

Date: 31/08/2017

A Report on Entrepreneurship Development Cell, IIPC & Vignana Jyothi Technology Business Incubator (VJTBI) Activities for the Month of August, 2017

- 1) An expert talk was arranged on IP for Researchers at Dr.A.P.J.Abdul Kalam Auditorium on 10-08-2017 from 3 PM to 5 PM. In which 63 faculty members and 12 students have participated .The speakers of the session are Sri.Arjun Bala, Managing Partner, Patent Attorney,CPVA of Metayage IP Strategy Consulting LLP,Bangalore and Sri. Kameshwar Eranki,President & CEO,VajraSoft Inc.,Dublin,USA, who shared their patent experiences as case studies through a power point presentation.



Dr. A.S. Rao (IIE&M) giving Honorarium to Sri. Arjun Bala for his expert talk on “**IPR for Researchers**” on 10/08/2017 at Dr. A.P.J.Abdul Kalam Auditorium, VNRVJIET.



Sri. Kameshwar Eranki, Founder & CEO of Vajra Soft Inc, USA interacting with faculty and students on 10-08-2017 at Dr. A.P.J.Abdul Kalam Auditorium, VNRVJIET with his Power Point Presentation

- 2) Dr.A.S.Rao, Director, IIE & M,VNRVJIET interacted with I Year B.Tech students of Automobile Engineering on 23-08-2017 at Room No:D402.The students were asked to give their ideas on “**MY Personal Carrier by 2025**”.Some selected Students gave presentation on the above topic. In which 43 students have participated.



Students listening to Dr. A.S. Rao on topic (**My Personal Carrier by 2025**) in Room No: D-402 on 23/08/2017

- 3) TEP / ISB students of (2017-2019) batch have attended Design Thinking Workshop (DTW) from 9 AM to 6 PM at Indian School of Business (ISB), Hyderabad during 25-08-2017 to 26-08-2017.In which **42** students have participated.



Participants of Design Thinking Workshop of TEP / ISB students (2017-2019) Batch at ISB, Hyderabad during 25-08-2017 to 26-08-2017

4) ORL Makers Garage has organized a Road Show with a theme of “**Smart Village**” on 26-08-2017 in Room No: D203. In which 20 teams from different colleges have showcased their ideas with prototypes. These teams have pitched their ideas before the Experts at Dr.A.P.J.Abdul Kalam Auditorium for possible incubation support. Sri Gayam Raja, CEO of Gayam Motor Works Pvt.Limited, Hyderabad, a T-Hub startup company manufacturing Smart Electric Bikes and Autos screened the ideas along with other experts of ORL Industries and faculty of VNRVJIET.



Students of VNRVJIET presenting their idea on “Smart Locking System for Home Security Systems” during ORL Road Show on 26-08-2017 at Dr.A.P.J.Abdul Kalam Auditorium



Faculty of VNRVJIET interacting with participants of ORL Road Show on 26-08-2017 at Room No: D403

- 5) It has been decided by the Principal to bring out a souvenir pertaining to the profiles of around 80 First and Second Generation Alumni Entrepreneurs of our institution from its inception, so as to facilitate our institution to project the potential of our entrepreneurs in the upcoming NAAC, UGC and NBA inspection committees.
- 6) A meeting was organized to Department ED Cell Faculty Coordinators with ED Cell coordinators in presence of Sri .Vikram Jit Misra, NEN Consultant on 30-08-2017 at P.G .Block Seminar Hall. In this connection NEN orientation programme in Entrepreneurship was initiated, in which 10 students and 6 Faculty have participated.



Sri Vikram Jit Misra, NEN consultant during NEN orientation programme on 30.08.2017 at PG Block Room No: P- 003,



Sri Vikarm Jit Misra, NEN consultant interacting with coordinators of ED Cell and Department Faculty ED Cell coordinators on 30.08.2017 PG Block Seminar Hall.

**(ED Cell, IIPC & VJTBI Coordinators)
Dr.A.S. Rao, Director, IIE&M, VNRVJIET,
Sri.S.V.N.Narayana Rao,Manager,VJ-Hub
Dr.S.V.S.S.Srinivasa Raju,Incubator Manager,VJTBI (MSME)
Sri. K.Kodanda Ram, Chief Coordinator, ED Cell**