

Speech of Dr. D. N. Rao, President on Induction Day for Freshman Engineering students - VNRVJIET- 16th July, 2018.

My Colleagues on the Dias and in the Audience, Members of Faculty, Guests, Dear Parents and Grand Parents, Dearest Fresh Students, and Friends from Media:

Good Morning to you all –

Welcome to Vignana Jyothi and VNRVJIET.

It is really a wonderful morning with all of you around. I would like to take about 10 minutes addressing various groups in the audience !! - Address the Grand Parents for 1 minute -- Parents for 2 minutes — And today's Heroes and Heroines for About 7 minutes !! So, a total of – 10 minutes.

Firstly, Grand Parents. - Namaste.

Congratulations for what your Grandchildren have achieved!
I know that you take a lot of pride in them and you also pamper them a lot - much against the wishes of their parents!!! My request to you all is, please continue to pamper them and more!! Along with that pampering, please do impart the values that your/ our generation cared and valued - honesty, truthfulness, family, empathy, care and compassion. Our very best wishes to you for your good health, and I wish a long and happy association with your grandchildren.

Next - Parents - Proud Parents !!

Hearty Congratulations - you have done a wonderful job of bringing up these brilliant youngsters !! But for your care, attention and sacrifices these young boys and girls would not have been here today. My sincere request and advice to you is that you should continue to give the same attention to them (if not more) for some more time - they need your and our guidance to transit from dependent to independent life, to wean them away from distractions and influences that come in their way during the current and next phase of their lives . Please avoid that fashionable idea that both of you (you and your children) are friends!! You can be friendly with them, may be, but do not become their friends. If friends are friends and parents are also friends then who are going to be parents for them!! Please understand that they can have any number of friends, but they can have only one set of parents !! Do value that unique privilege and responsibility you owe. They do need parents. Please do monitor them closely and wisely, interact with the Institute without fail whenever required or called for.

Congratulations again to all the parents and Best Wishes for Happy and Joyful Times ahead!!

Now let me address today's young heroes and heroines. Can I ask them to stand up



Let us all Congratulate and Clap for their achievements.
Brilliant, Congratulations!!

Before I Address you, may I ask you one question?
According to you, apart from your efforts who else is responsible for your success today?

Parents ?!!

Did you ever acknowledge and thank your parents formally or informally for their Involvement, Attention and Sacrifices? Some of you might have done it but majority of you must have taken them for granted ' natural and entitled ' !!

Take the opportunity now and say ' thank you ' whole heartedly while looking into their eyes and then touch their feet with reverence.

Please have your seats.

This is the first lesson you learn at Vignana Jyothi - to be humble , respectful and always acknowledge that we are all here today because of our own efforts and also because of someone else's help, care and sacrifice.

We are all here today with a common dream.

What is the common Dream that all of us have?

Let me put it in simple terms like this:

“ To Achieve Success and Happiness through Acquisition and Application of Knowledge. “

The uniqueness of Vignana Jyothi is that: it Addresses this need through its programme, not only Success but also Happiness as the core aim for all its stake holders.

That is why you will find this campus so cheerful and vibrant.

To achieve this, we follow a very simple philosophy of 4Ss and 4Es. And it is practised by each one of us- Students, members of Faculty and Management. It is really simple.

4Ss for Success and Happiness in an order:

Sankalpam (Resolution, Solemn Vow)

Only when you are decided about something with all your 'will', you can achieve that. Thus, human 'will' has greater significance.

Shraddha (Dedication)

As you decide about anything strongly, what is most important is, your dedication towards your decision.

Shrama (Hard work)

When you have a strong will, you should work hard to translate your dream into reality. Otherwise, you cannot be successful. Nothing can replace hard work. There are no short cuts for success.

Sahanam (Patience)

Though it is kept at the ending, Patience plays a crucial role many times. Do not expect quick results like instant coffee. Some results do take time, but staying calm and showing perseverance is the key factor for success.

Now let me speak about 4 Es for Happiness and Success in that order:

Empathy - Understanding, Support - Just Ask

Many times in our life, we will land in problems when it comes to human relations, so understanding others solves majority of the problems related to human relations. Therefore, inculcate the habit of thinking from others' perspective also; it helps you in becoming a better human being.

Ethics - Values, Discipline

What forms your character are your values, until you understand the significance of them, you are not valued in this society. So, do not compromise with values.

Empowerment - of student & Faculty - Governance standards

Students and faculty at VNRVJIET are empowered with everything possible. So realize the privilege you are given and realize the responsibility it carries along with the privileges.

E3- 3 in one -**Enthusiasm, Energy and Enjoyment** - cheerfulness - Practiced religiously by Faculty and Management at VNRVJIET -

That is the uniqueness of VNRVJIET. When our faculty members and students walk within the campus and on streets at Kukatpally or Pragathi Nagar, people around immediately identify them and say: " They must be from VNRVJIET !". With that Enthusiasm, Energy and Enjoyment mixed with their humble attitude - their posture and walk is different. They stand out from others!

Similarly, from now on and certainly after four years from now when you graduate from VNR and walk at work at Hitech city or at Silicon Valley or at Ivy League Institutions, people must note the difference and say that 'He/she must be from VNRVJIET!!!'

This is our Wish and Dream for you!!

I congratulate you all once again for getting into VNRVJIET.

Work Hard and Enjoy yourself.

Wish you Good Luck, Success and Happiness.