

**A Report on Entrepreneurship Development Cell & Vignana Jyothi Technology  
Business Incubator (VJTBI) Activities for the  
Month of **December, 2019****

**I) ED Cell Activities:**

- i) A visit was arranged to the students of VNRVJIET by ED Cell to IIA International Innovation Fair (IIIF-2019) sponsored by Indian Innovators Association at NSIC, Kushaiguda, Hyderabad during 01-12-2019 to 03-12-2019. In this connection an exhibition of innovative products and technologies were showcased from various countries across the World. The exhibition was attended by 186 students of all branches along with faculty. Dr.A.S.Rao, President, IIA and Sri.V.Ramnteja played a key role in arranging IIIF-2019 at Hyderabad. Dr.Y.Padma Sai, Dr.S.V.S.S.Srinivasa Raju, Sri.K.Kodanda Ram and Dr.C.Kiran have motivated the students to attend the International Innovation Fair-2019.



IIA International Innovation Fair (IIIF-2019) at NSIC, Kushaiguda, Hyderabad during 1-12-019 to 03-12-2019



**VNRVJIET students and faculty visit to IIIF-2019, NSIC, Hyderabad.**

- ii) TiE Premium League was organized by Sri Charan Lakk Raju, CEO of stuMagz for the students of VNRVJIET in K.S. Auditorium between 10 AM to 11.30 AM on 11-12-2019. "Graduate Premier League" (GPL) was conducted from Dec. 11 to Dec. 28. 247 students of IV year B.Tech. (CSE, ECE, IT, EIT, and EEE) have participated in the PerspectAI app-based tests conducted through stuMagz for TiE.



**A lecture by Sri Charan Lakk Raju,CEO of Stumagz “Graduate Premier League” on 11-12-2019 at K.S.Auditorium, VNRVJIET**

- iii) Prof. Greg Collier & Mr. Krish Nangegadda from Northeastern University (NU), Centre for Entrepreneurial Education, USA have visited the campus on 18-12-2019 along with their coordinators in India. The basic idea of this visit would be to understand and guide the campuses & the students on entrepreneurship and the start-up ecosystem. They coordinate the NU-IDEA Program which creates an ecosystem of mentors, coaches, and an environment for students to start building new ventures and acts as a support system for the needy students in the process of incubation. The program offers online courses, local design and implementation support, as well as ongoing assistance and ecosystem assessment to track improvement. In this connection representatives from Northeastern University, Dr S.V.S.S.Srinivasa Raju, Coordinator ED Cell, Dr G.Ramesh Chandra, HOD, RCC, Sri S.V.Narayana Rao, Manager,VJ-Hub,Dr C.Kiran, Global Relations Officer Coordinator, VNRVJIET gave presentations in the Board Room between 11.30 AM to 2.15 PM. Dr.C.D.Naidu,Principal, Dr.B.Chennakesava Rao, Director, Dr.A.S.Rao, Director, IIE&M, HoD's of all departments,Dr.S.Pranavananda, Convener, IIC have attended the meeting. The ED Cell and the Global Relationships Office have together coordinated this meeting with Northeastern University's team of delegates for a discussion on the NU-IDEA accelerator programme.



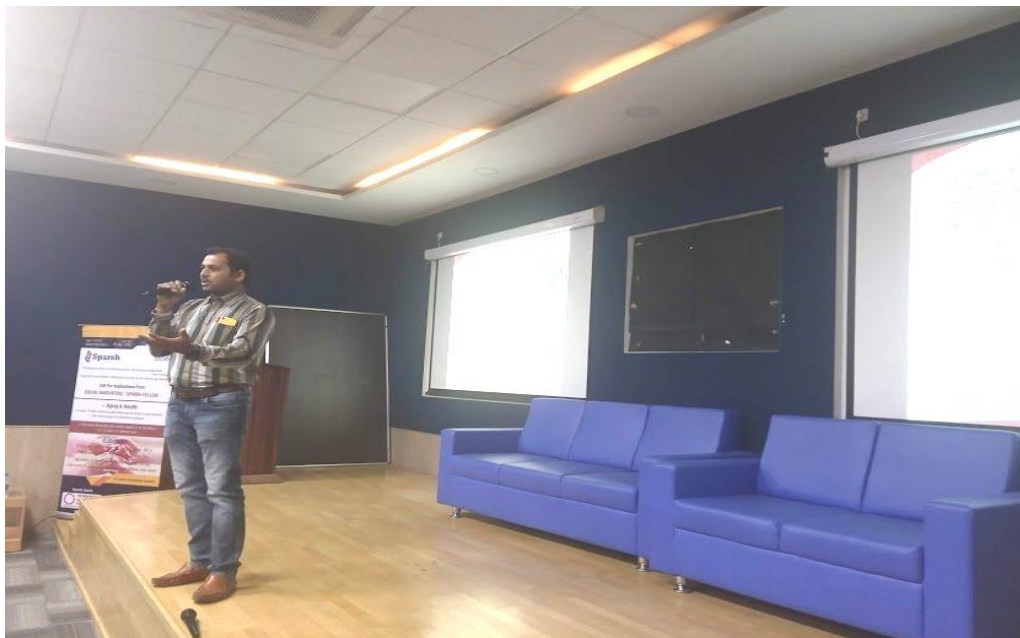
**Interaction with Northeastern University IDEA program delegates by the representatives of VNRVJiet at Board Room on 18-12-2019.**

iv) An expert talk on “The need of Entrepreneurship” by Prof. Greg Collier & Mr. Krish Nangegadda of Northeastern University (NU), USA to III Year B.Tech II Semester students of all branches who have opted Entrepreneurship as Open Elective subject on 18-12-2019 at K.S Auditorium between 2.30 PM to 4.30 PM. Two twenty students have attended the expert talk.



**Prof. Greg Collier & Mr. Krish Nangegadda from Northeastern University (NU), Centre for Entrepreneurial Education, USA addressing Faculty and Students of VNRVJiet**

v) Birac's SPARSH Social Innovation Immersion Program (SIIP) Outreach (Roadshow) by Atal Incubation Centre - Centre for Cellular and Molecular Biology (AIC-CCMB) was held on 30-12-2019 at B-Block Seminar Hall between 3 PM to 4.30 PM for the Final Year students of all Branches of VNRVJIET for calling applications to become SPARSH Fellows / Social Innovators.



**An expert talk by Ramjee Pallela, Chief Operating Officer of AIC – CCMB to the Students and Faculty of VNRVJIET about SPARSH Scheme on 30-12-2019 at B-Block Seminar Hall.**

**(ED Cell & VJTBI Coordinators)**  
**Dr.A.S. Rao, Director, IIE&M, VNRVJIET**  
**Dr.S.V.S.Srinivasa Raju, Coordinator, ED Cell & Incubator Manager,VJTBI (MSME)**  
**Sri. K.Kodanda Ram, Chief Coordinator, ED Cell**