVASHAKTI BIO TECHNOLOGIES LIMITED

HARISH GONUGUNTLA
CEO





Shivashakti Bio Technologies Limited is a Public incorporated on 12 January 1998. It is classified as Non-govt company and is registered at Registrar of Companies, Hyderabad. Its authorized share capital is Rs. 280,000,000 and its paid up capital is Rs. 272,567,424. It is involved in Production, processing and preservation of meat, fish, fruit vegetables, oils and fats.

Business WIZARDS

TRIDENT POWDERTECH
PRIVATE LIMITED

DEVARAPALLI LAKSHMI SNEHA
DIRECTOR





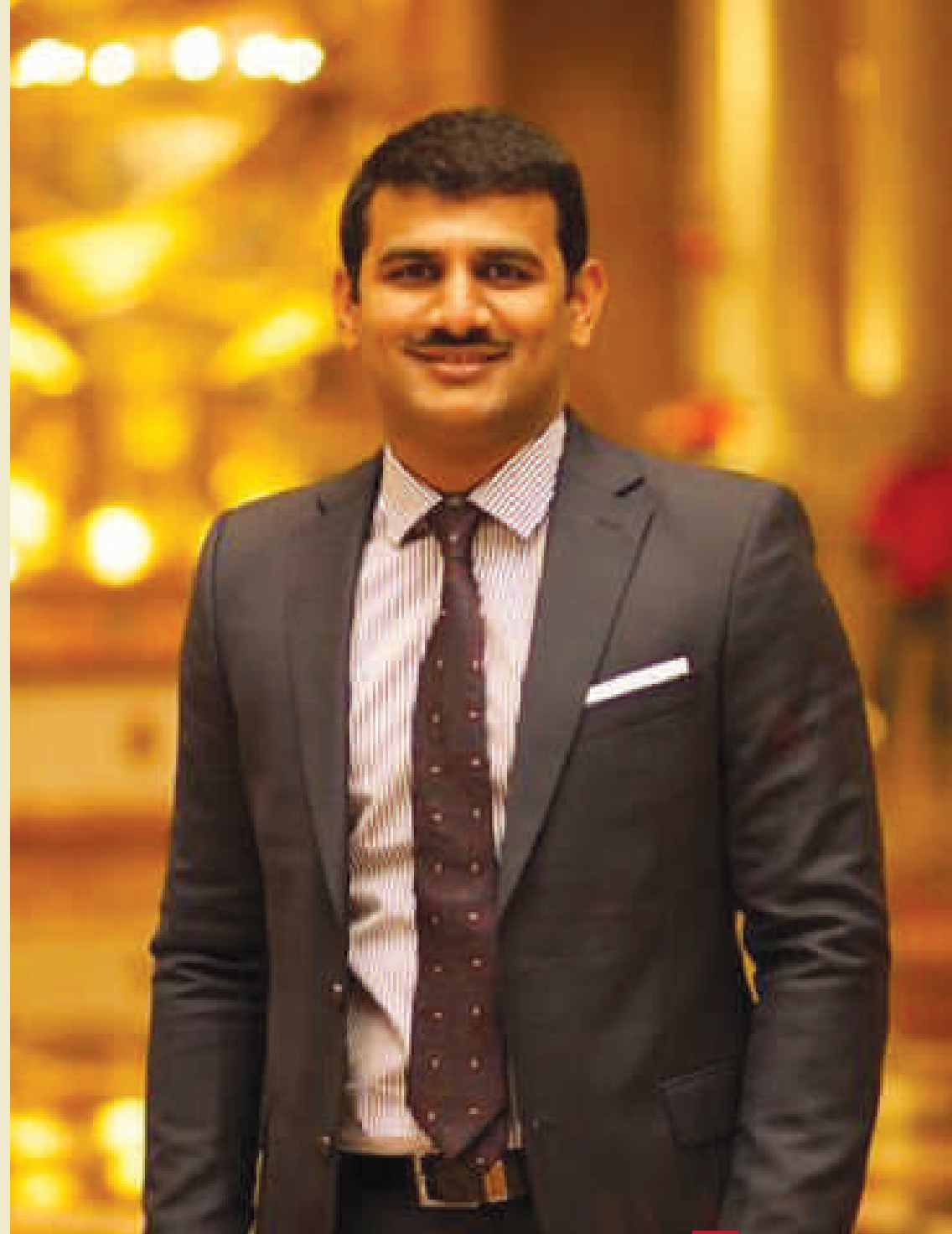
Trident Powdertech Private Limited is a Private incorporated on 01 November 2000. Trident Powdertech Pvt. Ltd. deals with Powder coating Powders technically named Epoxide Resins. Powder coating is a type of coating that is applied as a free-flowing, dry powder. Powder coating is mainly used for coating of metals, such as household aluminum appliances, extrusions, automobile and bicycle parts.

DEVARAPALLI LAKSHMI SNEHA, Director, Trident Powdertech Private Limited completed her Bachelors in Civil Engineering from VNRVJIET.

Business WIZARDS

SANDS CHINA LTD

RISHI TIRUPARI
DIRECTOR OF SUSTAINABILITY





Rishi Tirupari is the Director of Sustainability for Sands China Ltd. where he is responsible for the Energy efficiency, sustainability strategy and initiatives across Sands China Ltd properties comprising of more than 30 Million sq.ft of integrated resort facility with over 13,000 rooms across 7 brand hotels. The integrated resorts also features a 15,000 seat arena, 1.5 million sq.ft MICE space, 1,800 seat luxury theater, 800+ retail outlets, and 100+ dining options. Rishi also led the LEED certification process for The Parisian Macao and efforts to make Parisian the most sustainable and energy efficient project among Sands portfolio.

Prior to joining Sands China Ltd., Rishi headed the Las Vegas Sands' US properties sustainability efforts and was responsible to set and execute the Sands ECO360 strategy for The Venetian Las Vegas, The Palazzo Las Vegas and Sands Expo and Convention Center and was instrumental in Las Vegas Sands achieving their carbon emission, waste and water usage reduction targets.

Prior to that, Rishi was a Sustainability Engineer for McKinstry, a mechanical engineering and energy services company, where he worked extensively with the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) rating system and certified more than 25 LEED projects. Rishi was also the National Chair for the USGBC Student groups where he oversaw and directed the programs of USGBC Students in all higher educational institutions in multiples states across the U.S. He is also currently serving on USGBC's LEED Pilot Credit Committee where he facilitates the introduction of new credits to the LEED rating systems.

Rishi received his Master of Science in Construction Management from University of Washington, Seattle and has a Bachelor in Civil Engineering from VNR VJIE Hyderabad, India. Rishi is a LEED O+M Accredited Professional, a Certified Sustainable Building Advisor and Certified Energy Manager (CEM).



Business WIZARDS

NUTRAAMAX
FOOD SPECIALITIES
PRIVATE LIMITED

ADITYA MANDAVA
MANAGING DIRECTOR





Nutraamax Food Specialities Private Limited is a Private incorporated on 28 July 2011. It is classified as Non-govt company and is registered at Registrar of Companies, Hyderabad. Its authorized share capital is Rs. 150,000,000 and its paid up capital is Rs. 120,000,000. It is involved in Agricultural and animal husbandry service activities, except veterinary activities. [This class includes specialized activities, on a fee or contract basis, mostly performed on the farm.]

Nutraamax Food Specialities Private Limited's Annual General Meeting (AGM) was last held on 30 September 2016 and as per records from Ministry of Corporate Affairs (MCA), its balance sheet was last filed on 31 March 2016.

The Managing Director,
Nutramax Organic farms. From June 2011 to till date

Have worked on starting a company with dairy farm of 3000 animals worth 25 Cr at Jadcharla, which is phase one of his prime dairy project.

Have worked in all aspects of the company of AOA till land acquisition and further land issues and court cases.



Business WIZARDS

CREATIVE HOMES

HARSHA ABBINENI
MANAGING PARTNER





Creative Homes is the brain child of our founder Y.Sreedevi, driven by core values of integrity, commitment and loyalty to customers. In the year 1998 Y.Sreedevi has started an Engineering and Architectural consultancy named : M/s Creative Architects and Designers and our managing partner Harsha has contributed in making the dream come true. Our greatest competitive advantage is the expertise and passion for our work. We are motivated to achieve the elements needed to provide project success and build structures that will leave a lasting impression for our clients, our society and our communities.

In order to enter into construction activity we have started Construction Company named M/s Creative Homes.

Business WIZARDS

HUMAN CAPITAL CONSULTING

LAKKAMSANI VEENA
CLIENT DEVELOPMENT MANAGER





The fact that unemployment is at an extreme high, is not that scary when I realize that being an employee was never my DREAM and the fact that being an OWNER, is at an extreme high is not that scary when I realize that being an ENTREPRENEUR was never my DREAM!!

Even though it is tough road at the start, Being an entrepreneur is challenging. Entrepreneur is where SUCCESS is found or made. LOVING - the creativity, the people I meet and the rewards. Receiving knowledge is much easier but APPLYING is main part to be done.

I am excited of my start up and in its development. LOVING the challenges of expanding and growth here, Meeting new people and learning their experience is a different environment altogether.

As an Entrepreneur, every day is energizing, new, and experiential. Every day is learning something new, even on bad times.

Entrepreneurship gives world the same lift. And here is the great part...it doesn't have to be scary. It doesn't have to cost a lot. The great thing about being an Entrepreneur is that I can do it no matter what my situation is. No matter what is going on around me, I succeed.

Business WIZARDS

ALLTRONICS TECHNOLOGIES

RAMAN TEJA VENIGALLA
CO-FOUNDER & CEO





Alltronics Technologies has been established as a Technology startup in Hyderabad. Our business model is based on the accomplishment of innovative technologies in the technology domain. Based on the decision of the company to diversify our services; we are now providing electronics, Internet of Things (IOT) and automation services as well. There is a great need for innovative technology solutions to tackle the everyday problems faced by the common man.

Alltronics Technologies is working towards providing solutions in this direction. In addition to software solutions Alltronics Technologies also provides quality training courses dealing various technologies.



NOTABLE CLIENTS:

- ◆ Telangana State Tribal Welfare Department
- ◆ Telangana Jala Samrakshana Vedika
- ◆ My Home Group
- ◆ IIT Hyderabad
- ◆ VNRVJET
- ◆ Pur Energy Pvt. Ltd.
- ◆ Indian Innovators Association
- ◆ Silver Oaks School

ACCOMPLISHMENTS

- ◆ Best Innovator Award (IIA International Innovation Fair 2017 - Vishakapatnam) – Awarded by the Government of Andhra Pradesh



Mr. V.Raman Teja, the co-founder and CEO, Alltronics Technologies is a Certified Information Security Expert (CISE V 2.0 ID - 30713) and is pursuing CEH and LPT. Mr. V. Raman Teja has been conducting training sessions on Ethical hacking and Cyber Security in various educational institutions since the age of 17. He is also the technical advisor for iPublish ATS Pvt. Ltd. And Manager, Digital content & E-commerce in PuREnergy Pvt. Ltd.

Business WIZARDS

PRABHATH INDUSTRIES

ALLADI PRANAY KUMAR
CO-FOUNDER





Prabhath Industries is an ISO 9001-2015 Certified company established in the year 1984. Prabhath Industries has innovated various equipment's like Jumbo Air Cooler with 360 degree auto rotation, Multipurpose bed for handicapped patients, Automatic vehicle headlight dipper, bore well pulling machine etc. The Company is established in the year 1984.



ALLADI PRANAY KUMAR, COMPLETED HIS BACHELORS IN ELECTRICAL ENGINEERING IN 2017.

Business WIZARDS

NEST ACADEMY

KASUKURTI RAVITEJA
EXECUTIVE DIRECTOR





Kasukurti Raviteja, was born in Kandukuru, Prakasam District, Andhra Pradesh, India in 1994. He completed his B. Tech in Computer Science and Engineering from VNR VJIET in 2016, and currently pursuing M. Tech from MRIT.

In 2016, when he was in final year he attended placements. Thereby, he joined FACE Academy, as a placement trainer, where he taught at GITAM University (Vizag), VR Siddhartha Engineering college and some colleges in Chennai. This gave him a platform to start his own company NEST ACADEMY, which is basically placement training for Engineering and Degree colleges. They are also planning to start a institute for training the students for all competitive exams.

Business WIZARDS

RED MATTER
TECHNOLOGIES

SRIKANT RAJASEKHARUNI
CO-FOUNDER





Red Matter Software Technology Private Limited is a Private incorporated on 18 March 2013. It is classified as Non-govt company and is registered at Registrar of Companies, Hyderabad. Its authorized share capital is Rs. 100,000 and its paid up capital is Rs. 100,000. It is involved in Software publishing, consultancy and supply [Software publishing includes production, supply and documentation of ready-made (non-customized) software, operating systems software, business & other applications software, computer games software for all platforms. Consultancy includes providing the best solution in the form of custom software after analyzing the users needs and problems. Custom software also includes made-to-order software based on orders from specific users. Also, included are writing of software of any kind following directives of the users; software maintenance, web-page design.

Business WIZARDS

HYDERABAD METAL CRAFTS
PVT. LTD.

ANUP ARJUN
TECHNICAL DIRECTOR





Hyderabad Metal Crafts Private Limited is a highly specialised production machine shop manufacturing components for Precision Mechanical Components, Custom assemblies & Sub Systems. We are focused in the manufacture of precision mechanical components, custom assemblies and sub systems.

- Having established in 1981, they have been delivering quality products mostly in defense and space applications

MISSION

- HMC is committed to providing innovative solutions, product excellence, value & Customer Satisfaction.

TEAM

The company is managed by a team of professionals having 8-35 years of experience in managing design and manufacturing operations. With such expertise and the facilities the company is confident of meeting customer demands in terms of quality solutions and component supplies. The company is fully committed by increasing investments in infrastructure, facilities and man power. The company is committed to meet customer requirements.

They are capable of manufacturing

CNC machined components of sizes upto 1200mm X 600mm X 600mm

- Precision presses components
- Deep drawn components
- Heat treated ferrous and non-ferrous metal parts

They are Capable of Producing

- Products that go to industries in defense, space and other industrial sectors on OEM basis for further assembly

They are Capable of Performing

- Pressure (Hydraulic & Pneumatic) testing of components
- Uninterrupted operations as we have 82.5KW power back-up diesel generating systems



Business WIZARDS

HR PERI

NAVNEET PERI
FOUNDER



Business WIZARDS

DAIRY FARMING

CHARAN CHELLOJU
PROPRIETOR





Charan Chelloju is a 24 year old B.Tech graduate in Computer Science Engineering (2015) from the prestigious Institute VNR Vignana Jyothi Institute of Engineering and Technology, Hyderabad. Post Bachelors he started working with TCS (Gachibowli, Hyderabad) and still continues to work with over 3 years experience as System Engineer. However, his interests were diverse, he was very passionate about farming since his graduation days and realized his zeal to explore self, and started his own dairy farming.

DEDICATION:

He used to travel 200 K.M every weekend to his home town Peddapally, Peddapally (Dist.) Telangana (State) to take care of his dairy farm. Many warned him about its risks and likewise he did face many problems in initiating the work, it was not easy; He lost his nuts many a times. Despite, all the hurdles he took up the challenge, with the support of his parents and his strong determination besides his; He decided he would never take the back step at that moment and never ever. Being an amateur in the field of farming, he learnt a whole lot of things by both the practical experience and suggestions. Just be he is not aware of human medicines much, but now he gained the knowledge on cattle medicine's.

His groundwork before he stepped into the business took a whole lot of time, he did not wanted to start something in rush, he spoke to many Dairy farmers and many other people who are involved in Cattle and Dairy Business. He stay at HMT hills Kukatpally, Hyderabad. The best thing around is that there is a huge dairy farm very nearby, Where he spent his leisure times and sometimes he visited it while he was on the way to his office. This is where he learnt many details practically besides the outline he learnt by watching YouTube and reading many contents online. With loads of knowledge, he initiated the process.

DAIRY FARMING: He started his dairy farm on 22-Jan-2018 at Appanapet (V) Peddapally (M & Dist), Telangana with Murrah buffaloes. He hired a skilled labour and his friends in the local, helped his in processing the work and taking care of the farm.



Figure 1 Murrah Buffaloes at Farm



Figure 2 Dairy Farm

FEED INGREDIENTS & DAILY SCHEDULE:

Feed Ingredients Composition

Wheat bran		Cotton seed cake	
Feeding Rate	1000 g	Feeding Rate	1000 g
Moisture (10%)	10%	Moisture (10%)	10%
Crude Protein (16%)	16%	Crude Protein (16%)	16%
Crude Fat (3%)	3%	Crude Fat (3%)	3%
Crude Fiber (18%)	18%	Crude Fiber (18%)	18%
Cellulose (35%)	35%	Cellulose (35%)	35%
Starch (45%)	45%	Starch (45%)	45%
Phosphorus (0.2%)	0.2%	Phosphorus (0.2%)	0.2%
Calcium (0.1%)	0.1%	Calcium (0.1%)	0.1%
Iron (0.01%)	0.01%	Iron (0.01%)	0.01%
Copper (0.001%)	0.001%	Copper (0.001%)	0.001%
Zinc (0.005%)	0.005%	Zinc (0.005%)	0.005%
Manganese (0.001%)	0.001%	Manganese (0.001%)	0.001%
Selenium (0.0001%)	0.0001%	Selenium (0.0001%)	0.0001%
Chlorine (0.01%)	0.01%	Chlorine (0.01%)	0.01%
Sulfur (0.01%)	0.01%	Sulfur (0.01%)	0.01%
Fluorine (0.001%)	0.001%	Fluorine (0.001%)	0.001%
Boron (0.0001%)	0.0001%	Boron (0.0001%)	0.0001%
Cobalt (0.00001%)	0.00001%	Cobalt (0.00001%)	0.00001%
Molybdenum (0.00001%)	0.00001%	Molybdenum (0.00001%)	0.00001%
Vanadium (0.00001%)	0.00001%	Vanadium (0.00001%)	0.00001%
Strontium (0.00001%)	0.00001%	Strontium (0.00001%)	0.00001%
Barium (0.00001%)	0.00001%	Barium (0.00001%)	0.00001%
Lithium (0.00001%)	0.00001%	Lithium (0.00001%)	0.00001%
Potassium (0.00001%)	0.00001%	Potassium (0.00001%)	0.00001%
Sodium (0.00001%)	0.00001%	Sodium (0.00001%)	0.00001%
Chlorine (0.00001%)	0.00001%	Chlorine (0.00001%)	0.00001%
Sulfur (0.00001%)	0.00001%	Sulfur (0.00001%)	0.00001%
Fluorine (0.00001%)	0.00001%	Fluorine (0.00001%)	0.00001%
Boron (0.00001%)	0.00001%	Boron (0.00001%)	0.00001%
Cobalt (0.00001%)	0.00001%	Cobalt (0.00001%)	0.00001%
Molybdenum (0.00001%)	0.00001%	Molybdenum (0.00001%)	0.00001%
Vanadium (0.00001%)	0.00001%	Vanadium (0.00001%)	0.00001%
Strontium (0.00001%)	0.00001%	Strontium (0.00001%)	0.00001%
Barium (0.00001%)	0.00001%	Barium (0.00001%)	0.00001%
Lithium (0.00001%)	0.00001%	Lithium (0.00001%)	0.00001%
Potassium (0.00001%)	0.00001%	Potassium (0.00001%)	0.00001%
Sodium (0.00001%)	0.00001%	Sodium (0.00001%)	0.00001%
Chlorine (0.00001%)	0.00001%	Chlorine (0.00001%)	0.00001%
Sulfur (0.00001%)	0.00001%	Sulfur (0.00001%)	0.00001%
Fluorine (0.00001%)	0.00001%	Fluorine (0.00001%)	0.00001%
Boron (0.00001%)	0.00001%	Boron (0.00001%)	0.00001%
Cobalt (0.00001%)	0.00001%	Cobalt (0.00001%)	0.00001%
Molybdenum (0.00001%)	0.00001%	Molybdenum (0.00001%)	0.00001%
Vanadium (0.00001%)	0.00001%	Vanadium (0.00001%)	0.00001%
Strontium (0.00001%)	0.00001%	Strontium (0.00001%)	0.00001%
Barium (0.00001%)	0.00001%	Barium (0.00001%)	0.00001%
Lithium (0.00001%)	0.00001%	Lithium (0.00001%)	0.00001%
Potassium (0.00001%)	0.00001%	Potassium (0.00001%)	0.00001%
Sodium (0.00001%)	0.00001%	Sodium (0.00001%)	0.00001%
Chlorine (0.00001%)	0.00001%	Chlorine (0.00001%)	0.00001%
Sulfur (0.00001%)	0.00001%	Sulfur (0.00001%)	0.00001%
Fluorine (0.00001%)	0.00001%	Fluorine (0.00001%)	0.00001%
Boron (0.00001%)	0.00001%	Boron (0.00001%)	0.00001%
Cobalt (0.00001%)	0.00001%	Cobalt (0.00001%)	0.00001%
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Lithium (0.00001%)	0.00001%	Lithium (0.00001%)	0.00001%
Potassium (0.00001%)	0.00001%	Potassium (0.00001%)	0.00001%
Sodium (0.00001%)	0.00001%	Sodium (0.00001%)	0.00001%
Chlorine (0.00001%)	0.00001%	Chlorine (0.00001%)	0.00001%
Sulfur (0.00001%)	0.00001%	Sulfur (0.00001%)	0.00001%
Fluorine (0.00001%)	0.00001%	Fluorine (0.00001%)	0.00001%
Boron (0.00001%)	0.00001%	Boron (0.00001%)	0.00001%
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Lithium (0.00001%)	0.00001%	Lithium (0.00001%)	0.00001%
Potassium (0.00001%)	0.00001%	Potassium (0.00001%)	0.00001%
Sodium (0.00001%)	0.00001%	Sodium (0.00001%)	0.00001%
Chlorine (0.00001%)	0.00001%	Chlorine (0.00001%)	0.00001%
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Fluorine (0.00001%)	0.00001%	Fluorine (0.00001%)	0.00001%
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Potassium (0.00001%)	0.00001%	Potassium (0.00001%)	0.00001%
Sodium (0.00001%)	0.00001%	Sodium (0.00001%)	0.00001%
Chlorine (0.00001%)	0.00001%	Chlorine (0.00001%)	0.00001



AZOLLA CULTIVATION:

I wish to follow the new fodder technologies to feed the cattle. After ample brainstorming, I decided upon Azolla (High protein fodder) cultivation. I learnt the process of cultivation watching YouTube videos and reading book. I learnt the process and cultivated it myself, I am the first cultivator of Azolla in the district of Peddapalli and now I extend my helping hand to other farmers who are interested in learning the process and cultivating Azolla.

Azolla is a free floating water fern that floats in water and fixes nitrogen in association with the nitrogen. Azolla contains 25 – 35 percent protein on dry weight basis and rich in essential amino acids, minerals, vitamins and carotenoids including the antioxidant b carotene.

BENIFITS : 10-15% Increase in milk production and fat.
We can reduce 1Kg of feed concentrate by giving 2Kg of Azolla.



Figure 1 Azolla Cultivation **Figure 2** Azolla Cultivation Shed **Figure 3** Azolla Culture

FIRST OUTLET:

My first outlet was in Peddapally town and already started to renown for selling pure raw milk to the customers at a price of Rs.56 per liter. Another specialist is that delivering the fresh milk to the customers within 2 hours of milking and I received a good response from my customers.

LOCATION: Mallama Market, opposite to Ayyappa Swamy Temple, Peddapally, Peddpally (Dist).

NOTE : No water, chemicals or any food processors or preservatives will be added and 100 % pure (Pattupaalu) is delivered to customers.

AIM : With the current success I wish to expand the culture of delivering the ultra pure milk to more number of people all around the country.

VISITS AND REORGANIZATION:



Dr. Rajannagaru (Joint Director for Animal Husbandry of Peddapally District) visited the dairy farm on 07.04.2018. He said he liked my work and shared a positive response on Azolla Cultivation.



Mandal Veterinary Doctor Kamalakar Garu visited my farm on 20-April-2018, he saw the process of Azolla Cultivation.

NEXT PLANS:

1. Planning to buy more buffaloes to increase the production of milk so that I can serve more people and also I can increase the employment too. (Each buffalo cost range from Rs. 80,000 to 1,20,000).
2. Planning to make innovative stall at my outlet with estimation of Rs. 80,000 to 1,00,000.
3. Planning to buy milk analyzer to see the results of milk (Cost 30,000).
4. Planning to buy cream separate machine (Cost 10,000) and trivis stand (Cost 10,000).





{ Vallurupalli Nageswara Rao Vignana Jyothi } { Institute of Engineering & Technology }

An Autonomous Institute accredited by NBA and by NAAC with 'A' Grade

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