



Technology Entrepreneurship Programme

Orientation Session



Introduction

Goals, Vision, and Mission

TEP Components

Programme Course Outline

TEP Ecosystem

Key Takeaway - Colleges

Key Takeaway - Students

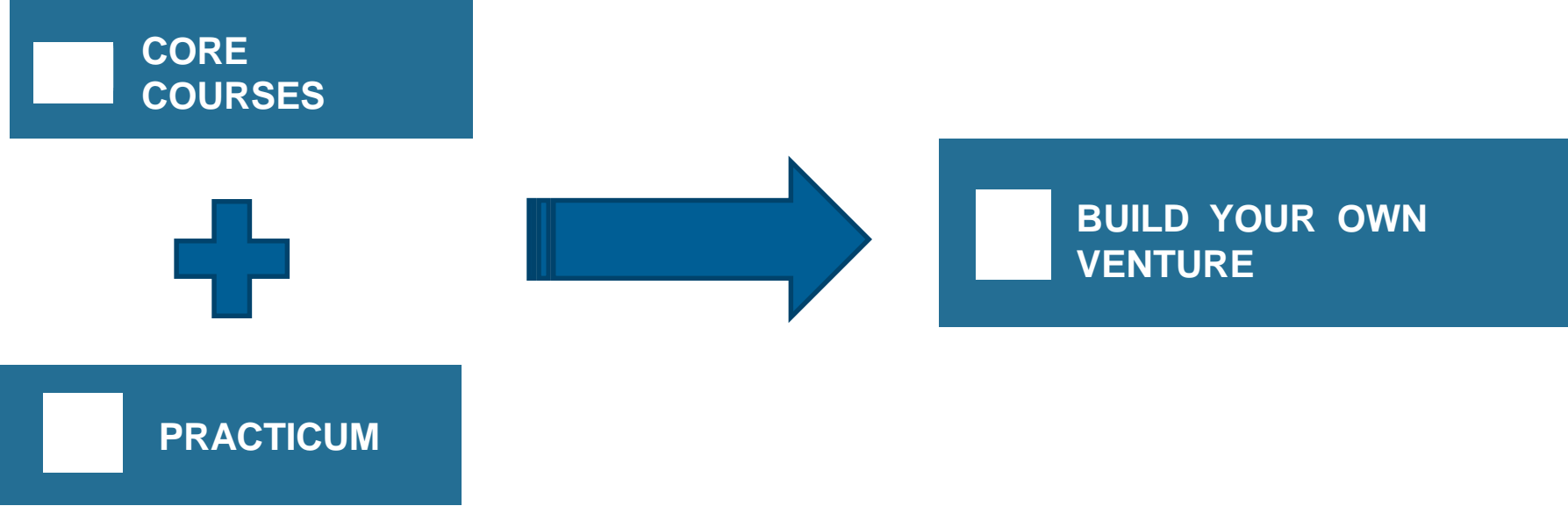
Eligibility - Colleges

Eligibility - Students

Important Timelines

Technology Entrepreneurship Programme (TEP) is a 1 year semi virtual programme offered by the Indian School of Business (ISB), tailored specifically to motivate and generate interest in entrepreneurship among 2nd year engineering students.

- Foster entrepreneurial mindset in engineering students.
 - Link entrepreneurial and innovative behaviour to education and career pathways.
- Mentor and support students to launch their own ventures.
 - To provide an environment experience for engineering students to create investable technology based startups.



PHASE 1

COURSE WORK > Basics of Entrepreneurship | Talks by Entrepreneurs

PRACTICUM	Design Challenge Encouraging students to evaluate a set of open ended problems and empathize with intended users	Idea Generation Ideating techniques to foster innovative thinking, and creative problem solving	Idea Validation and Iteration Evaluating technical feasibility, business viability, and desirability
------------------	--	---	--

PHASE 2

COURSE WORK > Designing Product and Business Models | Talks by Entrepreneurs

PRACTICUM	User Validation Creating low fidelity prototype using human centered design methodology and collecting feedback from 'real' users	Iteration Refining ideas using feedback from the 'real' users	Prototype 2.0 Improving low fidelity prototype
------------------	---	---	--

PHASE 3

COURSE WORK > Business Model in Depth | Talks by Entrepreneurs

PRACTICUM	Technology Understanding Mentoring by industry experts on the developed prototype, existing technologies and competitive products	Technology Feasibility and Validation Validating student ideas considering the technical feasibility and cost	Product Refinement Improving the prototype based on technology validation feedback
------------------	---	---	--

PHASE 4

COURSE WORK > Managing your Venture | Talks by Entrepreneurs

PRACTICUM	Business Plan 101 Developing an initial understanding of how to write a business plan	Pitch 101 Developing presentation skills to effectively pitch the B-plan
------------------	---	--

- ISB - Academia and Training
 - Internationally reputed 10+ faculty from internationally ranked B-Schools
 - Accomplished industry experts like the Design Heads, Strategy Heads, Investors etc.

- Industry - Mentorship and Collaboration
 - Mentors from relevant industries with various expertise like technology, design, business etc.
 - ISB Alumni, TiE Hyderabad, Hyderabad Angels etc.

- Government - Support and Partnership
 - Industry collaborations Development of infrastructure to support knowledge creation and dissemination.
 - Commitment to strengthening and scaling TEP across both states.

- Platform for enabling holistic development of students by providing exposure beyond technical skills.
- Opportunities to build robust partnerships with corporates and government agencies
- Collaboration and sharing resources with different colleges

- Exposure to Design Thinking Methods and processes
- Guidance and support to develop their own product / service and launch their own technical venture
- Access to online training sessions from world-renowned experts in management and entrepreneurship
- Opportunities to learn from mentors from technology, design and business sectors

- Colleges should give access to the enrolled students to the labs (Micro controller, Design labs, computer labs etc.), as needed by the course curriculum.
- The college should be able to host and provide logistics as required for any workshops happening at the TEP program level.
- The college should nominate one admin point of contact to take care of program coordination on behalf of college.
- The college should nominate few engineering subject faculty for mentoring on the technology issues.

- 2nd year 1st semester students of the enrolled colleges may apply.
- Applicants must be full-time regular student at the engineering college.
- Applicants should not have any backlogs at the time of application.
- Applicants must be able to demonstrate leadership skills and an aptitude for entrepreneurship.
- Former participation in an entrepreneurship program is a plus.

10, August 2018 - Applications open

10, October 2018- Applications close

31, October 2018- Applications shortlist

**30, November 2018 - Marks verification and Fee
Payment**



THANK YOU

