

Guidelines for MSME Innovation Scheme and MSME Idea Hackathon 2022

- 1) MSMEs with Udyam Registration /Individuals/StartUps/ others can submit ideas on (or) before 24 th March, 2022 in the following Sectors
- 2) Each idea will get grant of Maximum upto 15 lakhs . After implementation of prototype will get seed funding upto 1 crore. Pls, submit commercially viable innovative ideas in the following sectors. Don't miss this good opportunity .
- 3) Give complete details (images/awards/certificates of innovation, patent details /stage of work in case of making/prototype etc,.) in PDF file so that it helps more to get preference in getting the grant.
- 4) when submitting ideas online you should select state as below only so that we will recommend your idea to DC-MSME for short listing and for grant consideration . Screen shot also given below for your information. **Innovation can be in any one area of below SI. No 1 to 5 sectors .**

1.*Select HI/BI State: **Telangana**

2.* Select HI/BI : **VNR Vignana Jyothi Institute of Engineering and Technology(VNRVJIET)**

SI .no.	Sector
1	Agriculture, Rivers & Ocean Produce based industries, fertilizers, Agricultural Implements & Agro processing and any related sub-sector
2	Healthcare & Life sciences, Medical Devices, Pharmaceuticals, Biotech, AYUSH and any related sub-sector
3	Power, Renewables, Electricals, Power Electronics, Energy Efficiency and any related sub-sector
4	Services, Education, Hospitality, Media, Publishing, Entertainment, Design, Wellness, Logistics, Sports and any related sub-sector
5	Miscellaneous Sector (Environment, Forests, Water & Sanitation; Foods, Beverages, FMCG, Consumer Goods; Infrastructure, Construction, Housing; IT, ITES, Electronics, White Goods, Telecommunication; Metals, Engineering, Machinery, Automation and Transportation, Automotive, E Vehicles, Railways, Aviation, UAV and any other sub-sector)

In the next page given format of submission online screenshot

For any doubts /queries contact/whatsapp : (Dr.S.V.S.S.Srinivasa Raju)9885206066/(Dr.M.Venkata Ramana) 9849768437/(T.Ananya)8309243777

E-Mail : edcell@vnrvjiet.in/venkataramana_m@vnrvjiet.in/

Last Date of Submission online: 24th, March 2022

MSME website online Registration web link and screenshot in the next page are given.

http://my.msme.gov.in/inc/Hackathon_Reg.aspx

Website: my.msme.gov.in/

Submission Template below separately to upload in the below format (First fill this in details and next same details enter into online and finally after confirmation, submit finally) . Pls, be careful and take good time in submission and advised that good possibility to get grant upto 15 lakhs for good innovation product/service/process are having commercially viable and useful in large scale in the market/society usage.

1) Title of proposed idea/innovation

2) Whether the idea involves use of existing intellectual property or not, give brief detail there of

3) Briefly explain newness/uniqueness of the innovation [Maximum 1500 Characters allowed]

4) Concept & Objective [Maximum 1500 Characters allowed]

5) Specify the potential areas of application in industry/market in brief [Maximum 1500 Characters allowed]

6) Briefly provide the market data for the potential idea/ innovation [Maximum 1500 Characters allowed]

7) Name and details of Mentors

8) Experience and Qualification of Mentors

9) Contact Details of Mentors

10) Current Development Status of innovation

11) Expected time of completion of idea [12 months]

12) Financial requirements format [fill below table as per requirement]

.1 Activity-wise break			
Particular item	Total idea project cost (Rs. In lakh)	Amount GOI assistance (Rs. In lakh)	Incubatee share (Rs. In lakh)
Technology related Expenditure towards machine usage charges etc., Electricity charges, Procurement of raw material , testing/Calibration charges, other charges			

essential for development of idea Max (10.00) lakh.			
Charges for mentor/handholding supporting team Max (3.00) lakh.			
Travelling Expenses or any other item not covered as above may be allowed as per need for development of the idea Max (2.00) lakh.			

13) Other students/Entrepreneurs/ MSMEs/Startups associated with this project/idea

Name	Aadhar No /Udhyog Aadhar No
Team member name1	Give Aadhar no. Team member name1
Team member name2 next continue if more team members	Aadhar Team member name2 and continue below if more team members

14) Pictures/images/awards /other any achievements of innovation if any place here and describe in one sentence



MINISTRY OF MICRO,
SMALL AND MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

75
Azadi Ka
Amrit Mahotsav



“ Our responsibility to make the 21st century,
the century of India will be fulfilled by
the pledge of self-reliant India.
- Narendra Modi , Prime Minister of India ”



Ministry of Micro, Small & Medium Enterprises
launches

MSME INNOVATIVE SCHEME

Fostering latent innovation along with adoption of latest technology

A new concept for MSMEs that combines incubation, design intervention, and IPR protection in a single mode approach to raise awareness and encourage MSMEs to become MSME CHAMPIONS

&

MSME IDEA HACKATHON 2022

Inviting ideas to support MSMEs



INCUBATION

Objective: To promote and support untapped creativity and promote adoption of latest technologies in MSMEs

Financial Support: Get up to Rs. 15 lakhs for new idea & up to Rs.1 cr. for relevant Plant & Machinery

Eligibility: MSMEs, Individuals, Students



DESIGN

Objective: To facilitate MSMEs to develop new design strategies through interventions and consultancy

Financial Support: Get up to Rs. 40 lakhs for design project and up to Rs.2.5 lakhs for student project

Eligibility: Registered MSME and a valid Udyam Registration



INTELLECTUAL PROPERTY RIGHTS

Objective: To create awareness about Intellectual Property Rights (IPRs) among the MSMEs

Financial Support: Get up to Rs.1 crore for setting up IPFC
Get financial support for Patents/ Trademark Geographical Indication/ Design registration

Eligibility: Registered MSME and a valid Udyam Registration

OBTAIN SEED CAPITAL SUPPORT OF UP TO 1 CR IN EQUITY TO AID IN THE COMMERCIALIZATION OF IDEAS/DESIGNS/PATENTS.

For more information,
scan the QR code or visit website
www.innovative.msme.gov.in





Proforma for submission of idea

You have submitted total 0 idea.You can submit maximum 10 ideas.

1.* Select HI/BI State

Choose State/UT

2.* Select HI/BI

Choose HI/BI

3.* Title of proposed idea/innovation

Enter title of proposed idea

4.* Briefly explain newness/uniqueness of the innovation

Enter newness/uniqueness of the innovation

Maximum 1500 characters allowed.

5.* Concept & Objective

Enter Concept & Objective

Maximum 1500 characters allowed.

6.* Specify the potential areas of application in industry/market in brief

Enter potential areas of application

Maximum 1500 characters allowed.

7.* Briefly provide the market potential of idea/innovation

Briefly provide the market potential of idea/innovation

Maximum 1500 characters allowed.

8.* UPLOAD PROPOSAL

Choose File No file chosen

[Upload only pdf,File size should not exceed 5 MB]



Ministry of MSME, Govt. of India

MSME IDEA HACKATHON 2022

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Incubation

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To facilitate MSMEs to develop new design strategies through interventions and consultancy

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Eligibility:

Registered MSEMES and a valid Udhyam Registration, Individuals & students.

VIST ED-CELL IN
COLLEGE AT

P-002

SUBMIT YOUR INNOVATIVE IDEAS
@<https://my.msme.gov.in/>

MAIL US AT:

edcell@vnrvjiet.in

HOST INSTITUTE :

VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING & TECHNOLOGY

**Last date of Submission
24th March, 2022**

For more information visit
<http://innovate.msme.gov.in/>

Co-ordinators
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(9885206066)
Dr. M Venkata Ramana
(9849768437)