TiE GRAD

FOSTERING ENTREPRENEURSHIP

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Prepared by

TiE Grad Committee

TiE GRAD

We are proud to launch Season-2 of TiE Grad, a year long student entrepreneurship development program top Institutions !!!

Under the TiE GRAD Umbrella we offer 4-activities and you derive 9 benefits...

4 ACTIVITIES

TiE GRAD

9 BIGGEST BENEFITS

Set-up or Scale-up Entrepreneurship Development Zone

Curated Entrepreneurship Development Programs

Hyderabad.tie.org

BUSINESS IDEA TOURNAMENT

GRAD PREMIERE LEAGUE

About TiE

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region.

There are currently more than 14,000 members and over 2700 charter members in 61 chapters in 18 countries. Over the last 25 years of existence TiE Chapters around the world have become a vibrant platform for entrepreneurs, professionals, industry leaders, investors to interact with one another & forge long lasting relationships.

MISSION :
The mission of TiE is to foster entrepreneurship through mentoring, networking, education, funding and incubation. With a focus of giving back to the community, Tie's focus is on generating and nurturing the next generation of entrepreneurs.

VISION :
By assisting entrepreneurs, we believe we can empower individuals and create wealth in communities.

PILLARS OF TiE

Mentoring : TiE is known for mentoring, education and networking to help entrepreneurs and those starting new business. Every day, someone is mentored with the TiE ecosystem and guided towards the right path to achieve great heights. Besides creating wealth, the organization also works to alleviate poverty and unemployment by fostering entrepreneurship worldwide.

Education : TiE signature programs includes the TiE Young Entrepreneurship (TYE), which fosters entrepreneurship and education in high school level students, the TiE International Start up Competition (TISC) which aims to nurture college level students and young start-ups, TiE Women's Forum which empowers women entrepreneurs throughout our network and numerous large scale conferences such as TiECon and TiE Global Summit.

Networking : TiE conference attendees span the spectrum from successful founders of mature companies, entrepreneurs creating new companies, professional from top corporates leading venture capital firms to thought leaders to senior executives and technology professionals

Incubation : TiE Chapters often assist start-ups by offering them incubation space or subsidized services by sponsor and partners.

Investing: Several start-ups have received funding and investment from TiE Angel groups in the Network or from Angel Investors. TiE's success stems from the cycle where chapter members assist younger entrepreneurs with mentoring, investments, networking, etc and foster success of younger start-ups in the community.

About TiE Hyderabad:

TiE Hyderabad is one of the top 5 chapters within TiE, having over 170 Charter Members and around 800 Associate Members. It conducts around 50 to 60 events a year across multiple topics, including regular events of 6 different SIGs (Special Interest Groups), TYE Summer, TiE GRAD Program and the TiE-ISB Connect, which are the annual flagship events. TiE also partners with several other industry and entrepreneurship organizations to promote innovation and entrepreneurship in the local ecosystem.

TiE EDUCATION INITIATIVES

TiE Young Entrepreneurs
TYE SUMMER (2018)

TiE Hyderabad launched first edition of TYE Summer that aims at teaching entrepreneurship to high school students and helping them discover the rewards and challenges of becoming an entrepreneur. During the program, the students form teams, go through classroom session modules focused on different aspects of business and entrepreneurship, then write and present a business plan on their own idea. Students get an opportunity to spend an interesting and enlightening day with a CEO to observe and learn first hand. All along, they are taught and mentored by renowned entrepreneurs of Hyderabad. These experiences have been one the best insights for the students to start their entrepreneurial journey.

Team **MyFo – 'My Food My Choice'** an aggregator of food service companies, were declared the Winners of TYE Summer Business plan competition 2018.

TiE GRAD 2018

TiE Hyderabad brings to you a world-class program, **TiE Grad**, to enable your entrepreneurial skills and encourage the students to build on their business ideas.

TiE Grad works through a series of workshops and competitions. Interestingly, TiE entrepreneurs will orient students through a series of ideation workshop, business plan and competitions. This program involves students to solve real world issues, using their entrepreneurial skills and create their own employment.

About TiE Grad Program:

TiE Hyderabad has brought you a top-class global entrepreneurship program, TiE Grad, to enable you to develop entrepreneurial mindset and encourage to build on your own business ideas.

Through TiE Grad program you can participate in a series of workshops and competitions. This is an initiative run by entrepreneurs for students aspiring to be entrepreneurs. We believe that "Entrepreneurship is a state of mind" and not just about starting businesses.

Developing Entrepreneurship Zone:

A successful entrepreneur, who is a TiE Mentor & most coveted Charter Member, will be attached to each institutional member as a part of the TiE Grad program. These charter members will provide a yearlong mentoring and enable an entrepreneurial ecosystem within the campus.

Curated Entrepreneurship Program:

TiE Charter Member will give an Introduction on Entrepreneurship and interested students will nominate themselves to participate in the Business Idea tournament. Level-1 competition will be intra-college and level-2 will be an inter-college championship.

Students will form groups of 3-5 students each in a team. TiE Charter Member will take the students through Idea Boot Camp & Business Model Canvas development workshop. The students will then be given 3-4 weeks of time to convert their idea into a Business Plan by conducting customer surveys, and market research about the viability & feasibility of their chosen product/service/solution. All the information required to convert an idea into a business plan model will be shared by TiE with the students.

A Business Plan Competition will be held within the college and the best TWO teams will be selected.

Business Idea Tournament:

These teams will go through thorough mentoring/guidance by the TiE Charter Member before they participate in the Inter-College competition. Finalists from this championship will be nominated to TiE Global University Challenge, student B-Plan competitions in the US and other countries.

TiE Hyderabad is proud to mention that our TiE Grad finalists from 2017, WCB Robotics, won the biggest investment of half a million dollars for their unique idea which was selected a TiE Hyderabad.

GPL (Grad Premier League):

GPL is a Marathon Hackathon, for students who are academically brilliant or have deep expertise in specific areas. This Hackathon will help them showcase their prowess, while the students oriented entrepreneurially will focus on B- plan competitions.

As a part of Hackathon, each institutional member can nominate a maximum of 5 students in various areas of expertise who will randomly be picked by the team owners through a bidding process. These selected students will be further groomed by a coach (subject matter expert in these areas. Post which, a minimum of 10 teams will compete with each other on real-world business problems curated by large corporate, viz. EY, PWC, Amazon, Apple, Microsoft, Qualcomm, Google etc.

Objectives of the Program

1.1. To nurture entrepreneurship on college campuses
1.2. Create continuous engagement for College ED-cells with TiE for Entrepreneurship Programs.
1.3. To help college industry interface to solve societal problems.
1.4. To identify entrepreneurial ideas which can be mentored into business propositions.
1.5. To nominate 6 top B-plans for this year RICE University Challenge at Houston Texas.

Program Module
Program Flow:
1.6. Introduction to program by TiE and press meet
1.7. Faculty Orientation
1.8. Faculty to create an entrepreneurship group amongst interested students
1.9. Allocation of CMs to colleges/institutions
1.10. Kick Off Meeting – CMs to address students in an orientation program (in their college) in which the interested students will be asked to register for the program.
1.11. Faculty will help the registered students to form into groups of 3-5 and translate their idea into a B-Plan.
1.12. TiE will share a B-Plan Template (given in Annexure –1) and other resources (see Annexures 2 & 3) for making a workable Business Plan which will be shared with TiE CMs and the Faculty Champions. Feedback will be shared with the teams for integrating and improving their B-Plans.
1.13. The Faculty champion will with the help of TiE CM feedback short-lists a maximum of 10 business plans per college for final intra college B-Plan competition.
1.14. TiE to organise along with associated charter member and other jury, an Intra-College B-Plan Competition to select 2 top business plans to represent the TS/AP finals.
1.15. The top 2 selected teams will be mentored by the assigned CM, as decided between them, 2-3 times before the Inter- College Competition.
1.16. The top 2 teams across colleges will come together in a 'Grand Finale' to be judged by specialized jury consisting of entrepreneurs /industrialists /government representatives.

1.17. The top 6 teams selected in the Business Idea Tournament will represent TiE Hyderabad in the Rice Business Plan Competition.

TiE GRAD Resources

1.18. B-Plan Template (Annexure - 1)
1.19. Business model canvas (Annexure - 1)
1.20. Reading Resources (Annexure - 2)

Benefits/Outcomes

1.21. It will energise the start-up activity on college campuses.
1.22. ED- cells of colleges will receive TiE Support and mentorship
1.23. It will help industry-academia interface.
1.24. It will showcase entrepreneurial activity on college campuses at the state level.
1.25. Some startups may end up receiving financial and mentorship support from interested CMs, Angels and HNIs
1.26. Start-ups will also get a chance to be part of a larger TiE GPL and several other such opportunities in the start-up eco-system.

Instructions to be followed by the Institution :

   DAY-1 KICK-OFF MEETING

   Prep Requirements: Please set-up the following things ready for the D-Day

   1) Stage / backdrop
   2) A/V Requirements-laptop, ample number of mike sets with collar mikes, slide changer
   3) Seating arrangements
   4) Bouquets/Mementos

Objective for the First Half: To introduce Charter Member as a mentor to the Institution.

Step 1: Launch at the college

Step 2: Exchange MOU

Step 3: Charter Member will be introduced.

Step 4: Orientation by the CM about what is Entrepreneurship?

Step 5: Breaks for Lunch (Faculty Champion nominates students to enroll for the B-Plan Tournament).

Objective for the Second Half: Charter Member has to encourage students to think and start ideating.
Prep Requirements: Please set-up the following things ready for the D-Day
1) Stage / backdrop
2) A/V Requirements-laptop, ample number of mike sets with collar mikes, slide changer
3) Seating arrangements
4) Bouquets/Momentos

Step 1: Re-assemble with the registered students.
Step 2: Idea Boot Camp conducted by the Charter Member

DAY-2 INTRA-COLLEGE B-PLAN TOURNAMENT
OBJECTIVE: To select the best two teams to participate in the Inter-College B-Plan Tournament by the Jury Members.

Step 1: Students will present their B-Plans to the Jury.

Step 2: Winners will be declared.

Step 3: Distribution of Certificates, Prizes.

Step 4: Winners from the Intra-College competition will be mentored by the Charter Member. (Offline/Online before the Inter-College B-Plan Tournament)

TiE GRAD Partner Colleges