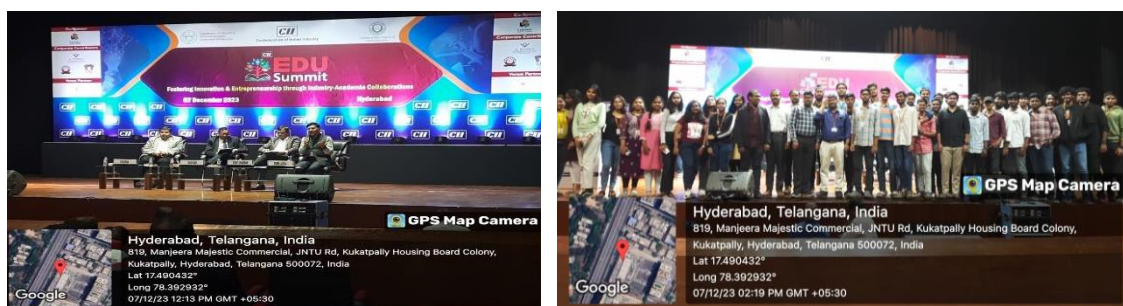


A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of December 2023.

I) ED Cell Activities:

1. 08 Faculty and 118 Students from all the B.Tech. programs were attended the EDU Summit with the theme '**Fostering Innovation & Entrepreneurship through Industry Collaborations**' on 07.12.2023 at JNTUH, Hyderabad organized by Confederation of Indian Industry (CII), Telangana



Guests and Participants (Students of VNRVJIET) at EDU Summit

2. ED Cell and VJ Hub, VNRVJIET have organized the **Ecficio 6.0^H** during 15-16 December 2023. The following events were organized in **Ecficio 6.0^H**.

- | | |
|-----------------------------|-----------------------|
| 1. Startup Idea Competition | 5. Revamp |
| 2. Parishkaar | 6. Entrequest |
| 3. Blend Brand | 7. Reverse Shark Tank |
| 4. Ad-JAM | 8. Shadows & Secrets |

696 students have participated in **Ecficio 6.0^H**. The following are the winners in Ecficio 6.0^H event wise.

S. No.	Name of the Event	Name of the Student	H.T. No
1	Startup Idea Competition	Yenka Akshaya	21071A6664
2		Shruti Ghanshyam Algam	22071A0253
3		Panjala Kavya (GRIET)	
4	Parishkaar	Rekulapally Jahnvi	21071A0550
5		Palle Dikshith Reddy	22071A2427
6		Yagati Vaishnavi	22071A6264
7	Brand Blend	Katamoni Naveetha	22071A04N8
8		Thurpu Siddhartha Reddy	22071A05C0
9		Shrini Raghuvanshi	23071A0457
10	Ad-JAM	Venkata Rosi Reddy Jakkireddy	22071A6732
11		Medi Khyathipriya	23071A6960
12		Karthika Sunkara	23071A6256
13	Revamp	Mohd. Khaja Ammanuddin	23071A04Q1
14		Tangeti Pranavi	23071A67J6
15		Tungani Pranav Babu	23071A67K1
16	Entrequest	Hoshita Saranya Manubothu	23071A6236
17		Maneesh Vemula	23071A04C7
18		Javeed Shaik	23071A7256
19	Reverse Shark Tank	Karthika Sunkara	23071A6256
20		Abdul Majed	22071A1056
21		G. Varun Sai Kumar	23071A0422
22	Shadows & Secrets	Rathan Sagar	23071A04G7
23		Mohammed Azhar Hussain	23071A6931
24		Venkata Srinivas	23071A0401



Inaugural and Valedictory of Ecficio 6.0^H



Reverse Shark Tank



Startup Idea Competition



Ad – Jam



Brand Blend

Participants during events

3. M. Venkata Raman, Professor/AED and Co-ordinator ED Cell attended TiE Grad EDP Session 7 Entrepreneurship Edge on topic " Market Strategy - Sales & Marketing Channels ; Digital Strategy 23.12.2023 from 6:00pm to 7:30pm through Zoom platform. Mr. Bhanu Prakash Varla (Partner & Director, Plural Technology) and Ms. Urvashi Baid (Director, Amel Consulting & Services Pvt. Ltd.), delivered the session. They shared valuable insights into proven sales and marketing channel strategies, along with a deep dive into digital strategies for business growth.

4. M. Venkata Raman, Professor/AED attended a two day workshop on Presenting: An Odyssey towards Future Envision of Vignana Jyothi during 27 -28 December 2023 at VNRVJIET, Hyderabad.

II) MSME & VJTBI Activities:

1. Success Story for MSME Idea Hackathon 2022 project is prepared by Dr. K. Prakash, ECE, NIT, Waranagal and Mr. D. Ramesh Reddy, Assistant Professor, ECE, VNRVJIET and the same is uploaded in MSME portal on 04.12.2023.

Dr. M. Venkata Ramana
Professor of Automobile Engineering &
Coordinator, ED Cell.