

Date: 31/01/2017

**A Report on Entrepreneurship Development Cell, IIPC & Vignana Jyothi Technology  
Business Incubator (VJTBI) Activities for the  
Month of January, 2017**

- 1) VNR VJIET Entrepreneurship Development Cell, in collaboration with E-Cell, IIT-Bombay has organized a one day Workshop named “Envoyage” at VJIM Auditorium on 09-01-17, in which 350 students from various colleges including Vasavi Engg. College, CBIT, GRIET, JNTUH, OU etc have attended for the morning session and 300 students of VNR VJIET have attended in the afternoon session. The morning session was addressed by Mr. Jai Eapen, CEO @ Britecamp and the afternoon session was addressed by Mr. Prashant Lingam, Co-Founder of Bamboo House India. Dr. A. S. Rao, Director(I, I, E & G) has addressed the gathering in both the sessions. The workshop was monitored by Dr. S.V.S.S. Srinivasa Raju and Sri K. Kodanda Ram. Student Coordinators G. Goutham, K. Sai Maneesh and B. Dinesh Rishi have played a key role in organizing the program successfully. Along with the guest lecture, a competition was also conducted and 40 winners from our college have been invited to participate in E-Summit at IIT Bombay to be organized on 28<sup>th</sup> and 29<sup>th</sup> of January.
- 2) Dr.S.V.S.S.Srinivasa Raju Professor, Coordinator, VJTBI has attended a 2-day workshop on "Entrepreneurship Development" and received training in connection with promoting startups during 10<sup>th</sup> & 11<sup>th</sup> ,January,2017 organized by Engineering Staff College of India (ESCI),Hyderabad in association with The Entrepreneur Zone (TEZ). ZF & TCS delegates visited ED Cell &VJTBI and interacted with the incubatees on 02-11-2016.
- 3) ZF & TCS delegates visited ED Cell & VJTBI and interacted with VJTBI Incubatees on 19-01-2017.
- 4) Third Local Management Committee Meeting of MSME,New Delhi sponsored Vignana Jyothi Technology Business Incubator (VJTBI) was held on 25-01-2017 for screening innovative business ideas under the scheme of “Support for Entrepreneurial and Management Development of SMEs through Incubators” at Corporate Interaction Room (P001) from 12.30 PM to 5.30PM in which 18 ideas were presented and the committed has suggested certain modifications for the refinement of ideas.
- 5) On the occasion of Republic Day(26-01-2017), the student body has participated in the Salute Parade describing the activities of ED Cell and Innovation Club.
- 6) Axis Bank is organizing an online idea competition named “Axis Moves” intended for the participants in the age group of 18 to 30 years. For the promotion of their event, they have conducted a one hour info-session on 30-01-17 in our college so as to explain about the event and to collect registrations for the same.

7) Jarsh Advanced Safety Systems(Temperature Controlled Helmet):

Product finalization and certifications for product are being pursued. Warranty policy and pricing are being finalized and development of crash helmet is under way simultaneously. The idea Presented before Local Management Committee of VJTBI for grant under the scheme of MSME Business Incubator.

**(ED Cell,IIPC & VJTBI Coordinators)**  
**Dr.A.S. Rao, Director, IIE&M,VNRVJIET**  
**Dr.S.V.S.S.Srinivasa Raju,Incubator Manager,VJTBI (MSME)**  
**Sri. K.Kodanda Ram,Coordinator,VJTBI**