

# **A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of June 2024.**

## **I) ED Cell Activities:**

1. ED Cell has coordinated the Institute Industry Advisory meeting held on 01.06.2024. The following industrialists attended the meeting and shared their views on Industry and Institute (VNRVJIET) collaboration possibilities.

- Shri Surya Prakash Gajjalla, CEO, Archimedes Green Energy (Department: Electrical & Electronics Engineering)
- Shri Narendra Korlepara, Sr. Director and Site Leader, Synopsys Hyderabad (Department: Electronics & Communication Engineering)
- Shri S V Rao, Corp. VP, Smart SoC Solutions (Department: Computer Science & Engineering - AIML & IoT)
- Shri L Bhushan Reddy, Asst. VP, United Way (Department: Humanities and Sciences)
- Shri Nag Mohan, Project Manager, Infor Pvt. Ltd. (Department: Computer Science & Engineering - CSBS)
- Shri Ashok Kumar Jha, Engineering Director, ZF Technologies India Pvt. Ltd. (Department: Automobile Engineering)
- Shri Narayana Rao, Finance & Management Expert (Department: Information Technology)
- Shri Abhay, Manager, Saint Gobain (Department: Civil Engineering)
- Shri Syed Basharith Ali, Founder, Tameer Consulting Associates (Department: Civil Engineering)
- Shri Harshavardhan, Manager, Saint Gobain (Department: Mechanical Engineering)
- Shri Sai Srujan, Senior AVP (Designate), Wells Fargo (Department: Information Technology) (Financial services and IT systems)



Institute Industry Advisory meeting on 01.06.2024

2. NAAC Peer team visited the ED cell on 07.06.2024 as a part of III cycle accreditation. M. Venkata Ramana, Co - Ordinator ED Cell, Mr. Mahesh and Ms. Aakansha ED Cell student members explained about ED Cell, activities and MSME projects. Dr. D. Ramesh Reddy, Assistant Professor, ECE and Incubatee demonstrated the project.



M. Venkata Ramana, Coordinator, ED Cell briefing the ED Cell activities and Dr. D. Ramesh Reddy, Demonstrating MSME project to NAAC peer team

3. ED Cell has arranged an invited talk on **Turning Ideas into Products** by **Prof. Ramesh Loganathan**, Professor & Co-Innovation/Outreach at IIIT Hyderabad, Ex-Chief Innovation Officer (interim) of TS State Innovation Cell, Hyderabad on 18.06.2024. 95 students from different B.Tech. programmes and 10 Faculty members attended the talk.



Prof. Ramesh Loganathan, IIIT Hyderabad delivering an invited talk on Turning Ideas into Products

## **II) MSME & VJTBI Activities:**

1. Sri. K. C. Choudhury, Assistant Director & Central Public Information Officer, MSME-Development and Facilitation Office, Hyderabad visited VNRVJIET for physical verification of the on - going MSME funded projects on 03.06.2024.



Meeting and Plantation with Sri. K. C. Choudhury, Assistant Director, MSME, Hyderabad, Principal, Director, Dr. K. Prakash, NIT Warangal, Coordinators - ED Cell, IIC and VJ Hub, Mr. Md. Aziz Athani, Dr. Ajay Kumar, Dr. D Ramesh Reddy



Demonstration of MSME funded projects by Dr. Ajay Kumar and Dr. D Ramesh Reddy to Sri. K. C. Choudhury, Assistant Director, MSME, Hyderabad

2. Physical progress reports of MSME Hackathon 2.0 and Closer report of MSME Hackathon 2022 projects were submitted to MSME office, Hyderabad on 14.06.2024.

**Dr. M. Venkata Ramana**  
**Coordinator, ED Cell &**  
**Professor of Automobile Engineering**  
**VNRVJIE**