

## **Vision, Mission and Objectives of ED Cell**

### **Vision**

To emerge as a Centre of Excellence in the field of Entrepreneurship Promotion and to act as a catalyst in transforming employable to entrepreneurial communities by translating latent ideas into viable enterprises and to become a novel and renowned center of excellence for entrepreneurship development programmes.

### **Mission**

To develop an institutional mechanism to create entrepreneurial culture among the stakeholders of the institution and to become an acknowledged unit by prospective entrepreneurs, committed to entrepreneurship education, training and research through competitive, self-motivated and self-driven practices.

### **Objectives of the ED Cell**

- 1) To act as an institutional mechanism for providing various services including information on all aspects of enterprise building to budding Science & Technology (S&T) entrepreneurs.
- 2) To create Entrepreneurial culture in the Parent Institution and other institutions in the region and to promote the objectives of DST / NSTEDB, including programmes related to women and weaker sections of the society.
- 3) To foster better linkages between the Parent Institution, Industries and R&D institutions in the region and other related organizations engaged in promoting Small & Medium Enterprises (SMEs) and Non-Government Organizations (NGOs).
- 4) To catalyze and promote development of S&T knowledge-based enterprises and promote employment opportunities in innovative areas.
- 5) To equip the students with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their own dream ventures to accelerate economic growth and social change.
- 6) To create an awareness of need and importance of Entrepreneurship as career option among students.
- 7) To inculcate the business vision and insight.
- 8) To inculcate entrepreneurial culture into the minds of the students.
- 9) To encourage students to seize unique opportunities and make a profitable career through self-employment.

- 10) To inspire students to start small and medium size enterprises, this offers better potential for employment generation and self-employment.
- 11) To make the students aware about the procedure, sources of information and financial assistance to start the enterprise.
- 12) Establishment of entrepreneurship Incubation centers.
- 13) Conduct idea generation contests to invite ideas from students.
- 14) Convert innovative ideas into commercially viable products.
- 15) Identify real life solutions to real problems of society by providing all the required support and resources.
- 16) Forge tie ups with various Corporates engaged into Entrepreneurship development for mentoring.
- 17) Provide seed funding to start business ventures.
- 18) To provide services including information guidance to budding entrepreneurs.