

**A Report on Entrepreneurship Development Cell&MSMEVignana Jyothi Technology  
Business Incubator (MSME VJTBI) Activities for the  
Month of **May, 2020****

**I) ED Cell Activities:**

- 1) Dr.S.V.S.S.Srinivasa Raju has Attended NPTEL : Week 5 **on line Lecture series** on “Innovative Idea Generation Using Design Thinking” on 16-05-2020 from 6 PM to 8 PM by Mr. Dilip Purohit, Director, Capgemini
- 2) Attended CII TELANGANA DIGITAL SUMMIT Virtual Conference on “Digital Revolution in Post Covid Era: Touching Lives & Enriching Businesses” on 22 May, 2020 from 10 AM to 5 PM.
- 3) Attended UML Global Entrepreneurship Webinar on 27-05-2020 from 6.30 PM to 7.30 PM monitored by Krishna Vedula.
- 4) Attended an Online Webinar on “Accelerating Engineering Skills to Challenge the COVID-19 Crises Times” by Dr.B.V.R Mohan Reddy ,Founder and Executive Chairman of Cyient Ltd, Hyderabad ,organized by Anurag University & Vidya Jyothi Institute of Technology on 30-05-2020 from 11 AM to 12.30 PM.
- 5) An MoU draft is prepared for working in association with Gram bazaar of Pallesrujana with VNRVJIET and shared with Dr A. Subhananda Rao, Director-R&D for further approval. The final draft will be submitted to Dr. D.N.Rao garu for approval duly incorporating all policy matters after thorough scrutiny of the Draft by the Principal & Director , VNRVJIET. This includes a proposal for setting up of Rural Incubation Center at VJ Hub, VNRVJIET.
- 6) MVGR College of Engineering ,Vizianagaram is one of the designated MSME Business Incubators would like to associate with VNRVJIET.MVGR College of Engineering seek to bring together a small group of likeminded innovative institutions for a pilot project with a possibility of collaborative start up opportunity from AP and Telangana .The interested students who are planning to work in these pilot projects which are innovative in nature can work in groups from VNRVJIET,MVGR and teams in the USA with an entrepreneur coaching program in the USA using small technology development projects. A dialogue is initiated with MVG R College of Engineering , Vizianagaram in these lines. Sri K.Kodanda Ram, Chief Coordinator and Dr.S.V.S.S.Srinivasa Raju, Coordinator of ED Cell monitoring the activity.

**II) TEP / ISB:**

- 1) TEP Batch of 2019-2020 Course duration was completed and Course Completion Certificates will be dispatched to the eligible participants after lockdown. Government of Telangana is not interested to continue this programme further.

**III) MSME VJTBI:**

- 1) As per the instructions of Dr.C.D.Naidu garu, Principal ,VNRVJIET ,Dr.S.V.S.S.Srinivasa Raju ,Manager ,MSME Business Incubator has contacted and obtained necessary inputs from the officials of MSME, Balanagar for the establishment of ‘**Technology Business Incubators**’ and ‘**Livelihood Business Incubators**’ for promoting industrialization in smaller towns and villages under the “**Scheme for Promoting Innovation, Rural Industry and Entrepreneurship**” (ASPIRE) at our Institution.

(ED Cell &MSME VJTBI Coordinators)

Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell & Manager,MSME Business Incubator  
Sri.K.Kodanda Ram, Chief Coordinator, ED Cell