## A Report on Entrepreneurship Development Cell & MSME Vignana Jyothi Technology Business Incubator (MSME VJTBI) Activities for the Month of October, 2021.

## I) ED Cell Activities:

1) Dr.M.Venkata Ramana Dr S.V.S.S.Srinivasa Raju,Coordinators of ED Cell and Sri.S.Sandeep Raj ,ED Cell Coordinator of Mechanical Engineering Department have arranged a guest lecture for 3<sup>rd</sup> and 4<sup>th</sup> Year B.Tech students of Automobile & Mechanical Engineering branches at Dr.A.P.J Abdul Kalam Auditorium of our Institution on 05-10-2021 from 2.40 PM to 3.40 PM by Bammidi Krupanand, Co-founder and Chief Operating Officer, Fintore India LLP, Hyderabad with the theme of "The Legal World of Startup", organized by Entrepreneurship Development Cell(ED Cell) of VNRVJIET.In which 39 students and 5 Faculty member have participated.



A Guest Lecture on **"The Legal World of Startup"** at Dr.A.P.J Abdul Kalam Auditorium, VNRVJIET



- A Guest Lecture on "The Legal World of Startup" by by Bammidi Krupanand, Co-founder and Chief Operating Officer, Fintore India LLP, Hyderabad
- 2) Dr S.V.S.S.Srinivasa Raju has registered and attended a Virtual Conference on the 3rd Edition of CII Telangana Brand Summit with the theme of "Reimagining Brands to Rebound Growth in the Post Covid World" through Cisco Webex platform on 06-10-2021 between 10 AM to 1 PM by Mr.Pyush Mangal, Director, Commercial Signode India, Bhavana Imran, Marketing Professional ,Communication Leader at Corteva Agriscience, Dr. Bharath Kanth Reddy ,CO Convenor, CII, Telangana Health Taskforce & COO ,KIMS Hospitals, Hyderabad, Mr.Gautham Guptha, CEO, Paradise Food Court, Hyderabad, Mr. Rohit Sharma, COO, Abhi Bus and Mr.Viren Shah, Director, Scoops Ice Cream & Cream Stone Concept, Hyderabad, organized by Confederation of Indian Industry (CII),Telangana.
  - 3) Dr S.V.S.S.Srinivasa Raju has registered and attended a Virtual Webinar on "Entrepreneurship, Education Today & Tomorrow: Discovering New Opportunities" through Zoom Meeting on 12-10-2021 between 4 PM

AM to 5 PM by Dr Anuja Pandey Professor Marketing, Program Director, PGCM, AIMA-CME, Dr Raj Agrawal, Director, AIMA – CME, S M Rounaque Mustafa CEO, IIM Lucknow Enterprise Incubation Center, Dr Sonia Mehrotra Professor & Head – Centre of Excellence for Case Development, S.P. Mandalis' Prin. L.N. Welingkar Institute of Management Development and Research and Col. Anil Kumar Pokhriyal (Retd.)CEO and Executive Board Member, MEPSC organized by All India Management Association (AIMA)-India Case Research Centre(ICRC), New Delhi.

4) VNRVJIET ED Cell has arranged a Guest Lecture at Dr. A.P.J Abdul Kalam Auditorium, D-Block, on "Business Plan" by Dr. Azmathulla Khan Serial Entrepreneur, Author, Coach, AISEC Board Member, Bada Business Pvt. Ltd., New Delhi, on 26-10-2021 between 2.40 PM to 3.40 PM for the students of 3rd, 4th B.Tech, M.Tech and Ph.D. Scholars of all branches of VNRVJIET, Hyderabad. This programme was monitored by Dr.M.Venkata Ramana, Dr.S.V.S.S.Srinivasa Raju and Mr.Aziz Atthani. In which 82 Students and 8 Faculty have participated.



Guest Lecture by Dr. Azmathulla Khan at Dr. A.P.J Abdul Kalam Auditorium

- 5) Dr.M.Venkata Ramana and Dr.S.V.S.S.Srinivasa Raju have attended a virtual inaugural event of 'SAMBHAV'- e-National Level Awareness Programme, 2021 of Ministry of MSME done by Hon'ble Minister (MSME), Shri Narayan Tatu Rane in presence of Guest of Honour, Hon'ble Minister of State (MSME), Shri Bhanu Pratap Singh Verma and senior officers of the Ministry on 27-10-2021 from 11.30 AM to 01.30 PM. The webinar was organized by Khadi and Village Industries Commission (KVIC), State Office (Telangana), Hyderabad.
- 6) Dr.S.V.S.S.Srinivasa Raju and Dr.M.Venkata Ramana have attended Inaugural ceremony of "VJ HACKATHON" with a Theme of "Victory & Joy in Smart Innovations" on 29-10-2021 at 9.45 AM, organized by Department of Computer Science and Engineering (CSE), VNRVJIET, Hyderabad in collaboration with Computer Society of India(CSI) & AICTE under Scheme for Promoting Interests, Creativity and Ethics among Students (SPICES) Scheme.
- 7) Dr.S.V.S.S.Srinivasa Raju and Dr.M.Venkata Ramana have attended Virtual Inauguration ceremony of Launch of "Future Skills Prime" the first-of-its kind national initiative by The National Association of Software and Service Companies (NASSCOM) & MeitY to reskill/upskill professionals in emerging technologies on 29-10-2021 at 11 AM, organized by NASSCOM and Ministry of Electronics and Information Technology, Government of India, New Delhi.
- 8) Dr.S.V.S.S.Srinivasa Raju and Dr.M.Venkata Ramana have attended a virtual session of T-Tribe Talks on "EV Sector: The Next Big Thing" by Mr. Srikanth Reddy Kalakonda, Founder & CEO of HALA Mobility, Hyderabad on 29-10-2021 from 4 PM to 5 PM organized by T-Tribe, t-hub, Hyderabad.