

**A Report on Entrepreneurship Development Cell, IIPC & Vignana Jyothi Technology
Business Incubator (VJTBI) Activities for the
Month of October, 2016**

- 1) VNR VJIET ED Cell has organized Entrepreneurship Awareness Drive (EAD-16) in collaboration with E-Cell, IIT Kharagpur in K.S. Auditorium on 4th October, 2016 between 10AM and 2 PM. The program is a grand success in which 1000+ students have attended and got benefitted out of the lectures, talks, open house session, panel discussion and workshop. The key note address “General Approach toward Entrepreneurship and his journey,” was given by Sri B.V.R. Mohan Reddy, Chairman, CYIENT. Then, Dr.C.D. Naidu, Principal, VNR VJIET gave a welcome address to the participants. Then Dr. A.S.Rao, Director, IIE & G gave his views on entrepreneurship. Sri B.Sarat Gopal, General Secretary, VNR VJIET addressed the gathering. Sri Narsi Reddy Posham, CEO, Smartron addressed the gathering and shared his views. Sri Bharat Masetty, Student Associate Member, E-Cell, IIT Kharagpur gave presentation on IIT Kharghpur E-cell initiatives.
- 2) On the eve of Entrepreneurship Awareness Drive (EAD-16) an open house was conducted by VNR VJIET ED Cell in collaboration with E-Cell, IIT Kharagpur on 4th October between 11AM and 12 Noon on the topic “Innovation on Health Care Start-Ups: what counts & why?” by Mr.Mohammed Abubakr, founder and CEO, Book MEDS and Mr.Neehar Cherabuddi (co-founder & CEO, DoctorC).
- 3) On the eve of Entrepreneurship Awareness Drive (EAD-16) a panel discussion was organized on 4th October between 12 Noon and 1PM on the topic “The Missing Bits in the start-up Ecosystem in India”. Mr.Kiran Gali, founder and CEO, Number Mall, Mr.Raghu Babu Gunturu, (partner R&A Associates, co-founder & CEO, Fresh Chops) with Mr.Lakshman Papineni (Co-founder & CEO, App Virality), Mr.Prashanth Garapati (Co-founder & CEO, Commut) have participated in the panel discussion. The students posed several questions to the panel members and obtained suitable answers from the panel members out of their experience.
- 4) On the eve of Entrepreneurship Awareness Drive (EAD-16) a work shop on IBM BLUE MIX APP development was held at A.P.J.Abdul Kalam Auditorium in VNR VJIET from 11 AM to 1 PM . The representatives from IBM gave their presentation on App development using BLUE MIX to 150 students of CSE and IT branches from VNR VJIET, GRIET, GITAM.
- 5) On the eve of Entrepreneurship Awareness Drive (EAD-16) a work shop was organized in K.S.Auditorium on the topic “Working your way through stock market using a DMAT account” between 1 PM to 2PM. Mr.Y.Santhosh Reddy, Representative from National Securities Depository Limited (NSDL) gave a power point presentation on how to invest in stock markets, in which 130 students have attended.

- 6) Ten VNRVJIET TEP / ISB students have attended Leadership Summit at ISB, Hyderabad during 15-10-2016 and 16-10-2016, in which several eminent speakers from reputed organizations like Microsoft India, Reliance Petro Chemicals, Sony Pictures, Food Panda, Common Floor have addressed the participants.
- 7) Mr. G.Goutham and Mr. K.Sai Maneesh Reddy of third year B.Tech Mechanical ED Cell student body members have attended E-Leader workshop organized by National Entrepreneurship Network (NEN) at Shiv Shivani Institute of Management ,Kompally, Hyderabad during 17-10-2016 and 18-10-2016.
- 8) As a part of Career Vision programme Sri.K.Kodanda Ram, Chief Coordinator, ED Cell addressed I- B.Tech CSE-1 students about entrepreneurship on 19-10-2016 at Room No C-301, in which 55 students attended.
- 9) As a part of Career Vision programme Dr S.V.S.S.Srinivasa Raju, Coordinator, ED Cell addressed I- B.Tech ME-1 students about Vignana Jyothi Entrepreneurship Training Model on 19-10-2016 at Room No: D-302, in which 56 students have attended.
- 10) Mr.G.Goutham, a student of TEP / ISB (2016-2018) Batch attended Dean's Speaker Series by David Riebstein, Professor in Marketing, Wharton School of the University of Pennsylvania at ISB on "Why Nations need Branding : Way forward for India".
- 11) As a part of Career Vision Programme Sri.K.Kodanda Ram, Chief Coordinator, ED Cell, Dr S.V.S.S.Srinivasa Raju, Coordinator, ED Cell and Sri A.Bramheswara Rao, Assistant Professor ,Mechanical addressed I-Year, B.Tech, ME-2 students about Entrepreneurship and Vignana Jyothi Entrepreneurship Training Model on 25-10-2016 at Room No: D-302, in which 50 students have attended.
- 12) Dr.A.S.Rao ,Director, IIE & G, Sri.K.Kodanda Ram, Chief Coordinator, ED Cell and Sri K.Vijaya Chandar ,Assistant Professor, EIE have interacted with the students of I Year, B.Tech, EIE -1 & 2 about Innovations in the Health Care Sector as a part of Career Vision programme in B-Block Seminar hall and invited ideas from the students instantaneously on 26-10-2016 in which 100 students have attended and 68 of them have submitted their ideas. It has been decided to encourage five best innovative ideas with a cash prize of Rs 1,000/-each.
- 13) VNRVJIET ED Cell has organized My Big Idea Competition (MBIC) with a open theme on 27-10-2016 at PG Block Seminar hall between 2 PM to 4.30 PM, in which Dr.A.S.Rao, Dr.S.V.S.S.Srinivasa Raju, & Sri. K.Kodanda Ram have acted as Judges to screen the ideas. Students Innovation Club Members, G.Goutham, K.Sai Maneesh Reddy, V.Anusha, B Dinesh Rishi and R.Rishitha have organized the event. Fourteen students of VNRVJIET have presented their ideas in the competition.

14) Jarsh Advanced Safety Systems (Temperature Controlled Helmet):

This project is in the verge of completing the prototype product development and is presently testing penultimate designs.

Road map after completion of product-

- 1) Internal testing of final prototype
- 2) Production of 5 prototypes for intense field test
- 3) Production of 30 samples for sample testing to B2B customers
- 4) Acquire orders from B2B customers based on sample testing results

The team along with Mr. Narayanara Rao SVN, Manager, VJ- Hub has presented a pitch at IISc Bangalore for collaboration of VJ-Hub with MSME. The overall response was positive and results are awaited. They will be released by next week tentatively.

Sales talks with B2B customers are in progress and a detailed 5 year vision and road map is in process of preparation. A detailed concept view of future has been prepared.

VJ Hub (ED Cell, IIPC, RCC & MSME VJTBI) Coordinators
Dr.A.S. Rao , Dr.S.V.S.S.Srinivasa Raju & Sri.K.Kodanda Ram