

Entrepreneurship Development Cell (ED Cell) Executive Body



Chairman
Dr. C. D. Naidu
Principal



Co - Chairman
Dr. B. Chennakesava Rao
Director - Advancement



Chief Mentor
Dr. A. S. RAO
Dean (Innovation,
Incubation,
Entrepreneurship &
Globalization), VNRVJIET
& President, Indian
Innovators Association,
Hyderabad



Mentor
Dr. Y. Padmasai
Dean - Student Progression



Co-Ordinator
Dr. M. Venkata Ramana
Professor, Department of
Automobile Engineering

VNRVJIET Entrepreneurship Development Cell (ED Cell)

VNRVJIET ED CELL AT A GLANCE: In India a large number of technical institutions and institutions of higher learning have emerged since Independence as a result of systematic and conscious intervention of the Government. Many of these are comparable to the best institutions in the world. These institutions are churning out large number of trained manpower, thus fulfilling the need of the industry, R&D institutions and other sectors of economy. In the wake of economic liberalization during the 1990s, significant number of institutions of higher learning has also been promoted by the private sector. In order to make optimal use of facilities, expertise and know-how available in these institutions for the benefit of the society, it is necessary that appropriate links are established between them and the industry. In addition, young technocrats are also looking out for opportunities to exploit their full potential by setting up their own ventures thus becoming "job generators" rather than "job seekers". This necessitates systemic interventions and new instruments, which could facilitate the development and growth of new ventures by technologies. In this context, some of the mechanisms which have become popular the world over include Entrepreneurship Development Cells, Science Parks, Technology Parks, Technology Business Incubators, Techno polis, School of Small Business Development, Innovation Centers, etc. VNRVJIET has obtained grant-in aid from AICTE, New Delhi to the tune of 8 lakhs for for implementing EDC Project. VNRVJIET has received financial assistance from MSME, New Delhi to the tune of Rs 66.5 Lakhs for 10 Business Ideas & origination of Vignana Jyothi Technology Business Incubator (VJTBI) as a Host institution.

Vision

To emerge as a Centre of Excellence in the field of Entrepreneurship Promotion and to act as a catalyst in transforming employable to entrepreneurial communities by translating latent ideas into viable enterprises.

Mission

- To develop an institutional mechanism to create entrepreneurial culture among the stakeholders of the institution.
- To become an acknowledged unit by prospective entrepreneurs, committed to entrepreneurship education, training and research through competitive, self-motivated and self-driven practices.