

# VNR VIGNANA JYOTHI INSTITUTE OF ENGINEERING & TECHNOLOGY

## KNOWLEDGE ASSET 2022-23

Name: ETIKALA GURUMOHANA RAO  
Designation: Assistant Professor  
Department: CSE-AIML & IOT  
Mail ID:



Experience (in years): 18 Teaching: 18  
AICTE ID: 1-4526358786

Research:  
DoB: 11.08.1984

### 1. Educational / Technical qualifications:

S.No	Level (UG / PG / Ph.D)	Year of passing	Specialization
1.	Ph.D.	Pursuing-2023	CSE
2.	M.TECH	2010	CSE
3.	B.TECH	2006	CSE

### 2. Teaching and Learning:

2.1. Teaching Interests: Machine learning, deep learning, Design and analysis of algorithms

2.2. Novel Teaching & Learning Techniques adopted: WIT & WILL, Brain Storming, Learning by Doing (LBD), Group Project / Presentation, Conduct of Quiz.

2.3. Involvement in curriculum updating / Design:

### 3. Co-curricular and Extra-Curricular Activities

3.1. Interests and Hobbies:

3.2. CCA/ECA Organized:

3.3. CCA/ECA participated:

❖ Worked as **ISO MANAGEMENT REPRESENTATIVE** for 2 YEARS in SBCE.

❖ Worked as **Placement coordinator**.

Worked as **Campus Recruitment Training (C R T) Coordinator**

3.4. Counseling and Mentoring Activity:

3.5. Committees involved in:

### 4. Conference / Workshop / Seminar / Guest Lectures:

4.1. Conducted:

4.2 Attended:

- Attended to 5 days workshop on “MISION 10-X” conducted by WIPRO at Swarna Bharathi College of Engineering, Khammam.
- ❖ Attended to **TEQIP-II Sponsored** workshop on “**New Accreditation System and Importance of Outcome Based Education**” Conducted by Anurag Engineering College , Kodad.
- ❖ Attended to a Program “**Computing Freedom in Engineering Education**”, conducted by VIJAYA College of engineering, khammam.
- ❖ Attended to “**Faculty Development Program**”, conducted by Khammam institute of technology and sciences, khammam.
- ❖ Attended to a Seminar on “**Teacher to Master**”, conducted by LAQSHYA institute of technology and sciences, khammam.

## 5. Academic Contribution and Research & Consultancy:

### 5.1. Invited Lectures:

### 5.2. Articles / Chapters published in Books:

### 5.3. Books published as single author or as editor:

### 5.4. Projects Guided:10

### 5.5. Research Interests: Machine learning

### 5.6. Ph.D. students:

- a) Enrolled:
- b) Submitted:
- c) Awarded:

### 5.7. Papers published in reviewed Journals:

S.No	Title of the Paper	Journal Name Vol.No. PP	ISBN/ISSN No.	Impact Factor/ Citation Index	National/ International
1	<b>SANITIZATION ALGORITHM FOR MINING PRIVACY PRESERVING ITEM SETS</b>	<b>IJTES, Volume1(3),pp 191-196, June 2013</b>	<b>ISSN:2023-8007</b>	2.5	International
2	<b>AN OVERVIEW OF PLASTIC CARD FRAUDS&amp; SOLUTIONS</b>	<b>IJRET, Volume-2, Issue-8, August-2013</b>	<b>ISSN:2319-1163</b>	2.7	International




**5.8. Papers presented at National / International Conferences:**

<b>S.No</b>	<b>Title of the Paper</b>	<b>Names of the Conference/ Seminars</b>	<b>National/ International</b>	<b>Period</b>

**5.9. Sponsored research Projects: NIL**

<b>S.No</b>	<b>Title</b>	<b>Agency</b>	<b>Period</b>	<b>Grant amount</b>	<b>Ongoing / Completed</b>

**5.10 Consultancy Projects:**


**6. Awards / Honors received:**

**7. Motto:**