

Date: 31/03/2017

**A Report on Entrepreneurship Development Cell, IIPC & Vignana Jyothi Technology
Business Incubator (VJTBI) Activities for the
Month of March, 2017**

- 1) E-Week -2017 is being celebrated during 28th Feb - 5th March,2017. As a part of it the following events are organized successfully.
(a) Stock Pulse (b) B-Quiz (c) Business Simulation (d) Elevator Pitch and (e) Young CEO
In which 27 students have participated.
- 2) One team from our college, consisting of K.Sneha (CSE), G.Pranitha and A.Shruti (Mechanical) from TEP 2015-17 batch was selected after the evaluation phase of Design Challenge projects. They have attended a workshop on Marketing and Competitors together with 23 other teams at ISB- H. Later, they got shortlisted among the top 4 teams and were invited to present and demonstrate their prototype at Startup India Program at ISB – H.
- 3) Dr.S.V.S.S.SRINIVASA RAJU, Professor, Department of Mechanical Engineering & Sri S. Pranavanand, Associate Professor, EIE have attended mentor mentee connect programme organized by Bharatiya Yuva Shakti Trust (BYST) at Kasturba Gandhi Degree & P.G College for Women at West Maredpally on 24-03-2017 and received "**Accreditation Certificate**" from **City & Guilds, UK & BYST**.
- 4) Dr.S.V.S.S.SRINIVASA RAJU, VJTBI Manager visited MSME-DI, Balanagar and had discussions with Arwind Patwari, Director and Vijay Sirsith, Deputy Director regarding the progress of MSME Incubation projects on 24-03-2017.
- 5) TEP/ISB Team consisting of Mrs. Ektha Choudhary of ISB, Hyderabad and T.Mallesha, Representative of TASK, Hyderabad have visited VNRVJIET Campus on 24-03-2017 and arranged an info session for fresh admissions into TEP /ISB Programme for the (2017-2019) Batch. **In which 180 students have participated.**
- 6) Jarsh Advanced Safety Systems (Temperature Controlled Helmet):
Industrial design and production design in collaboration with industry has initiated and significant progress is observed. Alpha models are being made for testing at ETDC, Kushaiguda and end user testing. Production plan is in progress.

(ED Cell, IIPC & VJTBI Coordinators)
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