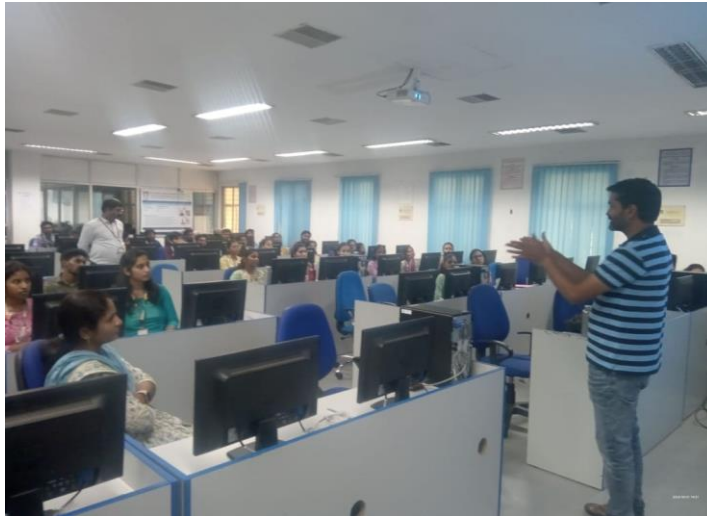


A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of April 2024.

I) ED Cell Activities:

1. Mr. M. Krishna Prasad, Head, IIE and M. Venkata Ramana, Coordinator, ED Cell interacted with I B. Tech CSE students to create awareness on ED cell activities on 01.04.2024 02.00 to 03.30 PM.



Interaction with I B. Tech CSE students

2. Mr. Krishna Prasad, Head - Innovation, Incubation & Entrepreneurship, M. Venkata Ramana, Coordinator, ED Cell and Dr. C. Kiran, VJ Hub - Manager attended symposium on "Creative Minds, Innovative Ideas, Sustainable Solution" organized by Association of Business Women in Commerce & Industry (ABWC) at NI-MSME, Hyderabad on 21.04.2024 from 10.00 AM to 05.00 PM. The panel members Sri Parul Soni, ABWCI, Smt. K. Ratna Prabha IAS (Retd), Dr. P. Raghu Ram, UBCF, Sri. J A Chowdary, Sri. Ajit Rangnekar, DG, RIC, Dr. S. G. Swarupa, GG, ni-MSME, Smt. K. Rama Devi, President, ALEAP, Smt. Kavita Rajech. President, ABECI, Sri. J Rajiv, Head, FICCI (AP &TS), Dr. Ambika Sharma, CEO, ABWCI discussed the innovative solutions for various societal problems (Womaniya: Women-led Development and Its Transformative Impact, Technology & Innovation: Advancements Across Sectors and Driving Innovation Forward: The Power of startups and their creativity). Dr. C. Kiran represented the educational sector as a panelist for "Driving Innovation Forward: The power of startups & their Creativity " and shared his insights on promoting startup culture.



A symposium on "Creative Minds, Innovative Ideas, Sustainable Solution" organized by Association of Business Women in Commerce & Industry (ABWC) at NI-MSME, Hyderabad on 21.04.2024

- ED Cell has organized My Big Idea Competition on 25.04.2024 from 02.40 PM to 05.00 PM. ED cell has received 28 ideas against the circular. 09 ideas were presented in front of Jury members. Dr. Shaik Ansari, Dr. K. Ajay Kumar, Dr. C. Kiran and Mr. M. Krishna Prasad acted as Jury members and gave suggestions to the students to take these ideas to the next level.



ED Cell has organized the My Big Idea Competition on 24.04.2024

4. Entrepreneurship Development Cell (ED Cell), IP Cell of VNRVJIET and Institute Innovation Cell (IIC) were celebrated World Intellectual Property Day - 2024 (World IP Day - 2024) with a theme of “**IP and the SDGs: Building Our Common Future with Innovation and Creativity**” at our Institute by arranging an expert talk by **Mr. Ravindranadh Kacharam, Manager, SciTech Patent Art Services Pvt. Ltd.**, Hyderabad on 26-04-2022 from 03.00 PM to 04.30 PM at K.S. Auditorium. 91 students from ME and EIE & faculty from EEE, ME, CSE, EIE and AE attended the event.



World Intellectual Property Day - 2024 (World IP Day - 2024) with a theme of “**IP and the SDGs: Building Our Common Future with Innovation and Creativity**”

II) MSME & VJTBI Activities:

1. As per information asked by MSME, NewDelhi, the status of fund utilization of MSME Hackathon 2022 (I & II Installment) & MSME Hackathon 2.0 (I Installment) projects data was sent to MSME, New Delhi office on 06.04.2024 and 15.04.2024.
2. As per information asked by CTTC, Bhubaneswar, the fund utilization of MSME Hackathon 2022 (I - Installment) of the project was sent to CTTC, Bhubaneswar on 27.04.2024.

Dr. M. Venkata Ramana
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