

**A Report on Entrepreneurship Development Cell, & Vignana Jyothi Technology
Business Incubator (VJTBI) Activities for the
Month of **March, 2018****

I) ED Cell Activities:

- 1) Sri. K. Kodanda Ram has delivered a lecture on ED Cell ,VJ Hub activities, Ideation and My Big Idea Competition (MBIC) to I Year B.Tech students of CSE – II on 07-03-2018 in which 37 students have participated. Mrs Kriti, Assistant Professor, CSE and Sri.T.Gnana Prakash , Assistant Professor, CSE have coordinated the activity.
- 2) An expert talk was delivered by Sri.Shashanka Vishnuvajahala of Fanatics of USA, Senior Director of Engineering on topic “Anatomy of an e-commerce business in the Cloud” on 07-03-2018 to 3rd year B.Tech students of all branches and sections who have opted Entrepreneurship as Open Elective.
- 3) Association of Lady Entrepreneurs of AP (ALEAP) in association with VNRVJIET has celebrated an International Women’s Day in K.S. Auditorium on 10-03-2018 between 10.30 AM to 4 PM in which Lady Entrepreneurs from ALEAP and 400 students from different colleges across Hyderabad have participated. On this occasion, ALEAP has organized Idea Competition, in which VNRVJIET has bagged First Prize of Rs 10,000/- and Second Prizes of Rs 5,000/- and incubation support from ALEAP to these winners of the competition.Sri K.Kodanda Ram, Chief Coordinator, ED Cell and Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell have coordinated the activity.

S.No	Name of the Student	Year, Branch, Idea Description	Roll No	Prize Money
1	(a) K.Venkata Lakshmi	3 rd Year B.Tech EIE-1	15071A1026	Rs 10,000
	(b) M.Krishna Sraavya	3 rd Year B.Tech EIE-1 (Uphold wearable device to detect hidden spy cameras)	15071A1030	
2	(a) K.Navya Sushmitha	3 rd Year B.Tech CSE-3	15071A05E9	Rs 5,000
	(b) P. A. Ram Vardhan	3 rd Year B.Tech ME-1	15071A0339	
	(c) P. Chaitanya Manoj	3 rd Year B.Tech EIE-1 (Petmunch)	15071A1042	



Prize winners, Jury members and organizers of ALEAP at K.S.Auditorium on 10-03-2018 on the eve of International Women's Day

- 4) The startup League 2017-2018 under the patronage of Startup India was organized by Million Minds, Mumbai in association with VNRVJIET at B-Block seminar hall from 10 AM to 4 PM on 13-03-2018. Two student teams from VNRVJIET have got funding offer by Million Minds.
- 5) Dr. A.S. Rao, Director (IIE&M) has addressed 3rd year B.Tech Students of all branches and sections who have opted Entrepreneurship as Open Elective on “**Startup Funding**” with an exercise at K.S. Auditorium on 21-03-2018 during 10 AM to 12.00 Noon. A total of 410 students and all faculty who are teaching this open elective are present. The students have actively participated in the activity.



Dr. A.S. Rao, Director (IIE&M) has addressed 3rd year B.Tech Students on the topic “Startup Funding” on 21-03-2018

- 6) An industrial unit visit was organized to II Year B.Tech students of Automobile Engineering to Coca-Cola Unit, Ameenpur, Hyderabad on 22-09-2018 between 2 PM to 4 PM. Fifty Four students along with 3 Faculty have visited the unit.
- 7) Dr.S.V.S.S.Srinivasa Raju, Sri. K. Kodanda Ram and Dr.C.Kiran along with 23 students have attended UnderGrad Summit 2018 organized by stumagz at Hari Hara Kala Bhavan, Secunderabad on 24-03-2018 between 10 AM to 4 PM. In this event several key note speaker sessions and panel discussions were held. VNRVJIET ED Cell has received special mention award in the category of E-Cell for the best events.



Faculty of VNRVJIET ED Cell has received special mention award in the category of E-Cell for the best events from stumagz on 24-03-2018 at Hari Hara Kala Bhavan, Secunderabad

- 8) Dr.Radhika Meenakshi Shankar, Founder - Wise Owl Consulting Services, Hyderabad has Delivered an expert talk on idea generation, evaluation of business ideas, how to prepare business plan and pitching of Ideas in K.S. Auditorium on 28-03-2018 between 10 AM to 1 PM to 3rd year B.Tech students of all branches who have opted Entrepreneurship as Open Elective. About 435 students have attended the expert talk.



A talk on “How to prepare a Business Plan” by Dr.Radhika Meenakshi Shankar to 3rd year B.Tech students on 28-03-2018

- 9) Sri. K. Kodanda Ram along with 5 students of VNRVJIET has attended a talk on “Failures of Nestaway”, a startup company, at T-Hub, IIIT, and Hyderabad between 2 PM to 8 PM on 29-03-2018.
- 10) Dr.S.V.S.S.Srinivasa Raju and Sri. K. Kodanda Ram have interacted with the students of I Year B.Tech, ECE-I on the topic “Entrepreneur in You” on 31-03-2018 between 2.40 PM to 3.40 PM.

II) VJTBI Activities:

- 1) Dr.S.V.S.S.Srinivasa Raju, Professor, ME has attended second meeting of Institution Faculty Single Point of Contact (SPOC) of J-Hub of JNTUH campus on 03-03-2018.
- 2) Two ideas were shortlisted and the video recording of their presentation was uploaded to IIT, Chennai for an event called campus round, ELEVATEX on 23-03-2018. The final event will be conducted on 12th and 13th April, 2018 at IIT, Chennai for possible selection of pitched Ideas at national level.



Participants of Shortlisted ideas for ELEVATEX on 23-03-2018 at VNRVJIET

III) VNR VJIET TEP / ISB :

- 1) VNRVJIET TEP / ISB (2017-2019) batch students have interacted with Dr.A.S.Rao, Director IIE&M and TEP Faculty Coordinators on 19-03-2018 at P.G Block seminar hall between 3 PM to 5 PM for reviewing the progress made by them in Technology Entrepreneurship Programme(TEP).



Interaction of VNRVJIET TEP / ISB (2017-2019) batch students with Dr.A.S.Rao, Director IIE&M and TEP Faculty Coordinators

IV) My Big Idea Competition (MBIC):

1) On the eve of open house My Big Idea Competition (MBIC) App was inaugurated by Dr.D.N.Rao,President,Vignana Jyothi in the presence of Dr.A.S.Rao, Director, IIE&M on 13-03-2018.On this occasion MBIC ,December,2017 prizes were distributed among the winners. Sri K.Kodanda Ram, Chief Coordinator, ED Cell and Dr.S.V.S.S.Srinivasa Raju, Coordinator, ED Cell have coordinated the activity.



Release of MBIC App by Dr.D.N.Rao, President, Vigna Jyothi on 13-03-2018

(ED Cell, IIPC & VJTBI Coordinators)
Dr. A.S. Rao, Director, IIE&M, VNRVJIET,
Sri. S.V.N.Narayana Rao, Manager, VJ-Hub
Dr. S.V.S.S.Srinivasa Raju, Incubator Manager, VJTBI (MSME)
Sri. K.Kodanda Ram, Chief Coordinator, ED Cell