

A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of **February 2022.**

I) ED Cell Activities:

- 1) Dr S.V.S.S.Srinivasa Raju and Dr. M.Venkata Ramana have registered and attended a Webinar (Virtual Session) through CISCO Webex Platform on **"Intellectual Property Rights and It's Protection"** on 14-02-2022 between 11.45 AM to 1 PM. On the occasion of 75th anniversary of independence, the Government of India has begun a mission to spread awareness on IPR among faculty students under the scheme – National Intellectual Property Awareness Mission (NIPAM). As a part of this mission, This Webinar was organized by the Institute of Innovation Council Narasaraopeta Engineering College, Andhra Pradesh in association with the Office of the Controller General of Patents, Trademarks and Designs (CGPDTM) (Chennai and New Delhi). Mr.Vivek Raj, (NIPAM Officer, IPR Awareness Program), Examiner of Patents & Designs, Intellectual Property Office, Chennai, Ministry of Commerce & Industry, Govt. of India has acted as the Resource person.
- 2) Dr S.V.S.S.Srinivasa Raju and Dr. M.Venkata Ramana Coordinators of ED Cell have attended a review meeting on how to improve Institutes Ranking in ARIIA? along with Department Faculty ED Cell Coordinators and other Cell In charges organized by Dr.C.D.Naidu, Principal and Dr. B.Chennakesava Rao, Director for Advancement and Dean at Board Room on 24-02-2022 between 3PM to 5PM monitored by PAAC Team.

(ED Cell & MSME VJTBI Coordinators)

Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell & Manager, MSME Business Incubator

Dr.M.Venkata Ramana, Professor of Automobile Engineering & Coordinator, ED Cell.