



TiE GRAD is a year long engagement with colleges. Under its umbrella, we conduct four programs that benefit the institution, to



- Set-up or Scale-up Entrepreneurship Development Zone
- Curated Entrepreneurship Development Programs
- Business Idea Tournament
- TiE GPL (hackathon)

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ACTIVITIES

9
BENEFITS

Program Details



Set-up or Scale-up Entrepreneurship Development Zone

- Attach Every Institution with a mentor, as senior as a TiE member
- Build a world class EDZ that incubates the best student startups.



Curated Entrepreneurship Development Programs

- Globally acclaimed Entrepreneurship Development Programs, run by established business leaders using best case examples



Business Idea Tournament

A mega inter-college B-plan competition.

- Partnered College to provide us with 2 best teams
- 2 levels of Business Plan Competition (optional depending on the no of teams)
- 1st level to funnel the pool to next level
- 2nd level to nominate winners for TUC
- Winner to be sent to TUC (TiE University Challenge) track and other international business plan competitions



TiE GPL

A Creative Problem Solving Hackathon Challenge.

- Institution selects students and sends nominations for hackathon
- Team owners are TiE Charter Members who invest in the team
- They bid for students based on their expertise and profiles
- These teams work with the team-owner, a tech-coach, and experts to build a solution for real world business problem
- The duration of the hackathon challenge will be for 7 days

9 Benefits

- 1 Director/Dean/Board Member to get Charter Membership privileges for one full-year
- 5 Students to get Memberships for one full-year
- Summer Startup School, Internship certification
- Unlimited Mentoring by TiE members
- Speakers for Workshops, Seminars, Events
- Global Business Plan Competition entry for winners
- Big Prize Money to be won at various stages
- Attend 50+ TiE networking events annually
- Network with Top Entrepreneurs



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