

A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of February 2024.

I) ED Cell Activities:

1. 26 Students from different programs of VNRVJIET attended the E-Summit '24 organized by E-Cell at Indian Institute of Technology, Hyderabad (IITH) on 02.02.2024. It was a grand gathering of entrepreneurial minds and innovation enthusiasts. The event saw active participation from various institutions, including ED Cell VNRVJIET, who not only engaged in stimulating discussions but also had the unique opportunity to explore the IIT Hyderabad campus.



2. M. Venkata Ramana, Professor, AED & i/c ED Cell, Mr. R. Kranthi Kumar, Assistant Professor, CSE-(CyS, DS) and AI&DS, Mr. Y. Bhaskar Reddy, Assistant Professor, IT attended the Incubator Capacity Building Program Organized by Directorate of Entrepreneurship, Innovation and Star-Ups (DEIS), JNTU Hyderabad on 12.02.2024.



3. Orientation program is conducted to the newly joined student members in ED cell student body on 12.04.2024 at 02.30 PM in PG Block seminar Hall. 24 students from different programs of VNRVJIET attended.



4. ED Cell in collaboration with IIC of VNRVJIET organized one day workshop on START-UP BOOTSTRAP on 29.02.2024. The speakers are Mr. M. Krishana Prasad, Head – Innovation and Entrepreneurship, VNRVJIET and Venkateswarlu Madala, Founder, Microsoft Azure AI Services covered Ideation, Market Analysis and Implementation phases. 72 students from different programs of VNRVJIET attended the workshop.



II) MSME & VJTBI Activities:

1. MSME has approved two projects (Ideas) under MSME Hackathon 3.0 on 29.02.2024. The following are the details of the ideas approved.

S. No	Idea Reference No.	Incubatee Name	Title of the Idea	Sector
1	IDEATS011052	Sneha Ramesh	Design and fabrication of an automated system to roll towel test for seed germination using the internet of things	Agriculture
2	IDEATS011529	Bhagya Rekha Konkepudi	Underwater mine and obstacle detection utilizing IOT technology	Miscellaneous

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