

A Report on ED Cell activities from May,2014 to July,2014

A Report on Design Thinking Workshop (04-07-2014 to 06-07-2014)

A three Day workshop on “Design Thinking” as a part of Technology Entrepreneurship Programme (TEP) of Indian School of Business (ISB), Hyderabad was held at VNRVJIET Campus in association with Department of Mechanical and Automobile Engineering during 04-07-2014 to 06-07-2014 for the students of VNRVJIET, GRIET & NIT, Warangal as a nodal centre. TEP is a two year certificate programme initiated by Andhra Pradesh Society For Knowledge Networks”(APSFKNW) ,designed by ISB for II year B.Tech & II Sem students of all branches of engineering. The students participated in the workshop actively with a great enthusiasm. The students worked on Ideation to Prototype building activity using thermocole, cardboard sheets & clay. Eminent faculty of ISB by names Deepankar Bhattacharyya, Ripul Kumar, Kiran Nalluri & Honey Bajaj are part of this programme who motivated the students to take up Technology Entrepreneurship as an alternative for employment.

The following faculty members have attended this programme

- 1) Dr.A.Subhananda Rao,Director, VNRVJIET
- 2) Sri.K.Kodanda Ram (TEP Administrator),Automobile
- 3) Dr.S.V.S.S.Srinivasa Raju (TEP Faculty), Mechanical
- 4) Sri.A.Ramesh Kumar (TEP Faculty) ,ECE
- 5) Sri.Vanaparathi Anand Kumar (TEP Faculty),Mechanical
- 6) Sri.N.Rajasekhar (TEP Faculty),CSE
- 7) Sri.K.Ramujee (TEP Faculty),Civil
- 8) Sri.G.C.Prabakar (TEP Faculty),EEE
- 9) Sri.P.Venugopal(TEP Faculty),AE

A Report on Technology Entrepreneurship Programme (TEP)

Technology Entrepreneurship Programme (TEP) designed by Indian school of Business (ISB), Hyderabad and is an Initiative of Andhra Pradesh Society For Knowledge Networks (APSFKNW).It is a two years certificate course on Technology Entrepreneurship starting from II Year II Semester of all branches of Engineering(B.Tech) students.

VNRVJIET is one among top 20 Colleges in United Andhra Pradesh to offer this programme to 50 students from each college every year as host institute. However ISB has selected 39 students from VNRVJIET during(2014-2016),after completing a screening process of 4 to 6 months. These selected students will be given systematic training with a curriculum designed by ISB leading to a certificate at the end of IV Year II Semester. Thus students will be getting an additional certificate on Technology Entrepreneurship at the end of 4 years of B.Tech course.

This certificate will be useful to initiate Entrepreneurship, Technology Leaders, Product Designers and even for Placements also. The fee structure is 8 Thousand Rupees per student per year. Constant Instructions & Evaluation will be done by off & on line modes by ISB. However for SC & ST students, there is no fee.

A Report on Technology Entrepreneurship Programmer (TEP) launch at ISB,Hyderabad

The following Faculty Members have attended the Technology Entrepreneurship Programme (TEP) Launch and a one day Workshop on Technology Entrepreneurship Programme initiated by the Andhra Pradesh Society for Knowledge Networks (APSFKNW) and organized by Indian School of Business (ISB), which was held at ISB, Hyderabad Campus on 26-07-2014.

- 1) Dr.A.Subhananda Rao,Director, VNRVJIET
- 2) Sri.K.Kodanda Ram (TEP Administrator),Automobile
- 3) Dr.S.V.S.S.Srinivasa Raju (TEP Faculty), Mechanical
- 4) Sri.A.Ramesh Kumar (TEP Faculty) ,ECE
- 5) Sri.Vanaparathi Anand Kumar (TEP Faculty),Mechanical
- 6) Sri.N.Rajasekhar (TEP Faculty),CSE
- 7) Sri.K.Ramujee (TEP Faculty),Civil
- 8) Sri.G.C.Prabakar (TEP Faculty),EEE

The programme was started with the welcome address by Sri.Ajit Rangnekar,Dean ,ISB,Hyderabad Campus and the programme was Launched by Sri.K.Taraka Rama Rao,Hon'ble Minister for IT and Panchayat Raj,Government of Telangana as a Chief Guest and addressed the audience about the importance of Entrepreneurship culture in any educational institution.Keynote address delivered by Mr.H.K.Mittal, Member Secretary, NSTEDB. The programme was concluded with the closing remarks of Sri.Pradeep Singh, Deputy Dean & CEO, Mohali Campus, ISB. After Lunch a series of 3 parallel Lectures arranged by ISB with eminent people and Successful Entrepreneurs on Entrepreneurship in 3 different Lecture Halls for Faculty, Management Members and TEP Students of all Institutions.

In addition to above 35 Students of VNRVJIET (AE-1,Mech-6,ECE-18,EIE-1,CSE-6, EEE-3)and another 500 students from other Engineering Colleges of AP & Telangana have attended the programme and enthusiastically participated in the workshop .Our institution has arranged bus for our students & Faculty to attend the programme.

(Sri.K.Kodanda Ram)
(Dr.S.V.S.S.Srinivasa Raju)
ED Cell &TEP Coordinators