

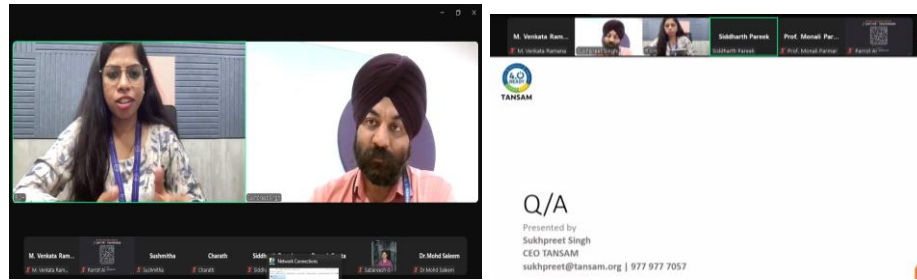
# A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of September 2024

## I) ED Cell Activities:

1. Orientation on ED Cell and its activities was given to all B.Tech. I year students on 02.09.2024, 05.09.2024 and 06.09.2024 by ED Cell student coordinators.



2. M. Venkata Ramana, i/c ED Cell, Mr. M. Krishan Prasad, Head, IIE, Dr. C. Kiran, Manager VJ Hub attended Virtual Capacity Building Session on Setting up R&D labs and prototyping facilities at Incubation Center. The speaker for the session was Mr. Sukhpreet Singh, Chief Executive Officer at Tamil Nadu Smart and Advanced Manufacturing Centre (TANSAM) on Friday 20th September 2024 from 3.00 PM to 4.30 PM. The following topics were covered:
  - a. Simulation for product validation and process validation
  - b. Automation and industrial IoT for Traditional Industry
  - c. Virtual reality for Immersive experience



3. Entrepreneurship Development Cell (ED Cell) in Association with IIC, VJ-Community and SAE, VNRVJIET organized a Talk on Entrepreneurial Edge (Fostering an Entrepreneurial Mindset among the Students) on 27.09.2024 for all B.Tech. and M.Tech. students from 02.30 PM to 04.30 PM at APJ Abdul Kalam Hall. Mr. Chaitanya Babu, CEO and Mr. Aravind, CTO of Neutron.ai enlightened the students with the success story of Neutron.ai, how to present the idea to the world and importance of founder and co-founder for any start-up/company. 68 students and 03 faculty members attended the talk.



## **II) MSME & VJTBI Activities:**

1. Micro, Small & Medium Enterprises (MSME), New Delhi called for Idea (Project) Proposals under MSME Idea Hackathon 4.0. The same was communicated through circular and Institute email to all faculty and students on 13.09.2024. The instructions and primary themes for idea proposals were also sent through mail for reference. 33 Idea proposals were received as on 30.09.2024. The last date for submission of idea proposals is 10.10.2024.
2. Development of the Two Ideas under MSME Hackathon 2.0 are under progress. (Dr. K. Ajay Kumar/ MED and Dr. D. Ramesh Reddy/ECE).

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